



# IRCC VIRTUAL LEARNING SERIES FOR ATLANTIC EMPLOYERS

Learn about Canada’s economic immigration programs



Join the IRCC Outreach Officers in the Atlantic from the comfort of your home or business!

Immigration, Refugees and Citizenship Canada (IRCC) is hosting a new series of monthly information sessions for employers in Atlantic Canada.

If you are an employer, you can attend for free and learn about Canada’s economic immigration programs and resources to help you attract, hire and retain global talent. You will have the opportunity to ask questions.

Join IRCC Outreach Officers in the Atlantic, Hariana Brooks and Michael Frenette, for one or more of these 30 to 45 minute virtual information sessions.

- ❖ **Atlantic Immigration Program:** Following the success of the Atlantic Immigration Pilot, the government announced the creation of a permanent program in 2022. This program was designed to help employers in Atlantic Canada hire qualified foreign workers to support growth in Atlantic Canada and international graduates who want to stay in the region after graduation. Learn about this new permanent program, which will continue to be a flagship regional economic immigration program in the Atlantic Provinces.
- ❖ **Resources for employers:** Learn about the wide variety of resources and how they can support you in hiring and retaining foreign talent. This session will discuss the role of Outreach Officers, settlement agencies, the International Mobility Workers Unit, the client contact centre and more.
- ❖ **Recruiting for the Global Talent:** Recruitment for global talent can seem overwhelming however this session will provide clarity on how you can begin your search. Topics to be discussed include IRCCs recruitment services such as Destination Canada, Job Bank and employing international students in Canada.

Spring and summer sessions will focus on work permits under the temporary foreign worker program and the International Mobility Program and the Start-Up Visa Program.



Contact the Atlantic Outreach Officers at: [IRCC.DNEngagement@cic.gc.ca](mailto:IRCC.DNEngagement@cic.gc.ca)

## UPCOMING SESSIONS

Register for any of these sessions by clicking on the date and time link below.

### Atlantic Immigration Program

[February 2, 2022 @ 9:00 am \(ADT\)](#)

[February 16, 2022 @ 2:00 pm \(ADT\)](#)

### Resources for employers

[March 2, 2022 @ 2:00 pm \(ADT\)](#)

[March 16, 2022 @ 9:00 am \(ADT\)](#)

[March 30, 2022 @ 2:00 pm \(ADT\)](#)

### Recruiting for Global Talent

[April 13, 2022 @ 9:00 am \(ADT\)](#)

[April 27, 2022 @ 2:00 pm \(ADT\)](#)