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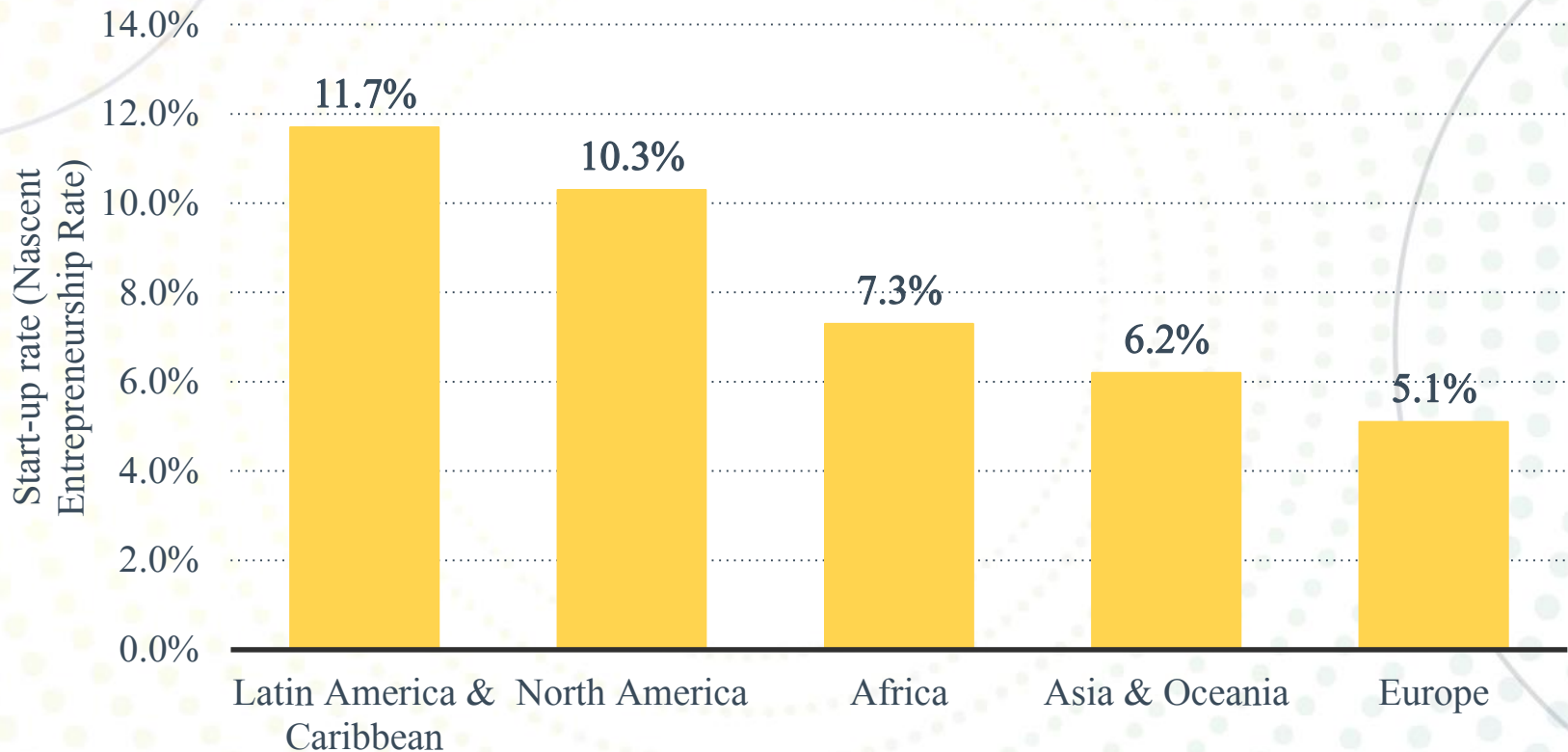
→ → Overview

Startups in Latin America



RATE OF START-UPS WORLDWIDE IN 2017, BY REGION

Start-ups rate worldwide, by region 2017



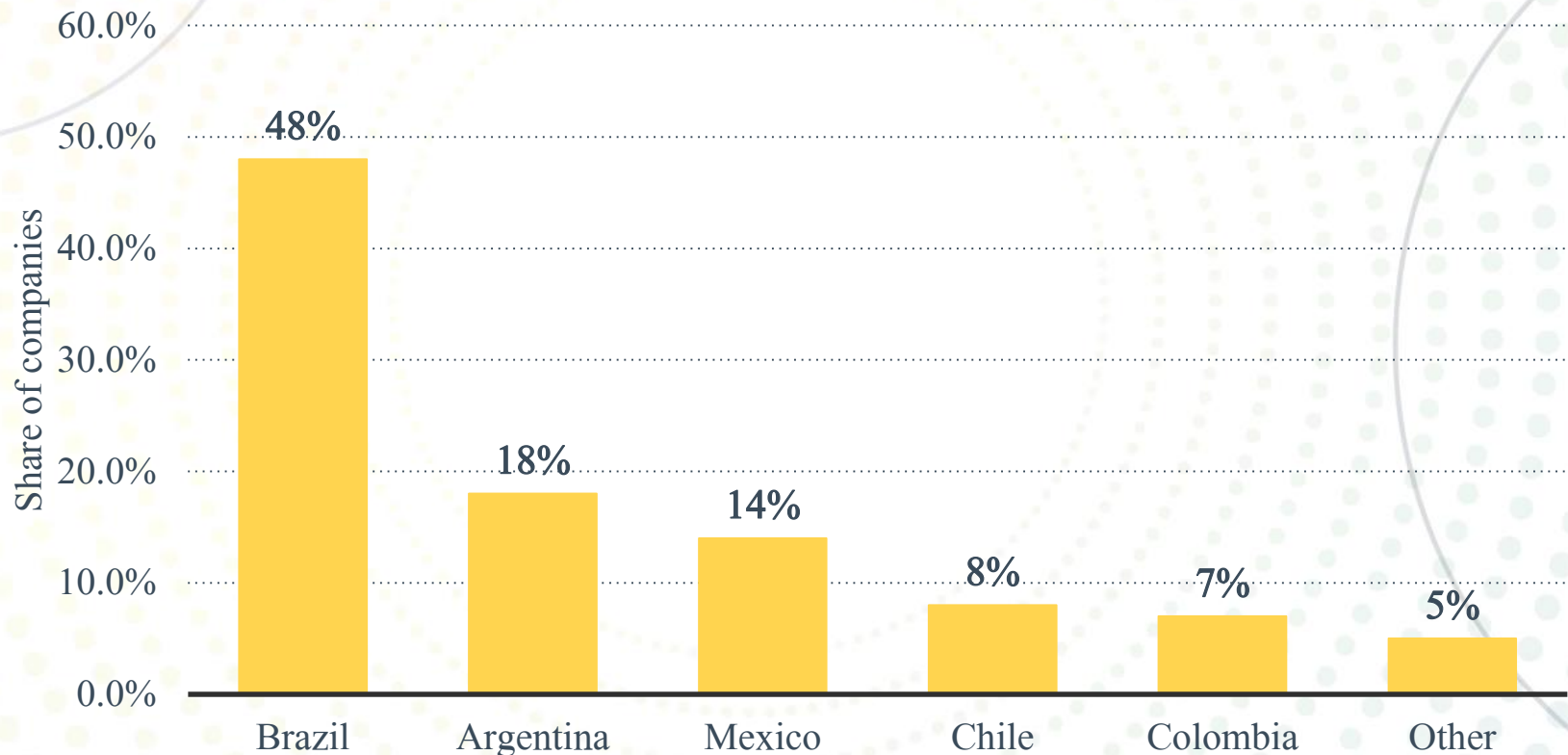
Note: Worldwide; 2017

Further information regarding this statistic can be found on [page 59](#).

Source(s): GEM; [ID 692473](#)

DISTRIBUTION OF TECH COMPANIES IN LATIN AMERICA IN 2017, BY COUNTRY

Latin America: distribution of tech companies 2017, by country



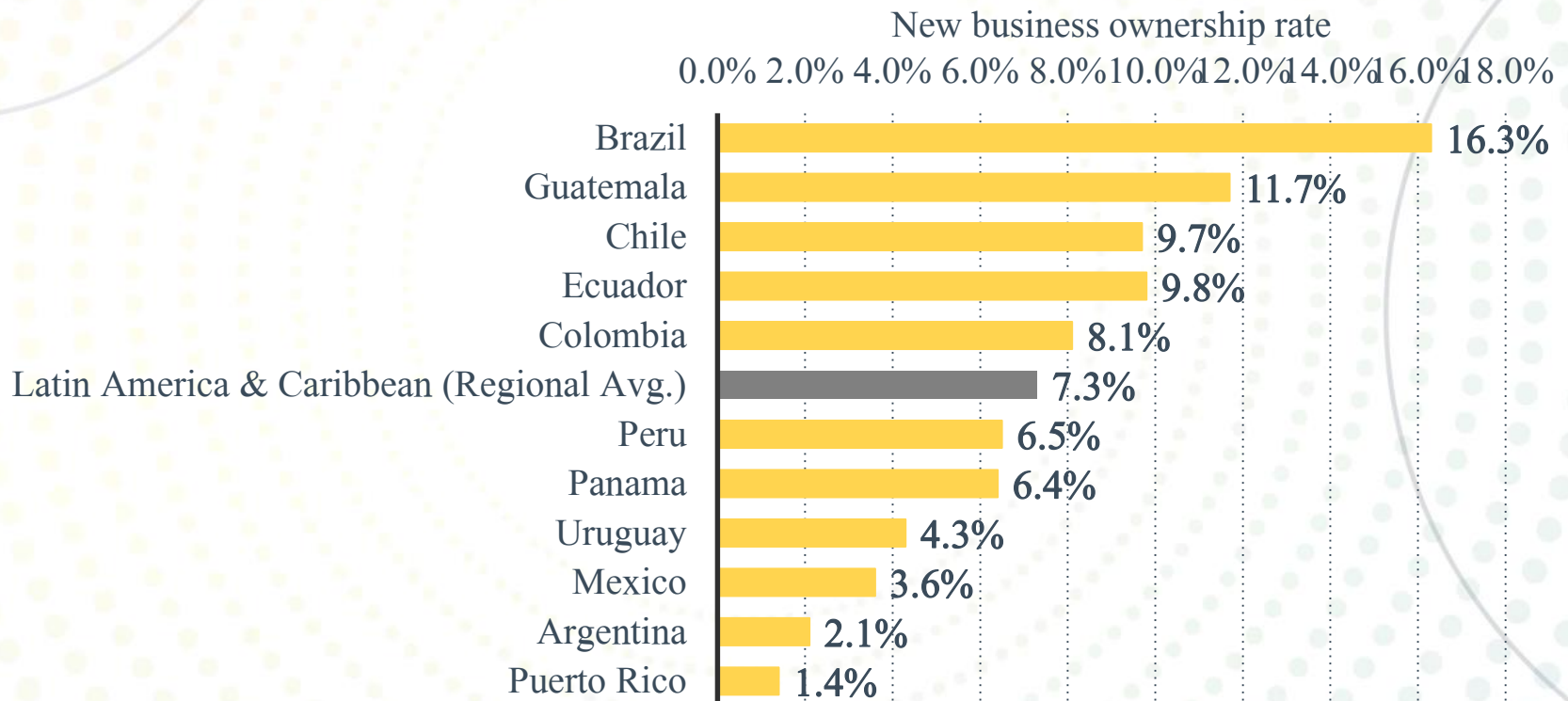
Note: Central and South America; 2017; 123 Respondents; companies that were worth over 25 million U.S. dollars and a collective worth of over 37.7 billion U.S. dollars by the time of the survey

Further information regarding this statistic can be found on [page 60](#).

