



CANADIAN TECHNOLOGY ACCELERATOR



Scale your digital energy solutions company in the United Kingdom

Are you looking for opportunities to scale up your leading-edge digital energy company? The United Kingdom (UK) has ambitious goals to cut emissions and increase renewable energy, including the decarbonisation of its electricity system by 2035. This will provide opportunities for Canadian tech companies offering digital solutions in clean energy management and distribution. Through the Canadian Technology Accelerator (CTA), a global business-development program, you can gain the knowledge and connections you need to enter this growing market.

WHAT WE OFFER YOUR BUSINESS

Upon acceptance, your business will benefit from:

- › exclusive business-to-business pitch sessions in the UK utility sector with key suppliers and other industry players
- › pitches to investors and utility and tech corporations in the UK's energy sector
- › targeted investor and business development meetings
- › mentorship from industry experts before and during the CTA program
- › in-depth market briefings and workshops on business culture, regulations and innovation management
- › the possibility of showcasing your technology during the Cleantech Forum Europe in Edinburgh on March 30-31, 2022 (subject to COVID-19 restrictions)

WHO SHOULD APPLY

We are looking for Canadian innovators who have:

- › revenue-generating businesses with existing market traction in North America or elsewhere
- › innovative, fully built and validated technology
- › a passionate, strong and committed management team with at least one senior manager who can commit to participating in the full CTA program
- › a UK market-entry strategy with an appropriate company culture for the local market
- › sufficient resources to target and achieve growth in the market

We use a broad definition of "digital energy solutions" and are interested in working with a wide range of technology companies providing solutions in:

- › renewable energy grid integration
- › demand side management including electric vehicle charging infrastructure and energy storage management
- › grid operation and surveillance
- › transmission and distribution level of power grids
- › optimization of energy consumption/digital efficiency tools

The Trade Commissioner Service (TCS) supports diversity, equity and inclusion in trade. We strongly encourage companies led by Canadians of all backgrounds and orientations to apply.



PROGRAMMING

This three-month program will run virtually for 3 to 4 hours a week, from the beginning of March to the end of May 2022. If travel restrictions ease, there is the possibility of an optional, 1 to 2 week in-person market visit to supplement the virtual program. Selected companies will participate in both one-on-one and group sessions, including:

- › market insight webinars and workshops
- › mentorship sessions, both one-on-one and with other participants
- › targeted business-to-business (B2B) meetings with decision makers and experts in the private sector and government
- › tailored business development support sessions, as well as workshops on refining your market-entry strategy
- › at least one networking session with other companies, investors, executives and decision-makers
- › programming in and/or on the margins of the Cleantech Forum Europe in March 2022

TIMELINE

Application deadline	Program dates	Time commitment
January 21, 2022, at 11:59 pm PT	March 1 to May 21, 2022	3 to 4 hours per week

APPLY NOW

CONNECT WITH US



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The Canadian Technology Accelerator (CTA) is a global business development program implemented by the Government of Canada's Trade Commissioner Service. Since 2013, the CTA has supported the international scaling-up of high-growth, high-potential Canadian firms in the sectors of cleantech, life sciences and information and communications technology (ICT)/digital industries.

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The Trade Commissioner Service helps Canadian businesses grow by connecting them with its funding and support programs, international opportunities, and its network of trade commissioners in more than 160 cities worldwide. Learn more at tradecommissioner.gc.ca.

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