Source(s): Surfing Tsunamis; NXTP Labs; IADB; AméricaEconomía; [ID 881188](#)

NEW BUSINESS OWNERSHIP RATE IN LATIN AMERICA & CARIBBEAN IN 2017, BY COUNTRY

New business ownership rate in Latin America & Caribbean in 2017, by country



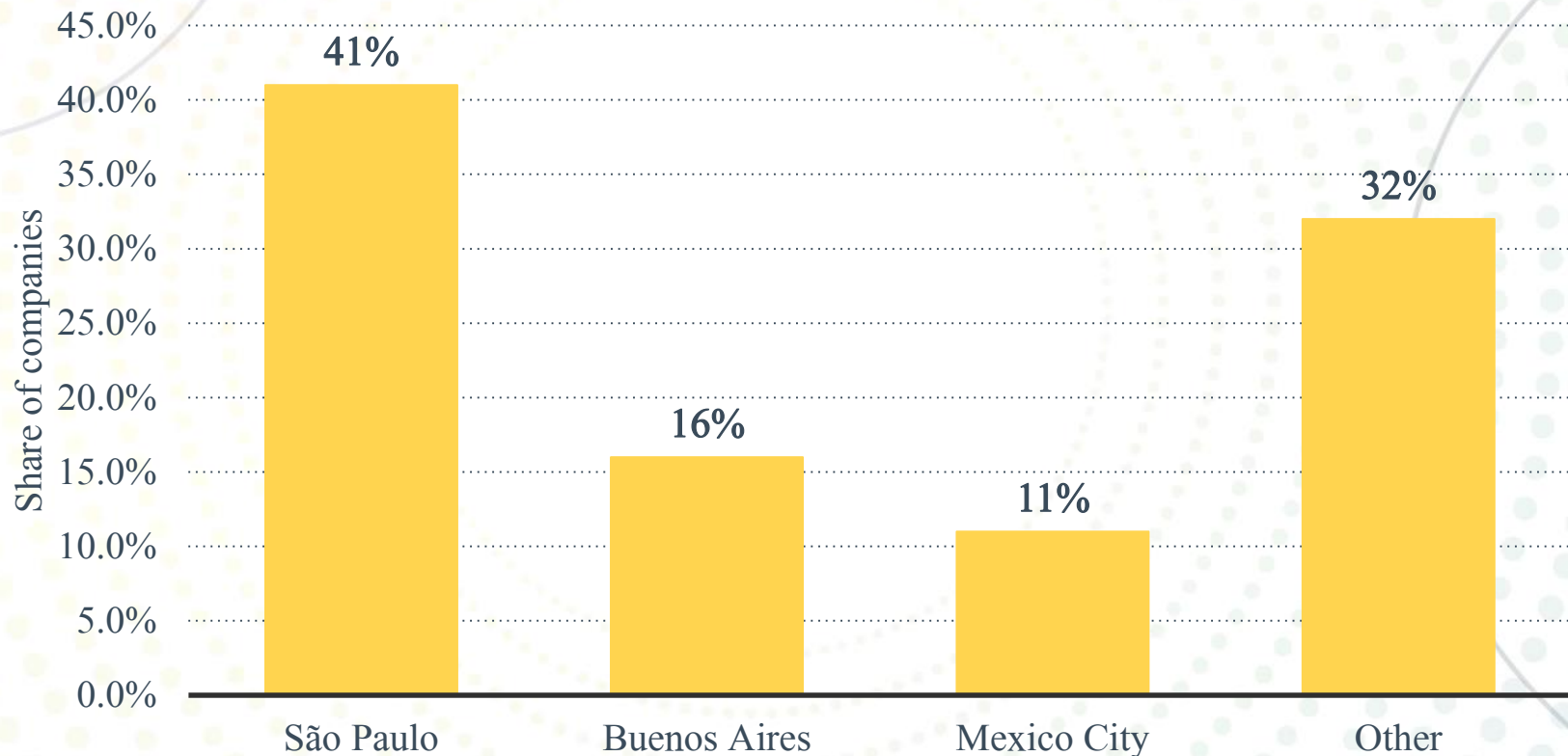
Note: Central and South America; 2017; 18-64 years; about 2,000 per country

Further information regarding this statistic can be found on [page 61](#).

Source(s): GEM; [ID 315421](#)

LEADING CITIES BASED ON SHARE OF TECH COMPANIES IN LATIN AMERICA IN 2017

Latin America: share of tech companies in 2017, by city



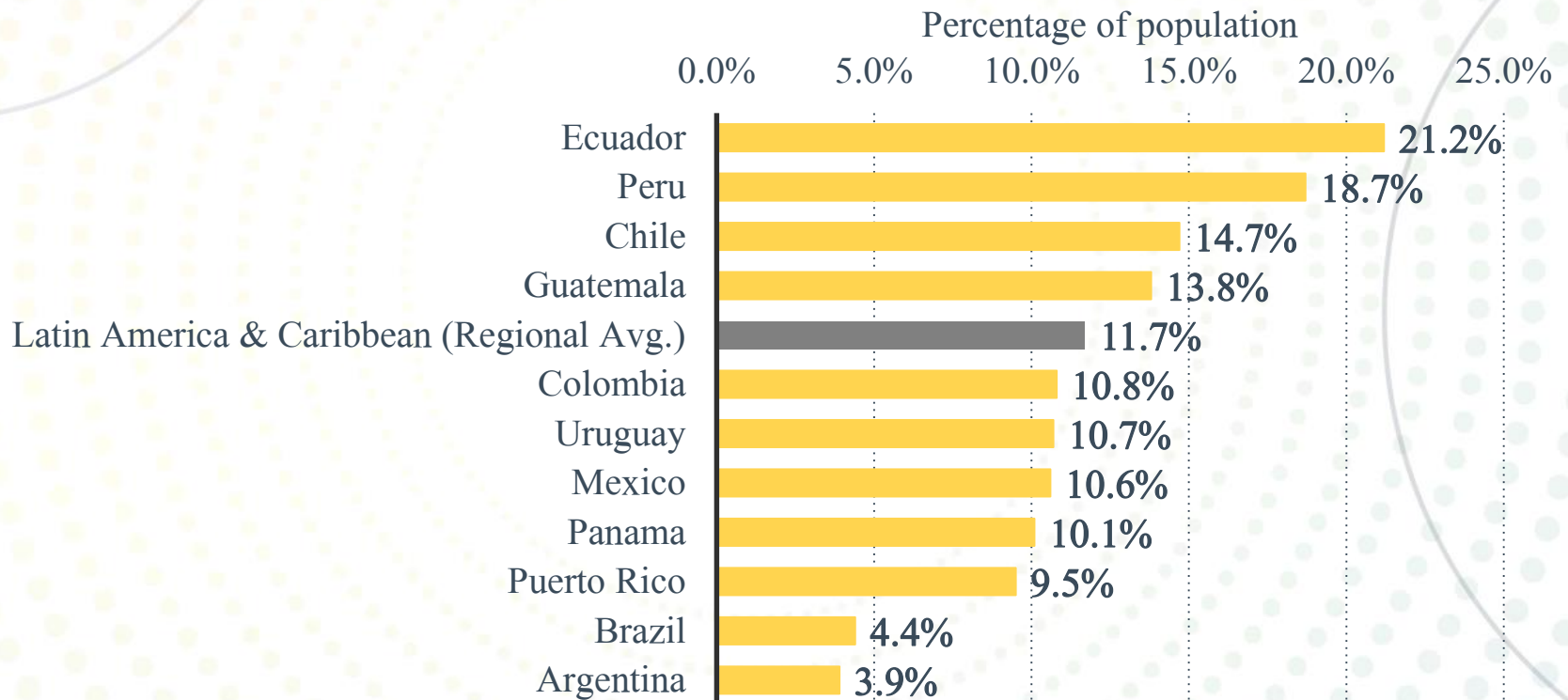
Note: Central and South America, Mexico; 2017; 123 Respondents; companies that were worth over 25 million U.S. dollars and a collective worth of over 37.7 billion U.S. dollars by the time of the survey

Further information regarding this statistic can be found on [page 62](#).

Source(s): Surfing Tsunamis; NXTP Labs; IADB; AméricaEconomía; [ID 880971](#)

PERCENTAGE OF POPULATION INVOLVED IN SETTING UP A NEW BUSINESS IN LATIN AMERICA & CARIBBEAN IN 2017, BY COUNTRY

Nascent entrepreneurship rate in Latin America & Caribbean in 2017, by country



Note: Central and South America; 2017
Further information regarding this statistic can be found on [page 63](#).
Source(s): GEM; [ID 315375](#)

EASE OF DOING BUSINESS IN LATIN AMERICA BETWEEN 2010 AND 2017, BY TOPIC

Latin America: ease of doing business 2010-2017, by topic



Note: Between 2010 and 2017; On a scale from 1 (easiest) to 190 (most difficult)


Further information regarding this statistic can be found on [page 64](#).

Source(s): McKinsey (Global Institute); World Bank; [ID 802930](#)

SHARE OF NEW ENTREPRENEURIAL ACTIVITY WORLDWIDE IN 2017, BY REGION AND INDUSTRY

New entrepreneurial activity share worldwide 2017, by region and industry

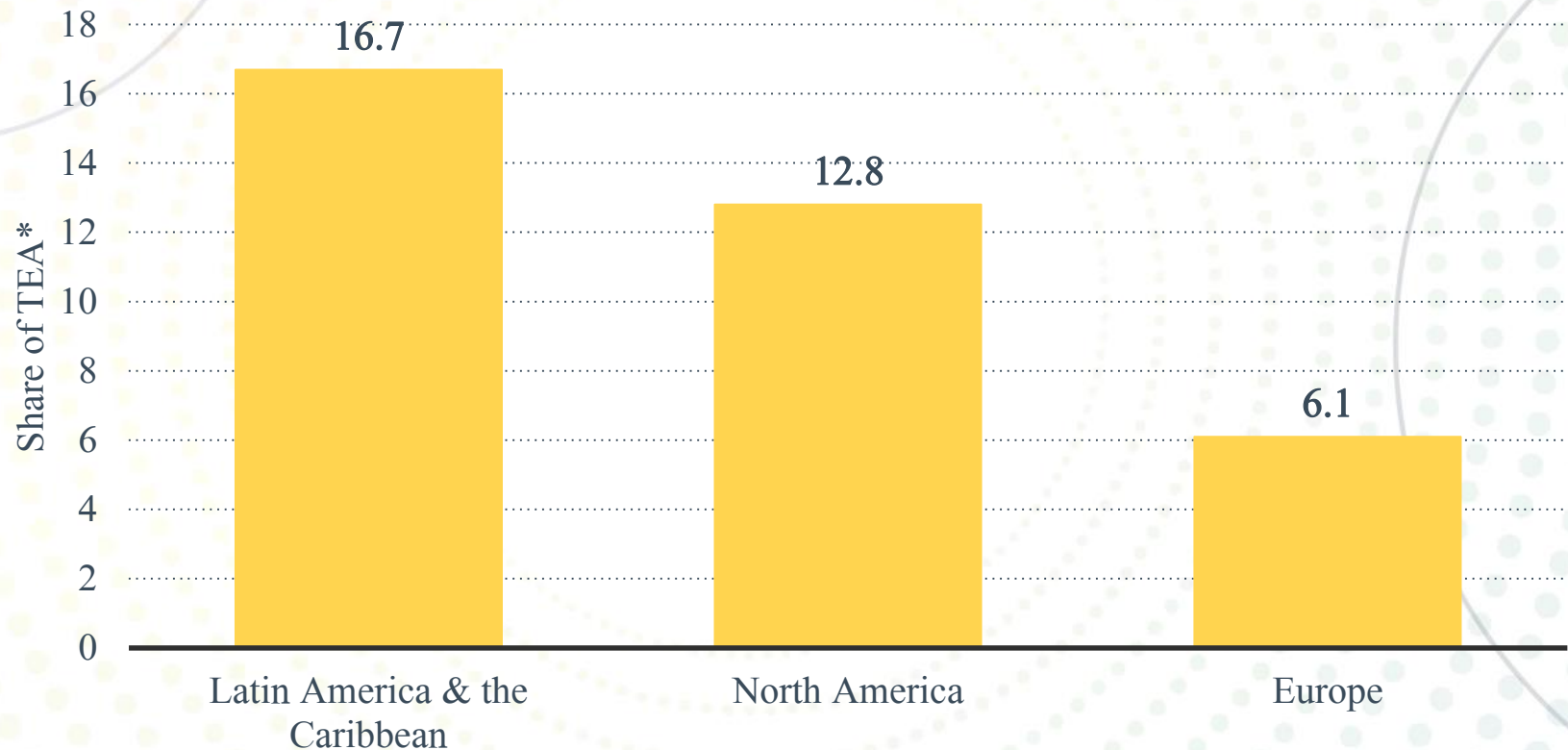
	Latin America & Caribbean	North America	Europe	Asia & Oceania	Africa
Wholesale/retail	55.7%	21.6%	27%	52.5%	53.5%
Health, education, government and social services	12.2%	17.1%	17.6%	13.8%	8.1%
Manufacturing	9%	6.2%	8.3%	7.2%	11.8%
Agriculture	2.6%	4.2%	7.1%	3.4%	12.6%
Mining	3.7%	4.9%	6.6%	4.2%	3.6%
Professional services	4.1%	16.1%	11.6%	4.4%	0.7%
Administrative services	2.7%	6.4%	6%		
Transportation	3.4%	2.2%	2.8%		

 **Cropped Version**
Double click to open excel file with complete data

Note: Worldwide; 2017
Further information regarding this statistic can be found on [page 65](#).
Source(s): GEM; [ID 692478](#)

PERCENTAGE OF WOMEN ENGAGING IN EARLY-STAGE ENTREPRENEURIAL ACTIVITY IN THE AMERICAS AND EUROPE BETWEEN 2017 AND 2018

The Americas & Europe: female engagement in early-stage start-up activities 2017-2018



Note: 2017 and 2018
Further information regarding this statistic can be found on [page 66](#).
Source(s): GEM; [ID 880529](#)

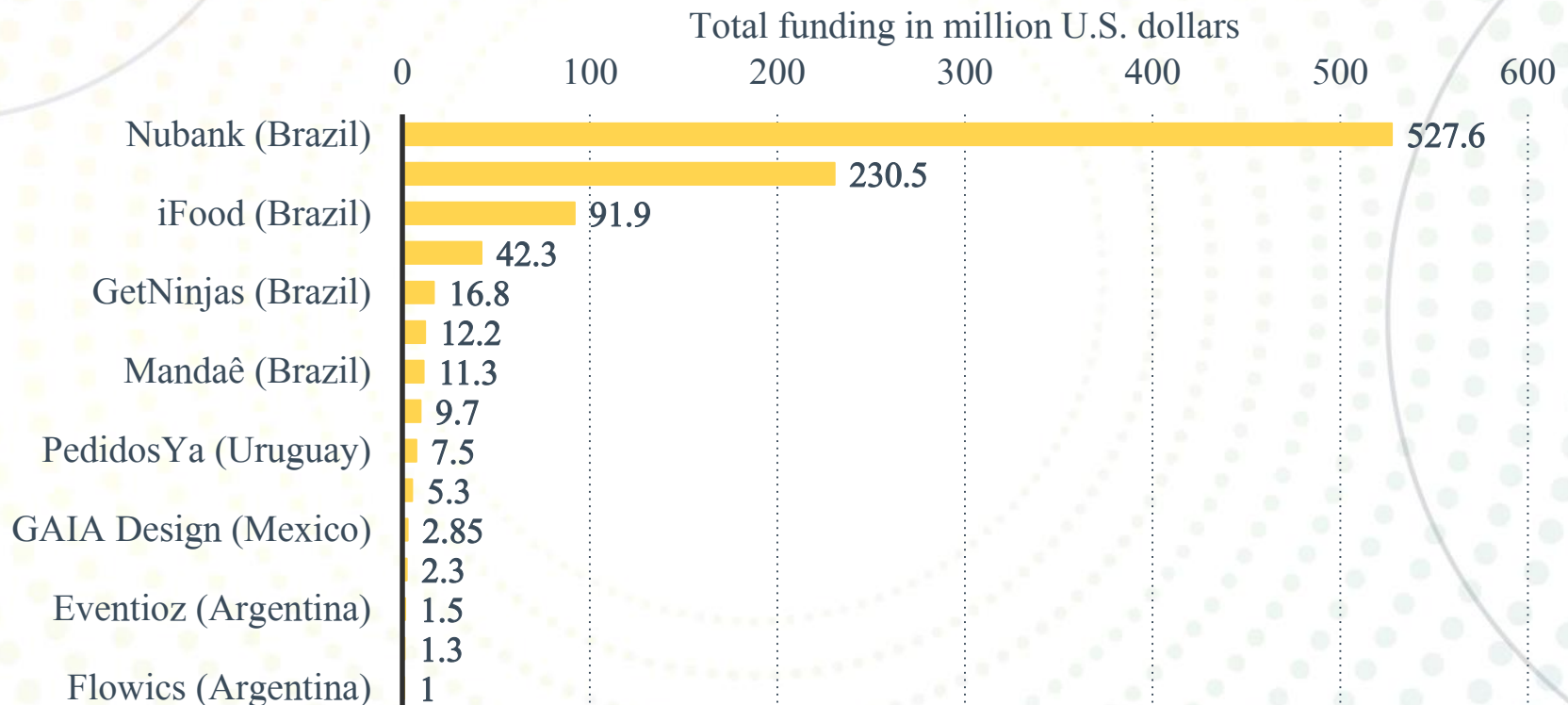
→ → Key figures

Startups in Latin America



FUNDING AMOUNT OF SELECTED START-UP BUSINESSES IN LATIN AMERICA IN 2018 (IN MILLION U.S. DOLLARS)

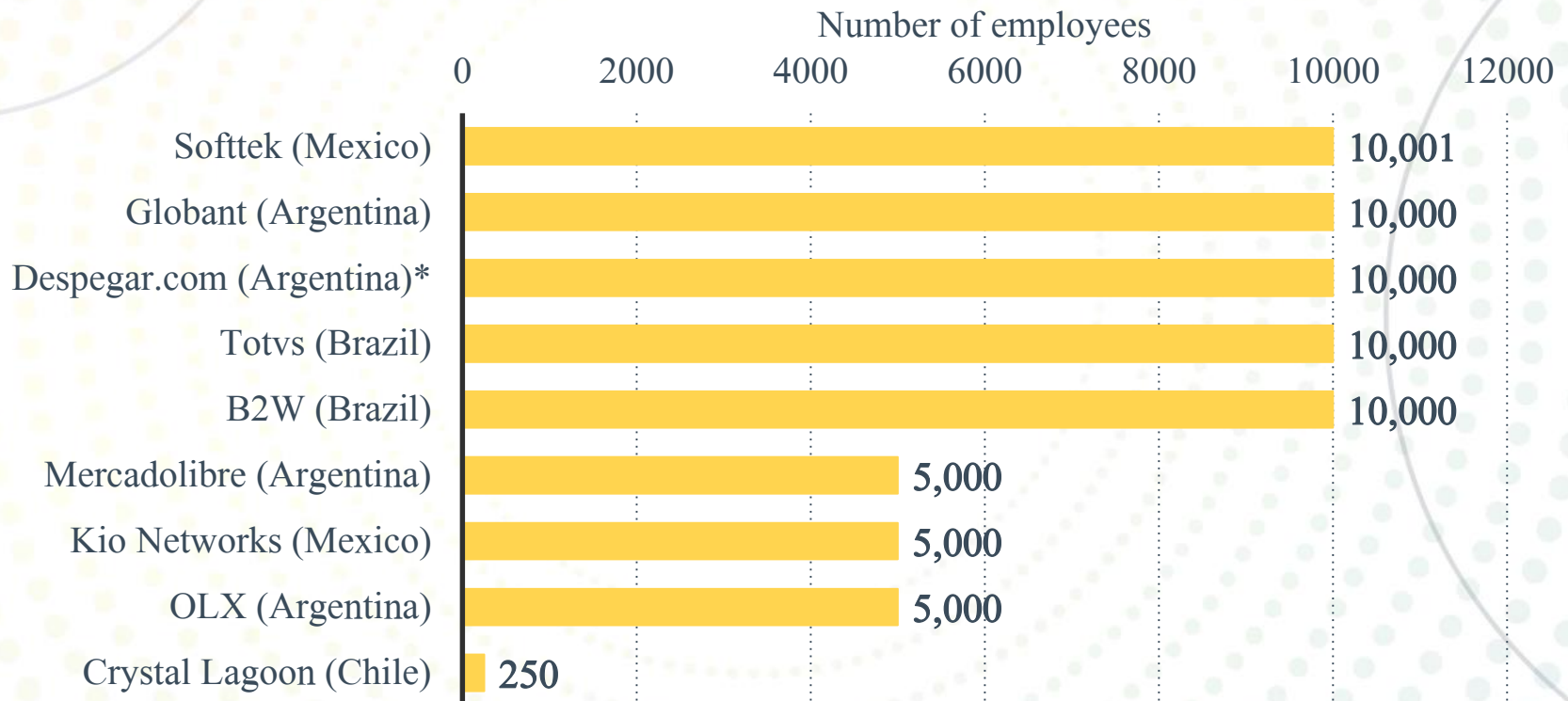
Latin America: funding amount of selected start-ups 2018



Note: Central and South America; 2018
Further information regarding this statistic can be found on [page 67](#).
Source(s): CrunchBase; [ID 877921](#)

NUMBER OF EMPLOYEES AT SELECTED LATIN AMERICAN UNICORN COMPANIES IN 2017

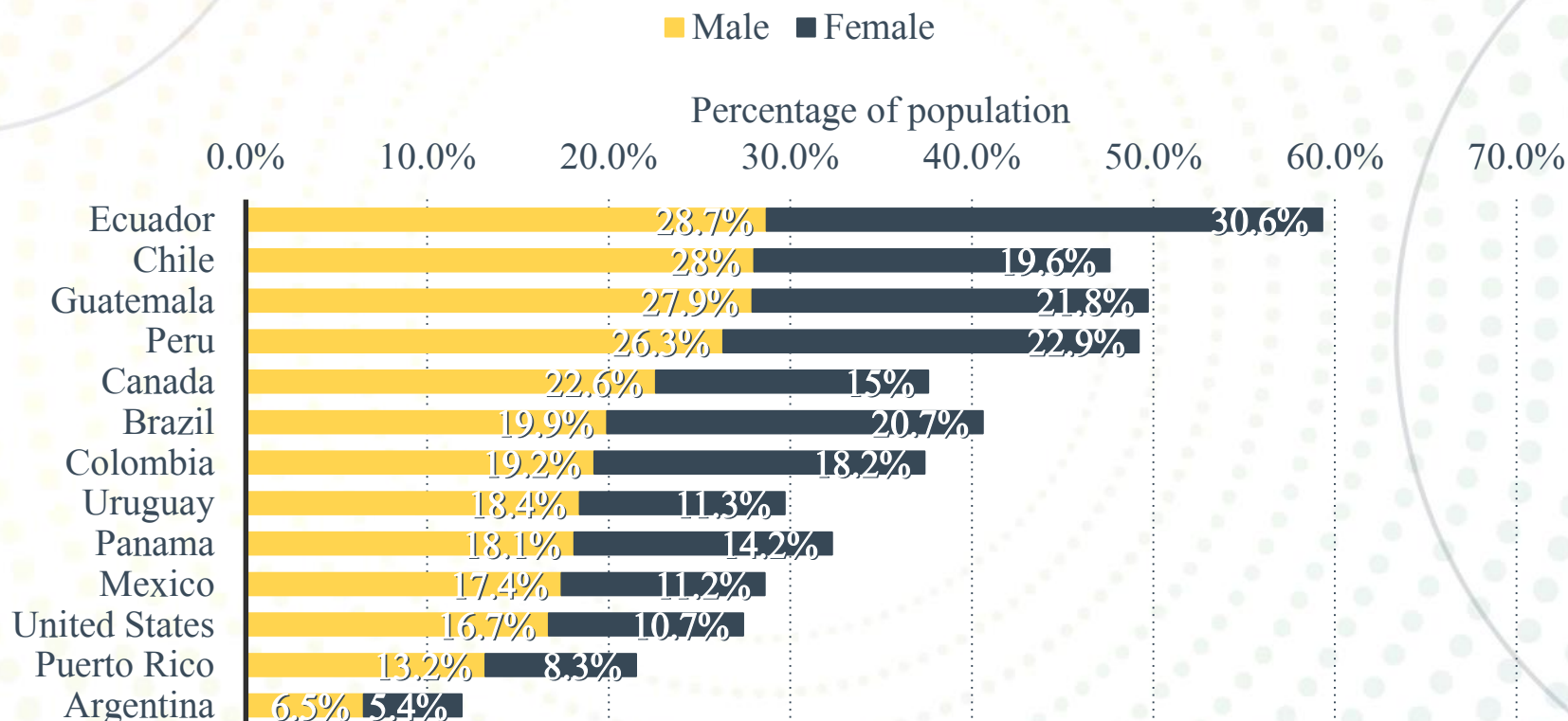
Latin America: unicorn companies by number of employees 2017



Note: Central and South America, Mexico; as of April 2017
Further information regarding this statistic can be found on [page 68](#).
Source(s): CrunchBase; [ID 881918](#)

PERCENTAGE OF POPULATION INVOLVED IN BUSINESS START-UPS IN THE AMERICAS IN 2017, BY COUNTRY AND GENDER

Gender distribution of early-stage entrepreneurs in the Americas 2017, by country

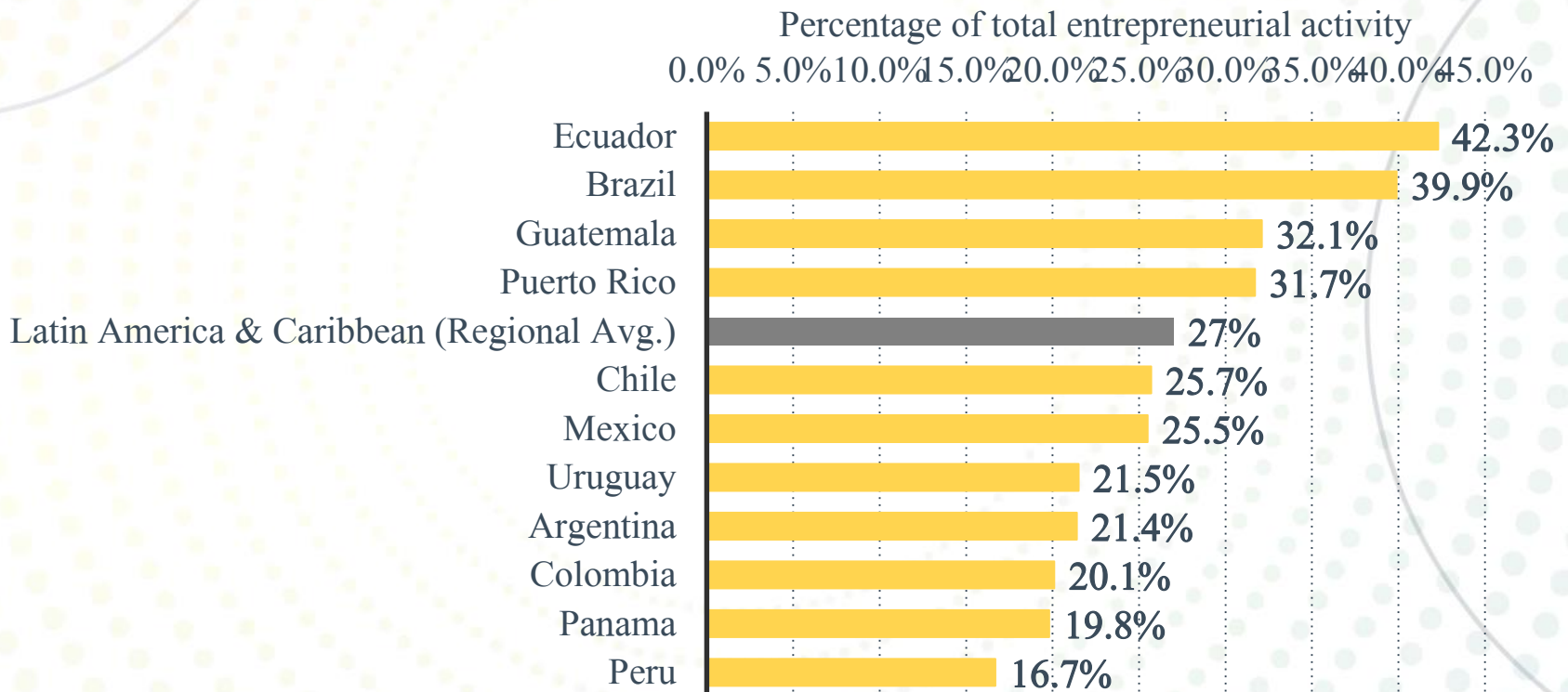


Note: North America, Central and South America; 2017; 18-64 years; about 2,000 per country
 Further information regarding this statistic can be found on [page 69](#).

Source(s): GEM; [ID.315784](#)

NECESSITY DRIVEN ENTREPRENEURIAL ACTIVITY IN LATIN AMERICA & CARIBBEAN IN 2017, BY COUNTRY (AS A PERCENTAGE OF TOTAL ENTREPRENEURIAL ACTIVITY)

Necessity driven entrepreneurial activity in Latin America & Caribbean in 2017



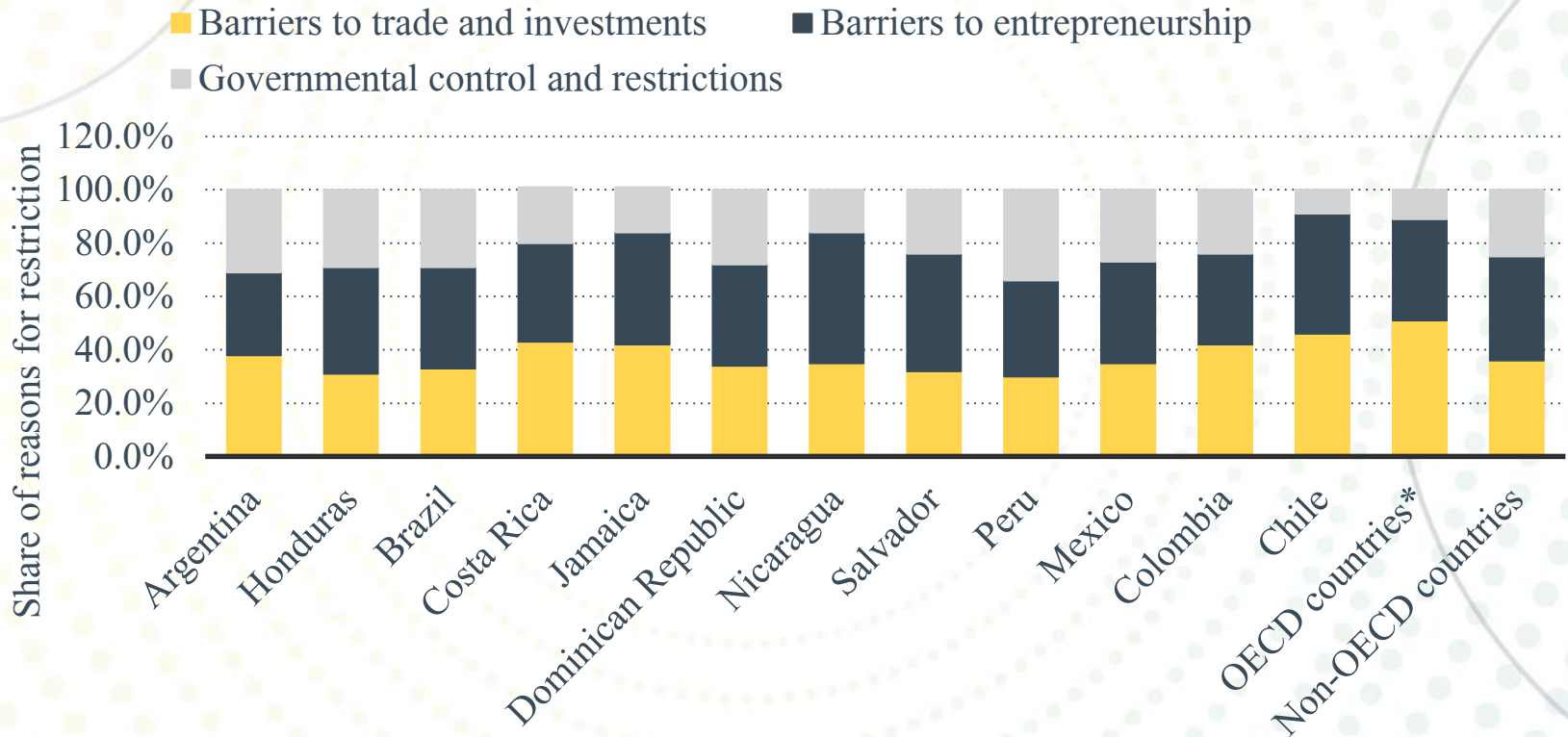
Note: Central and South America; 2017; 18-64 years; about 2,000 per country

Further information regarding this statistic can be found on [page 70](#).

Source(s): GEM; [ID 315645](#)

REASONS WHY ENTREPRENEURSHIP POSSIBILITIES IN LATIN AMERICA AND THE CARIBBEAN ARE RESTRICTED IN 2017, BY COUNTRY

Latin America & the Caribbean: why entrepreneurship is not that easy 2017



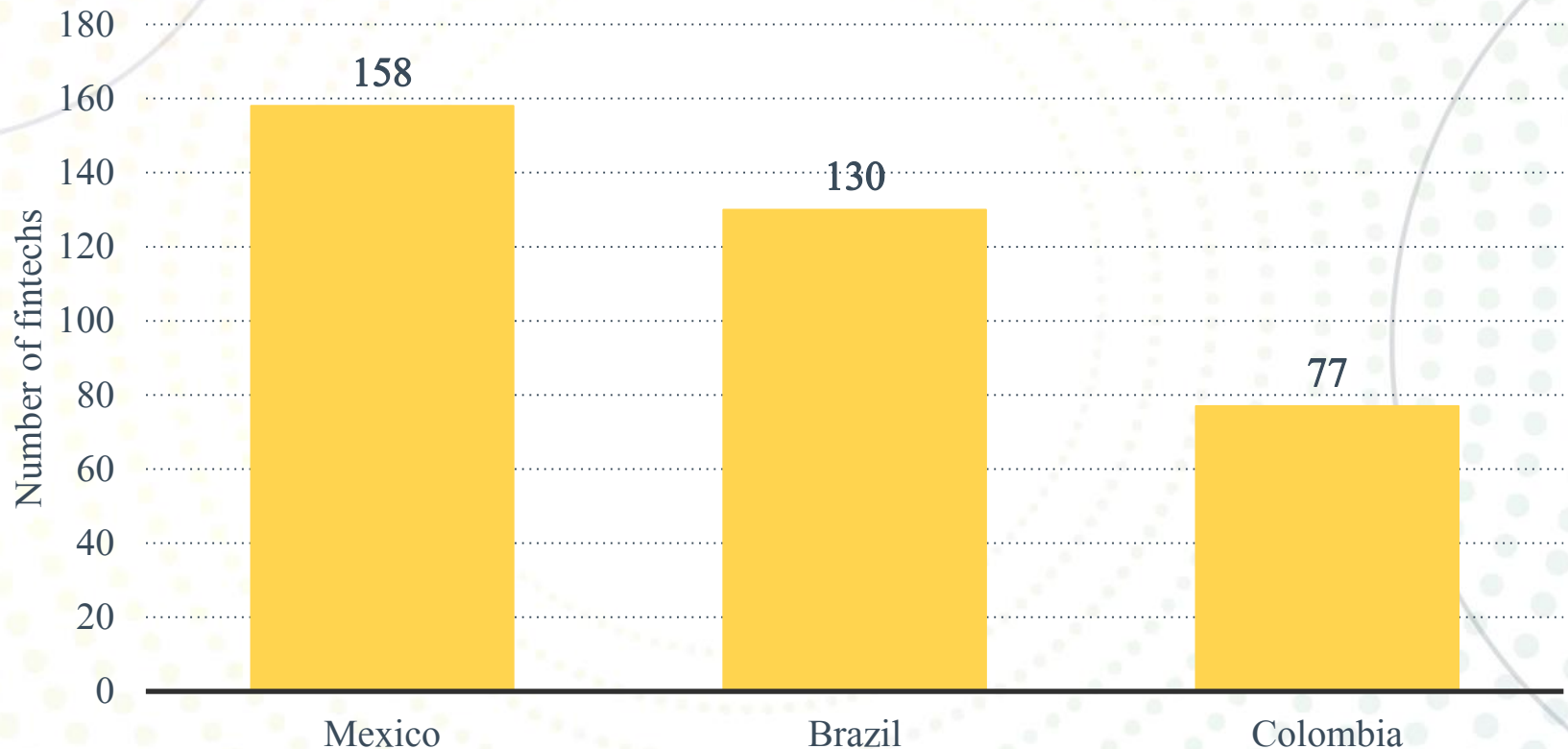
Note: as of August 2017

Further information regarding this statistic can be found on [page 71](#).

Source(s): La Prensa; World Bank (Banco Mundial); [ID 880635](#)

LEADING COUNTRIES IN NUMBER OF NEW FINTECH STARTUPS IN LATIN AMERICA AS OF OCTOBER 2017

Latin America: number of new fintech startups 2017, by country



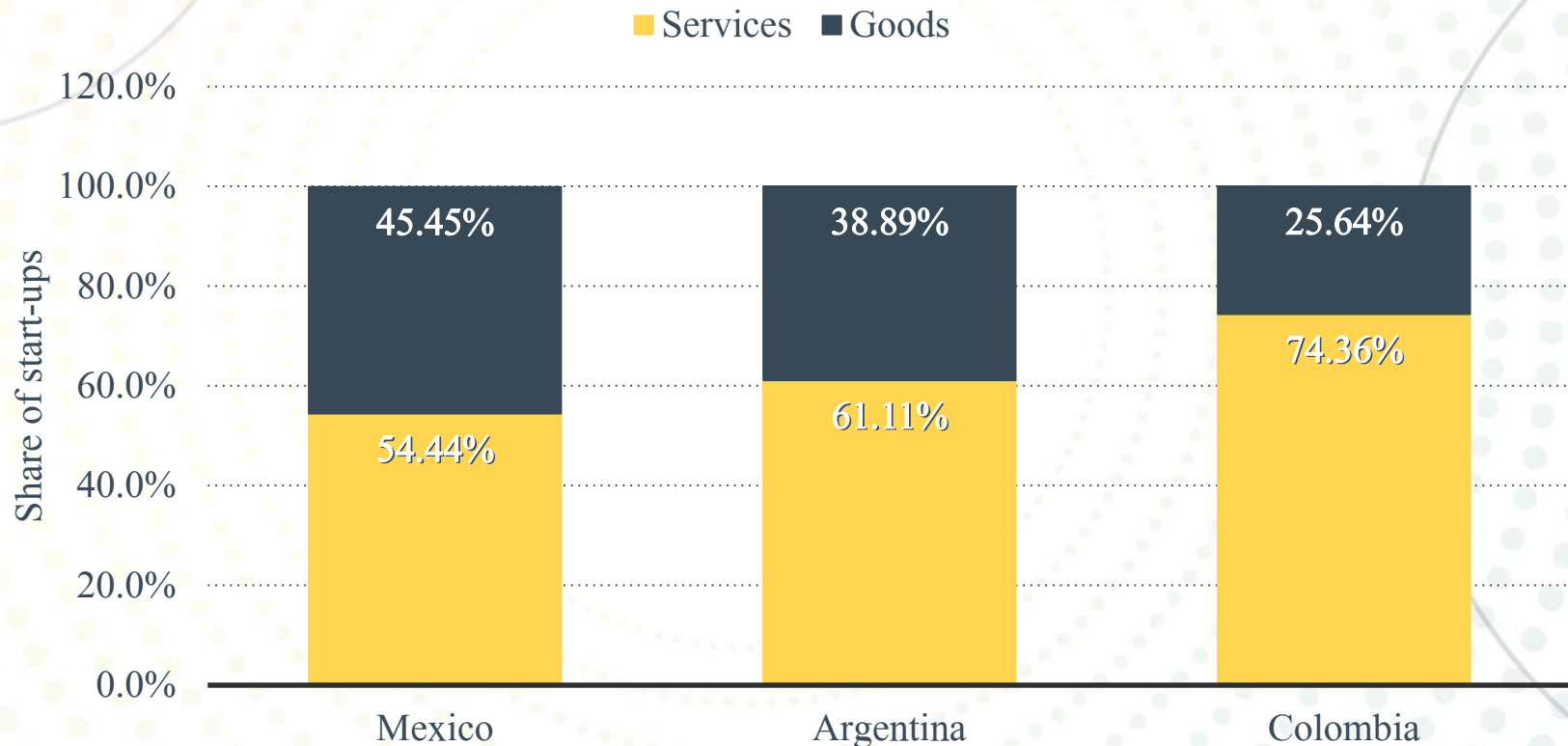
Note: As of October 2017

Further information regarding this statistic can be found on [page 72](#).

Source(s): PanamericanWorld; LAVCA; [ID 883838](#)

DISTRIBUTION OF FAILED START-UPS IN SELECTED LATIN AMERICAN COUNTRIES IN 2017, BY BUSINESS TYPE

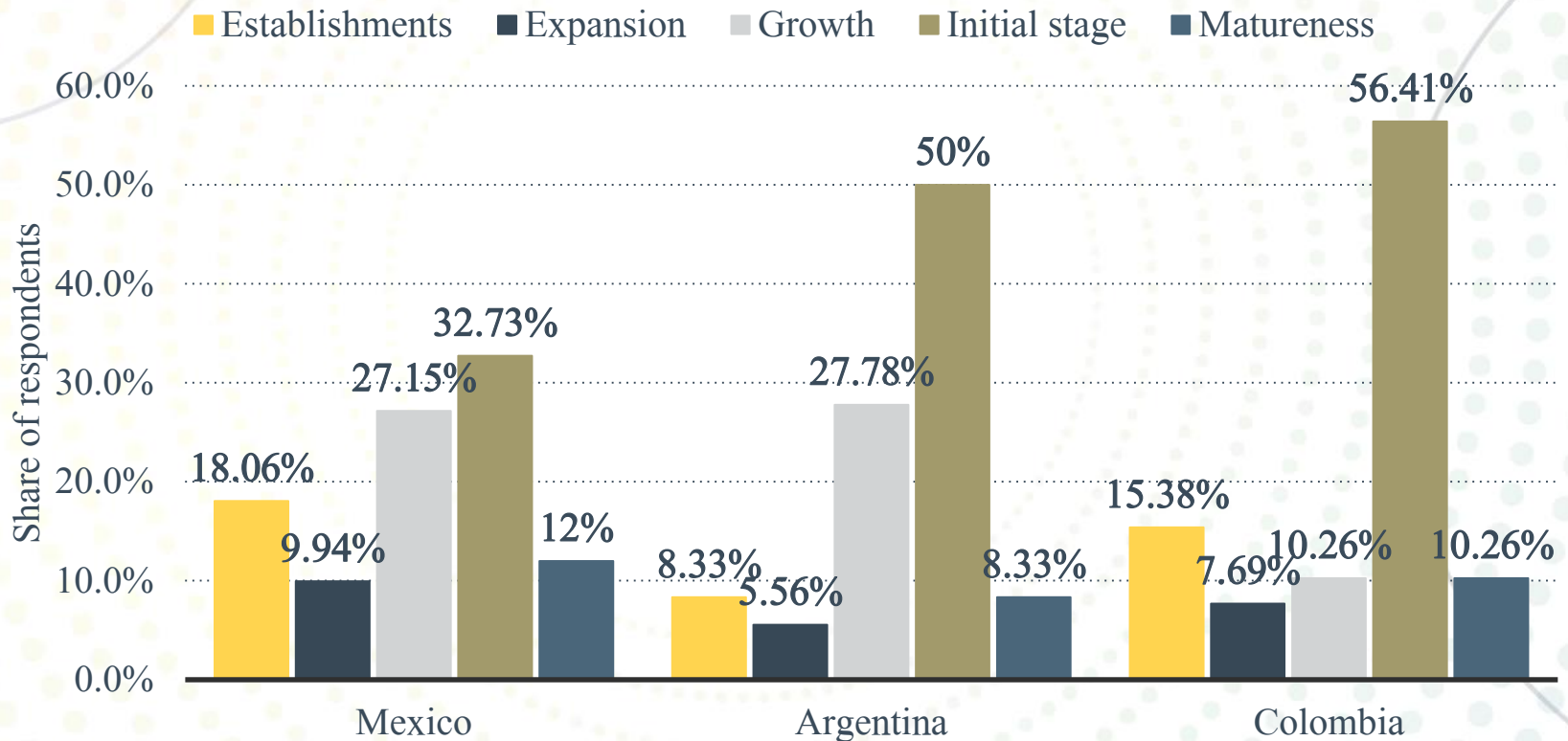
Latin America: distribution of start-ups that failed 2017, by business type



Note: Argentina, Colombia, Mexico; 2017; 18-64 years; 1,500*
Further information regarding this statistic can be found on [page 73](#).
Source(s): The Failure Institute; [ID 879329](#)

AT WHAT STAGE DID START-UPS IN SELECTED LATIN AMERICAN COUNTRIES FAIL IN 2017?

Latin America: closing stage of start-ups that failed 2017



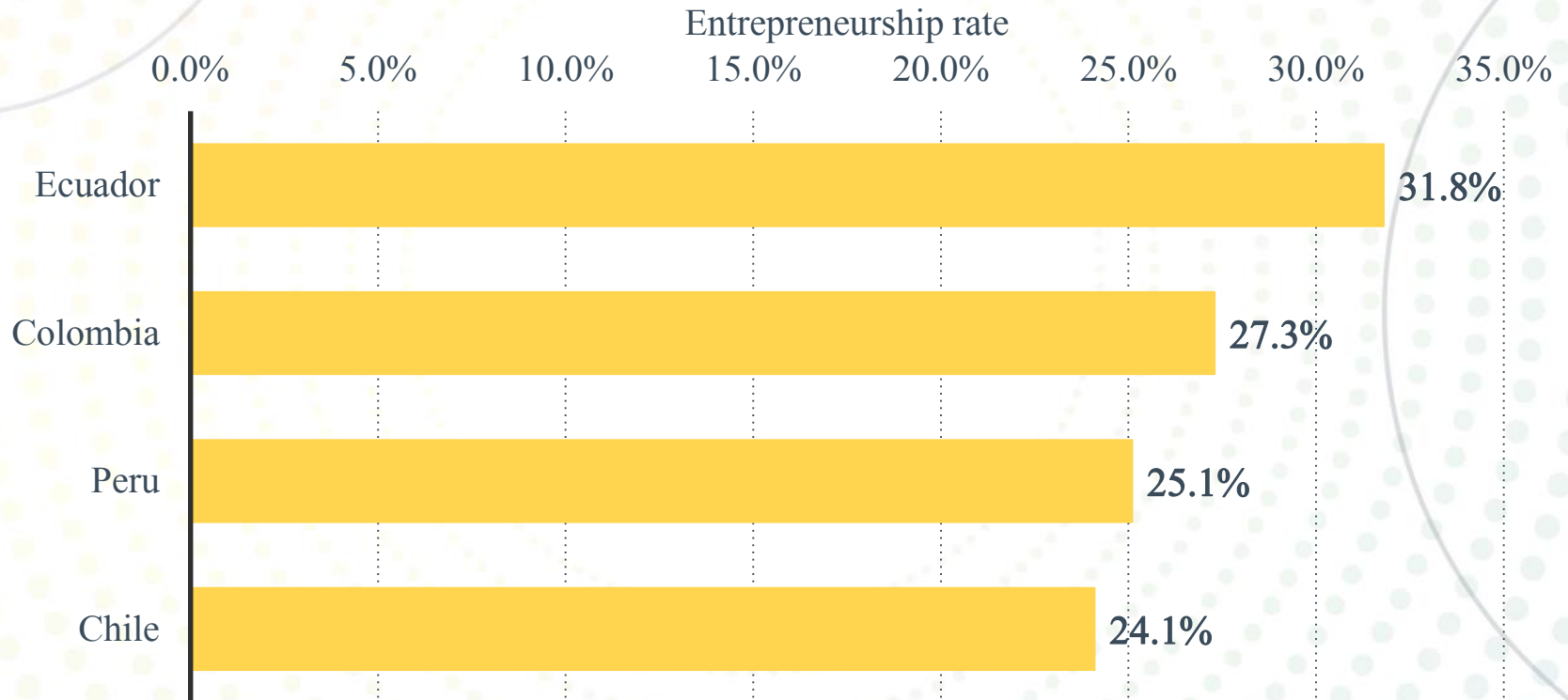
Note: 2017; 18-64 years; 1,500*

Further information regarding this statistic can be found on [page 74](#).

Source(s): The Failure Institute; [ID 879731](#)

LEADING COUNTRIES BASED ON EARLY-STAGE ENTREPRENEURSHIP RATE IN LATIN AMERICA IN 2016

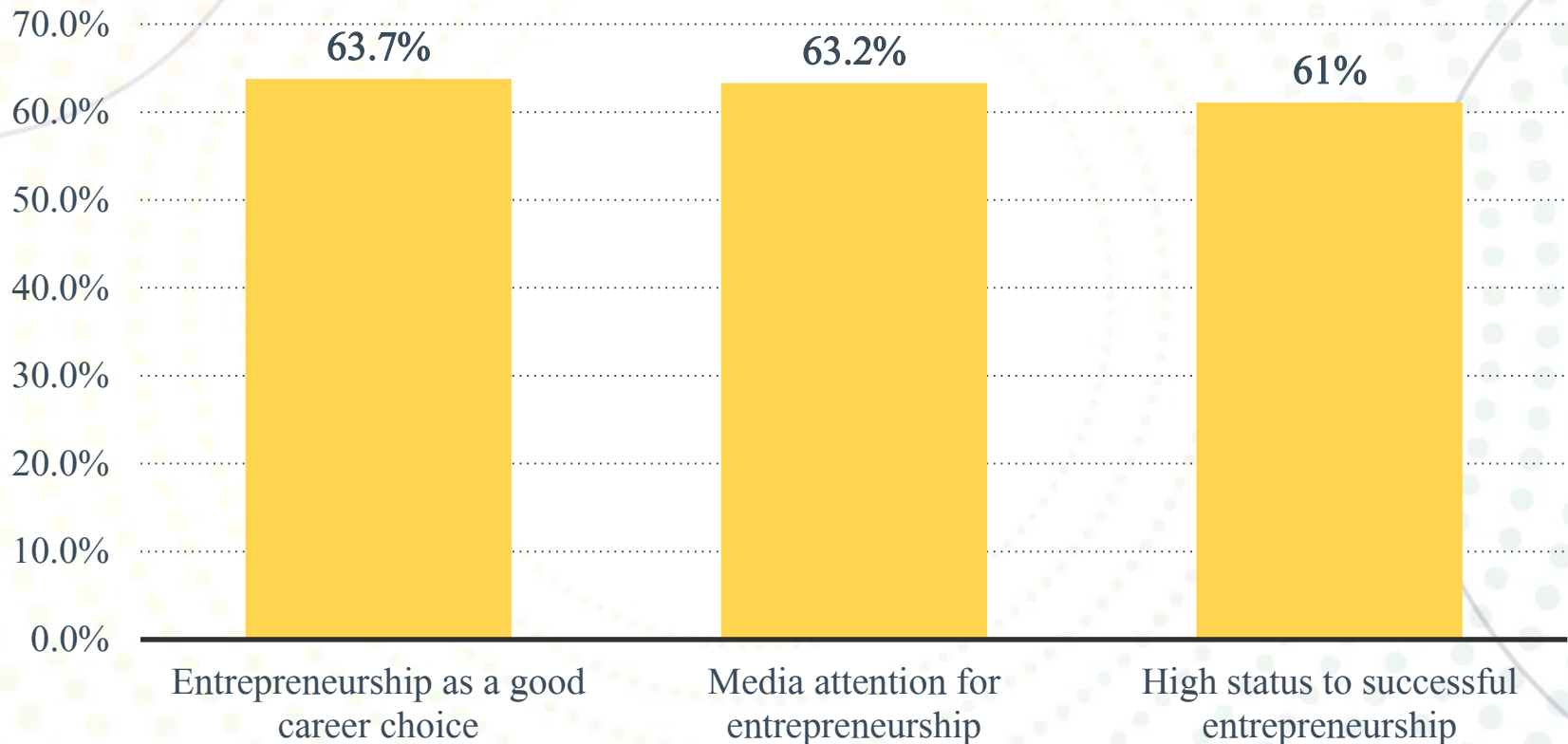
Latin America: early-stage entrepreneurship rate 2016, by country



Note: Central and South America; 2016
Further information regarding this statistic can be found on [page 75](#).
Source(s): GEM; [ID 878888](#)

ATTITUDES TOWARDS ENTREPRENEURIAL ACTIVITIES IN LATIN AMERICA AND THE CARIBBEAN IN 2016

Latin America & the Caribbean: attitudes towards entrepreneurial activities 2016

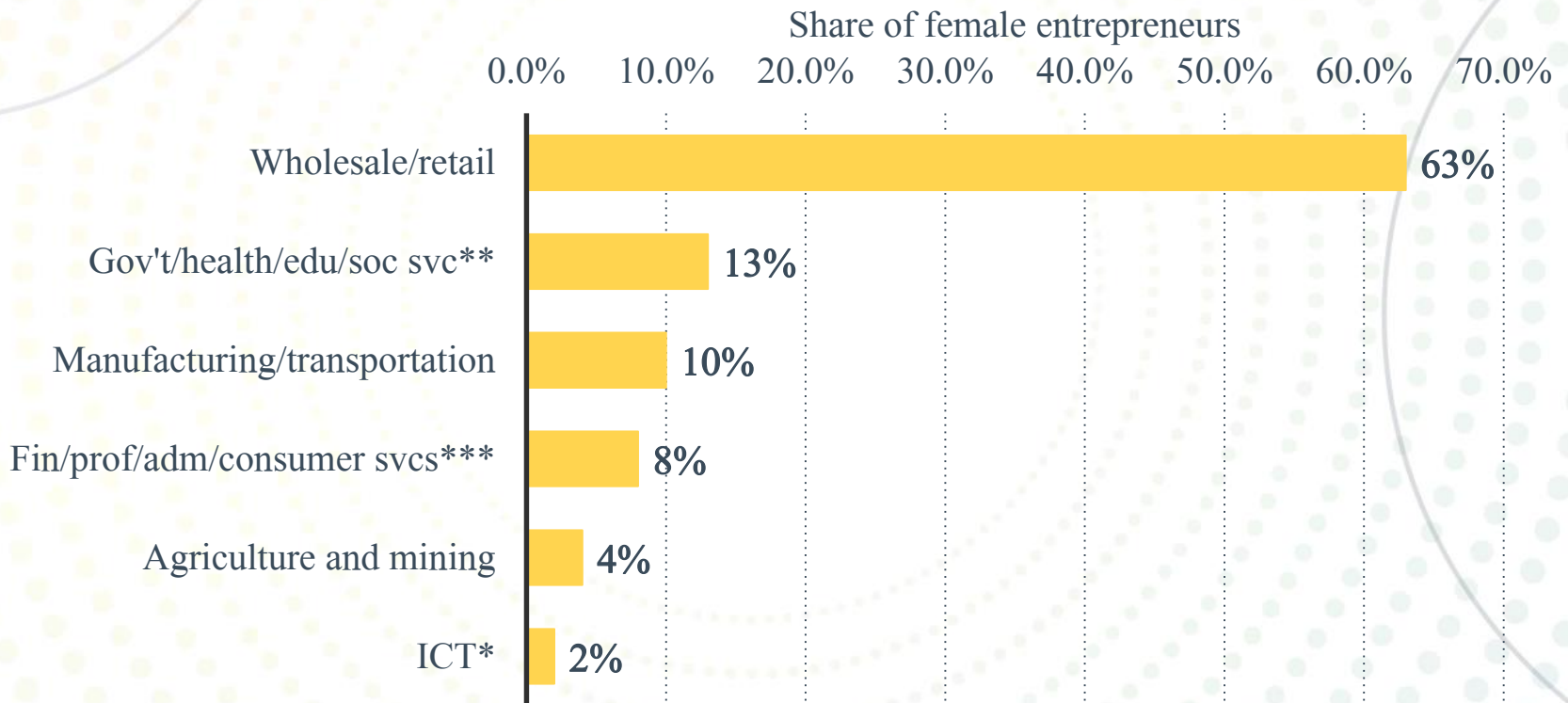


Note: Central and South America; 2016; 18-64 years; 2,036; at least 2,000 respondents from the Adult Population Survey and 36 experts in the National Experts Survey. Further information regarding this statistic can be found on [page 76](#).

Source(s): GEM; [ID 878689](#)

DISTRIBUTION OF FEMALE ENTREPRENEURS IN LATIN AMERICA BETWEEN 2015 AND 2016, BY INDUSTRY

Latin America: female entrepreneurship share by industry 2016



Note: 2015 and 2016

Further information regarding this statistic can be found on [page 77](#).

Source(s): GEM; [ID 879898](#)

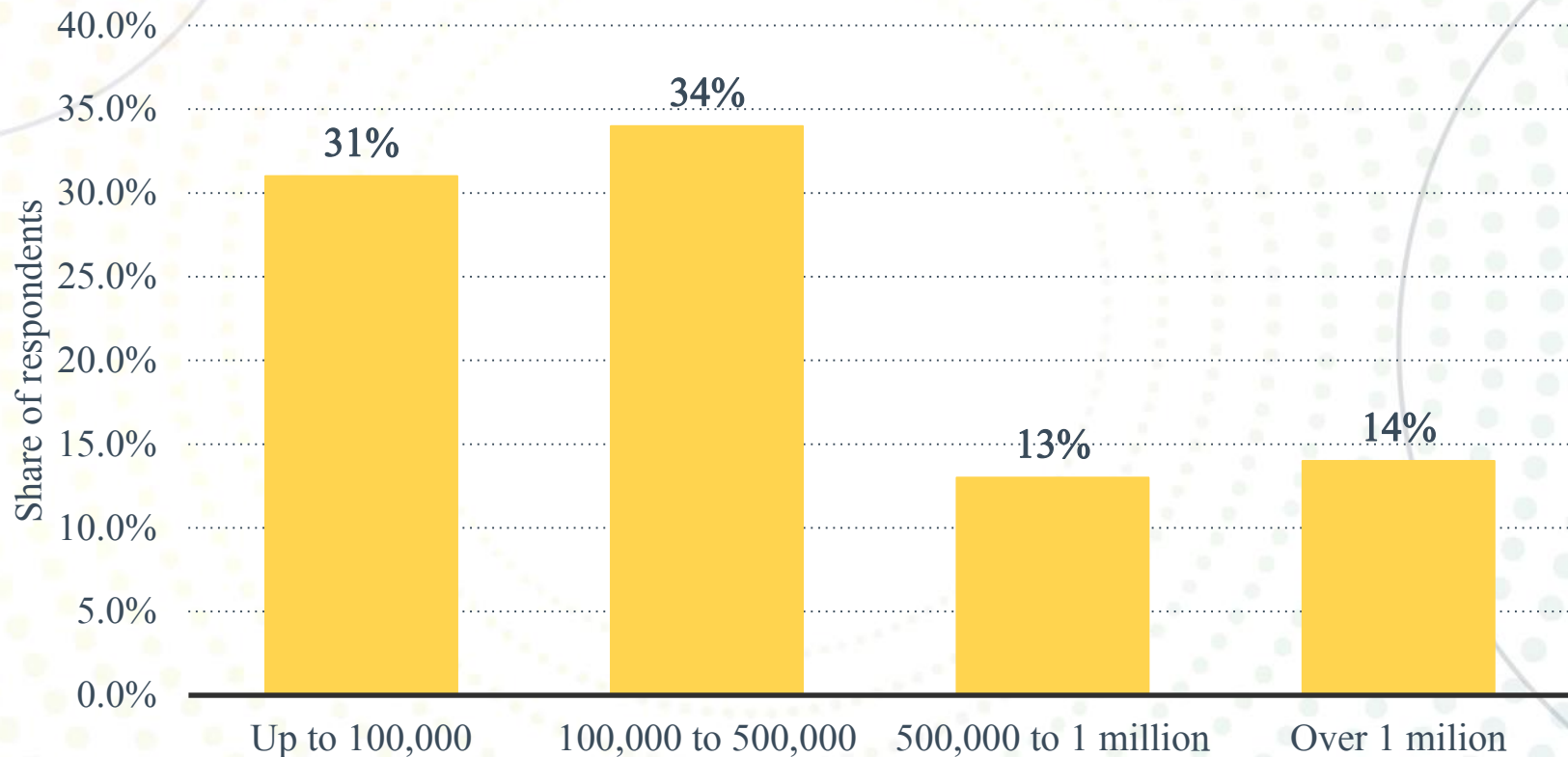
→ → **Brazil**

Startups in Latin America



AMOUNTS INVESTED IN START-UPS IN BRAZIL AS OF DECEMBER 2017 (IN BRAZILIAN REALS)

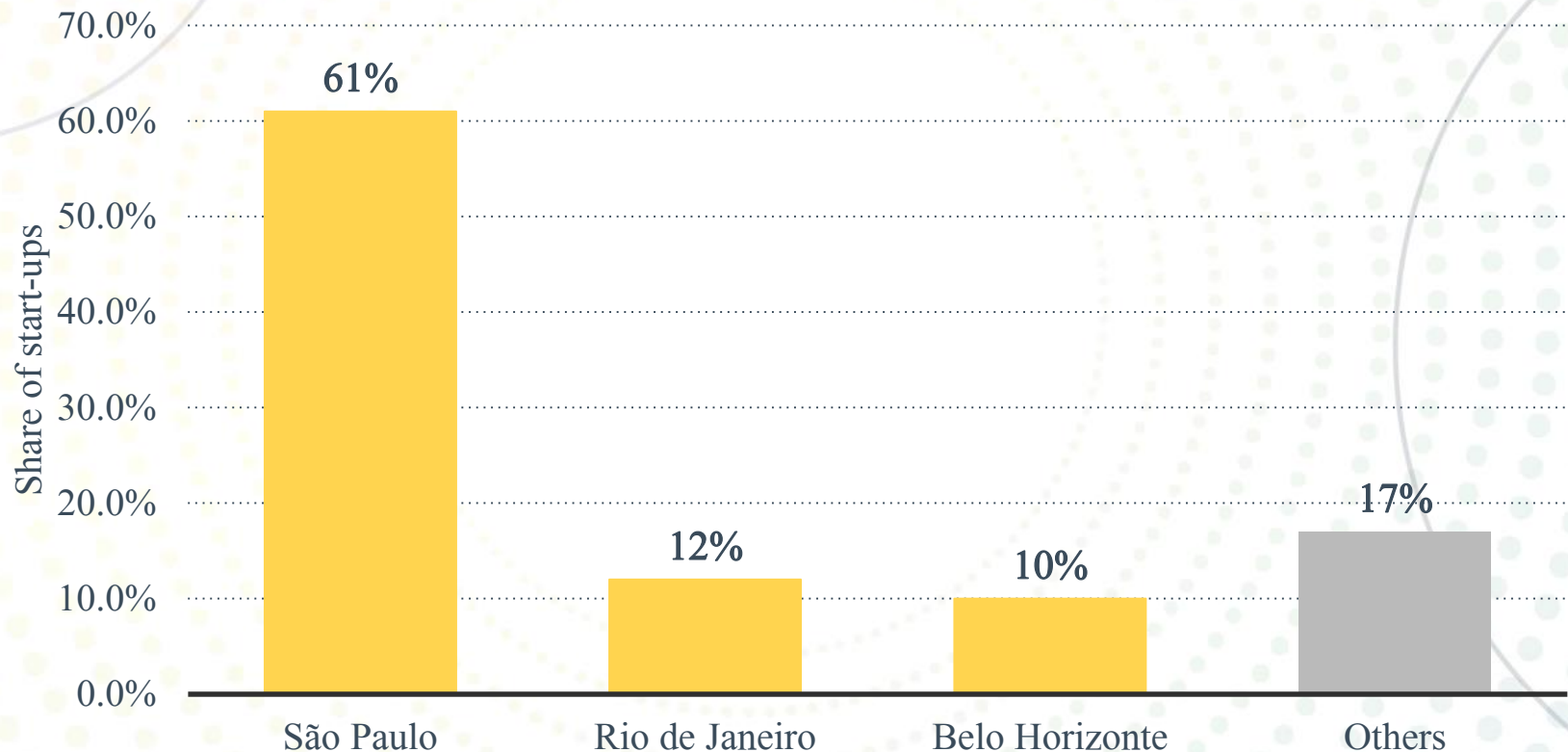
Brazil: amounts invested in start-ups in Brazil in 2017



Note: Brazil; July to December 2017; 2,936; Among start-ups and related businesses
Further information regarding this statistic can be found on [page 78](#).
Source(s): StartSe; [ID 878646](#)

GEOGRAPHICAL DISTRIBUTION OF START-UPS IN BRAZIL AS OF OCTOBER 2016, BY CITY

Brazil: geographical distribution of start-ups in 2016, by city

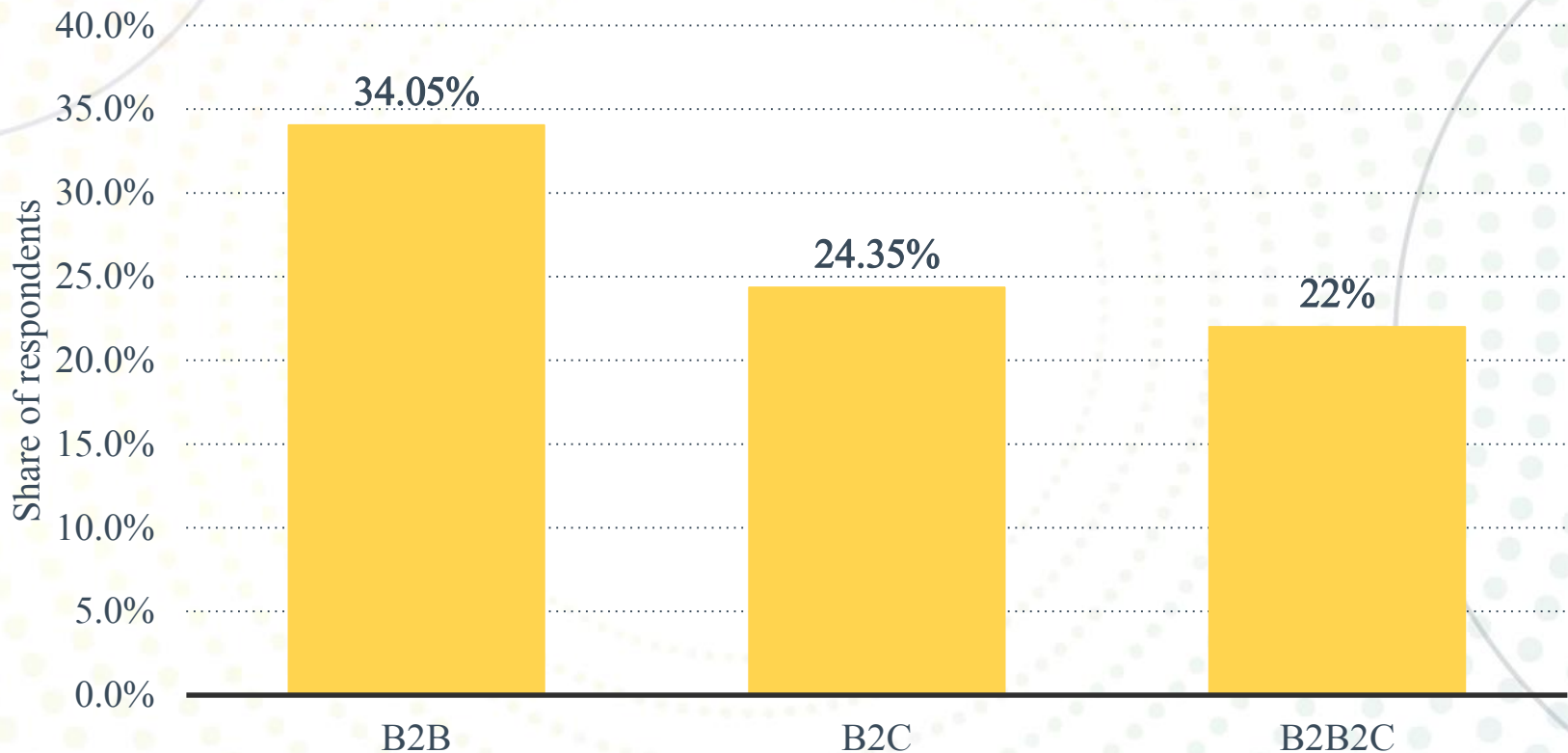


Note: Brazil, Central and South America; As of October 2016; Only among cities with at least 200 start-ups
Further information regarding this statistic can be found on [page 79](#).

Source(s): OECD; AngelList; [ID 802685](#)

LEADING BUSINESS MODELS OF START-UPS IN BRAZIL AS OF DECEMBER 2017

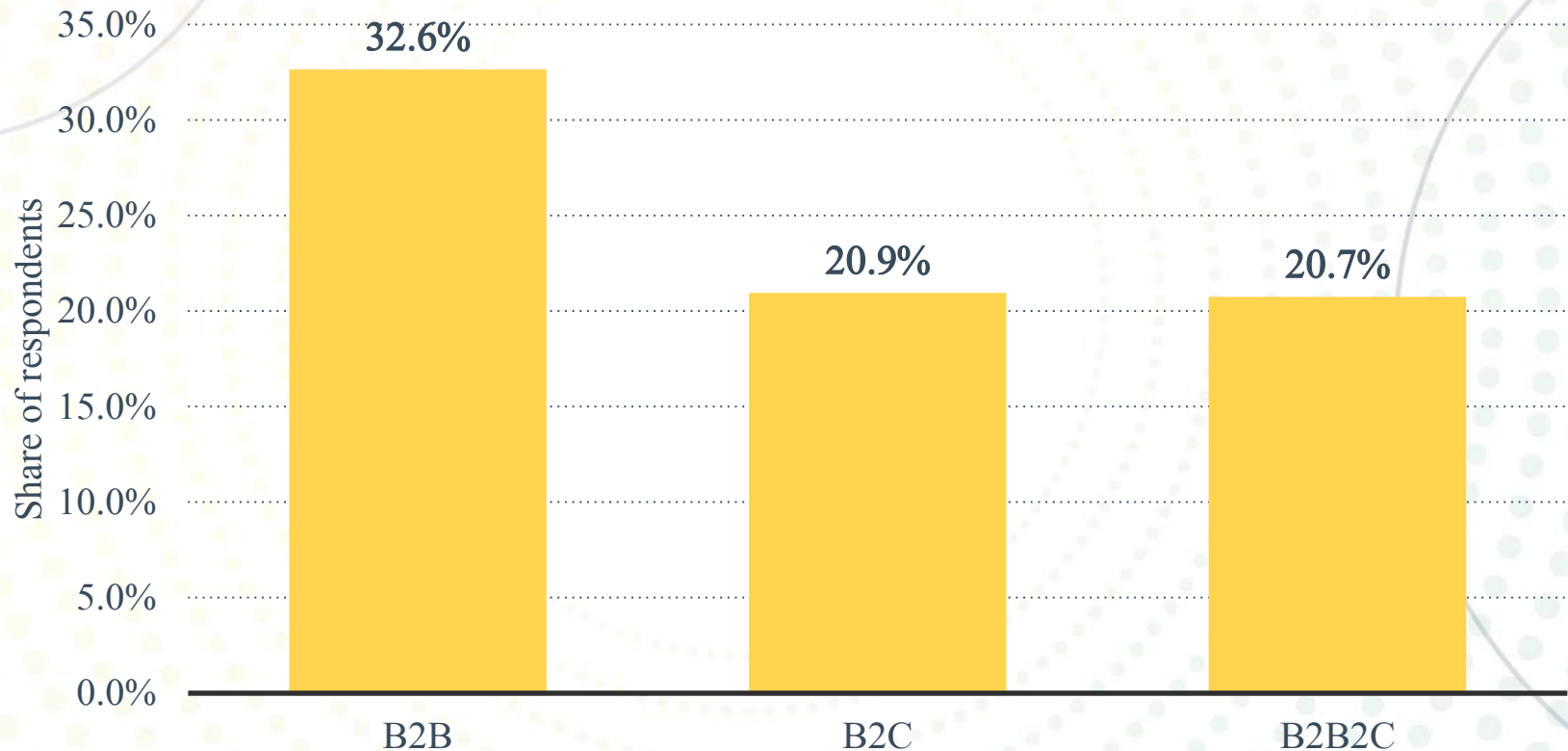
Brazil: leading business models of start-ups in 2017



Note: Brazil; July to December 2017; 2,936; among start-ups and related businesses
Further information regarding this statistic can be found on [page 80](#).
Source(s): StartSe; [ID 878588](#)

LEADING START-UP BUSINESS MODELS ATTRACTING ATTENTION OF INVESTORS IN BRAZIL AS OF DECEMBER 2017

Brazil: leading investment attracting business models of start-ups in 2017



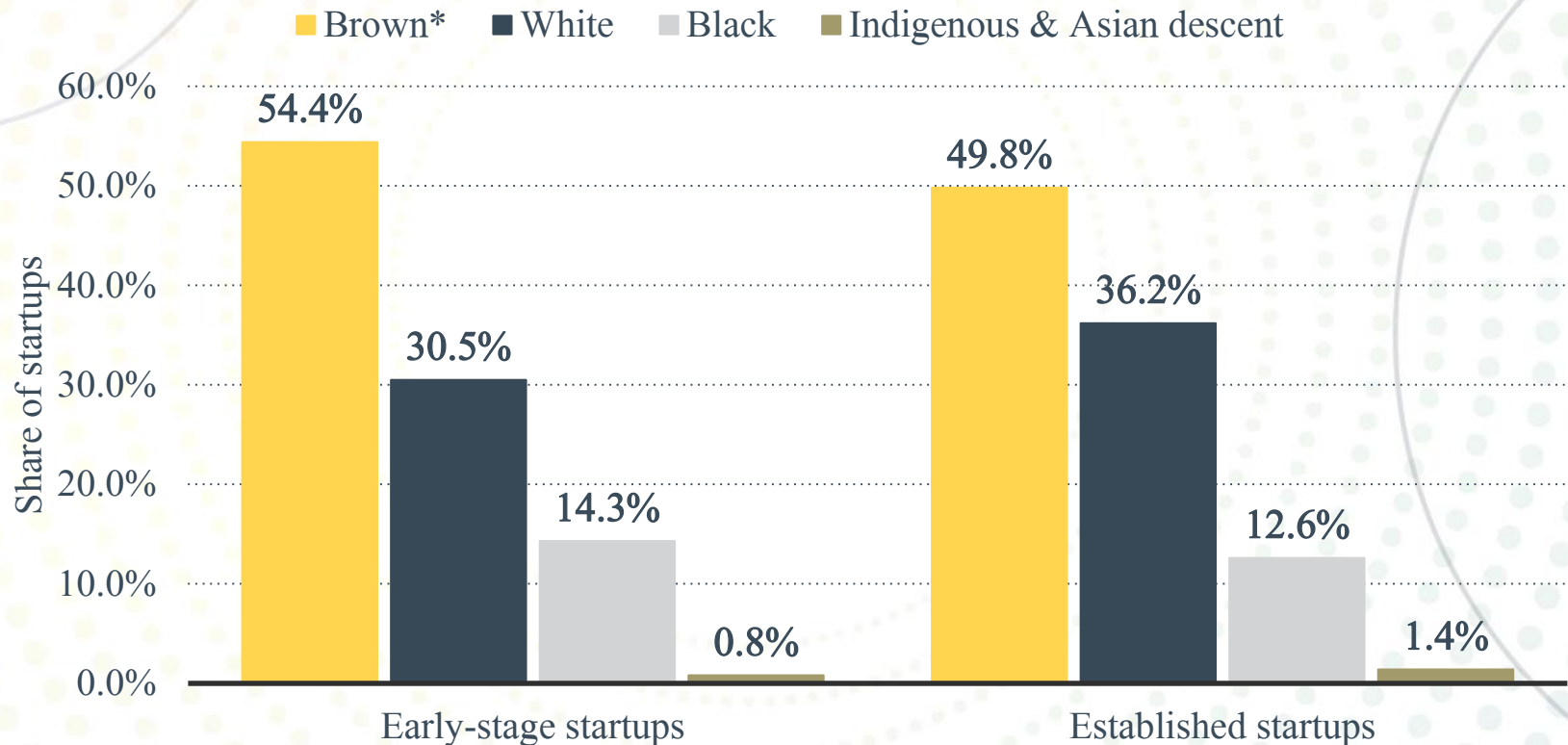
Note: Brazil; July to December 2017; 2,936; among start-ups and related businesses

Further information regarding this statistic can be found on [page 81](#).

Source(s): StartSe; [ID 878617](#)

DISTRIBUTION OF STARTUP OWNERSHIP IN BRAZIL IN 2016, BY STAGE AND OWNER ETHNICITY

Brazil: startup ownership distribution 2016, by stage & ethnicity



Note: Brazil; 2016; At least 2,000 respondents**
Further information regarding this statistic can be found on [page 82](#).
Source(s): GEM; [ID 886798](#)

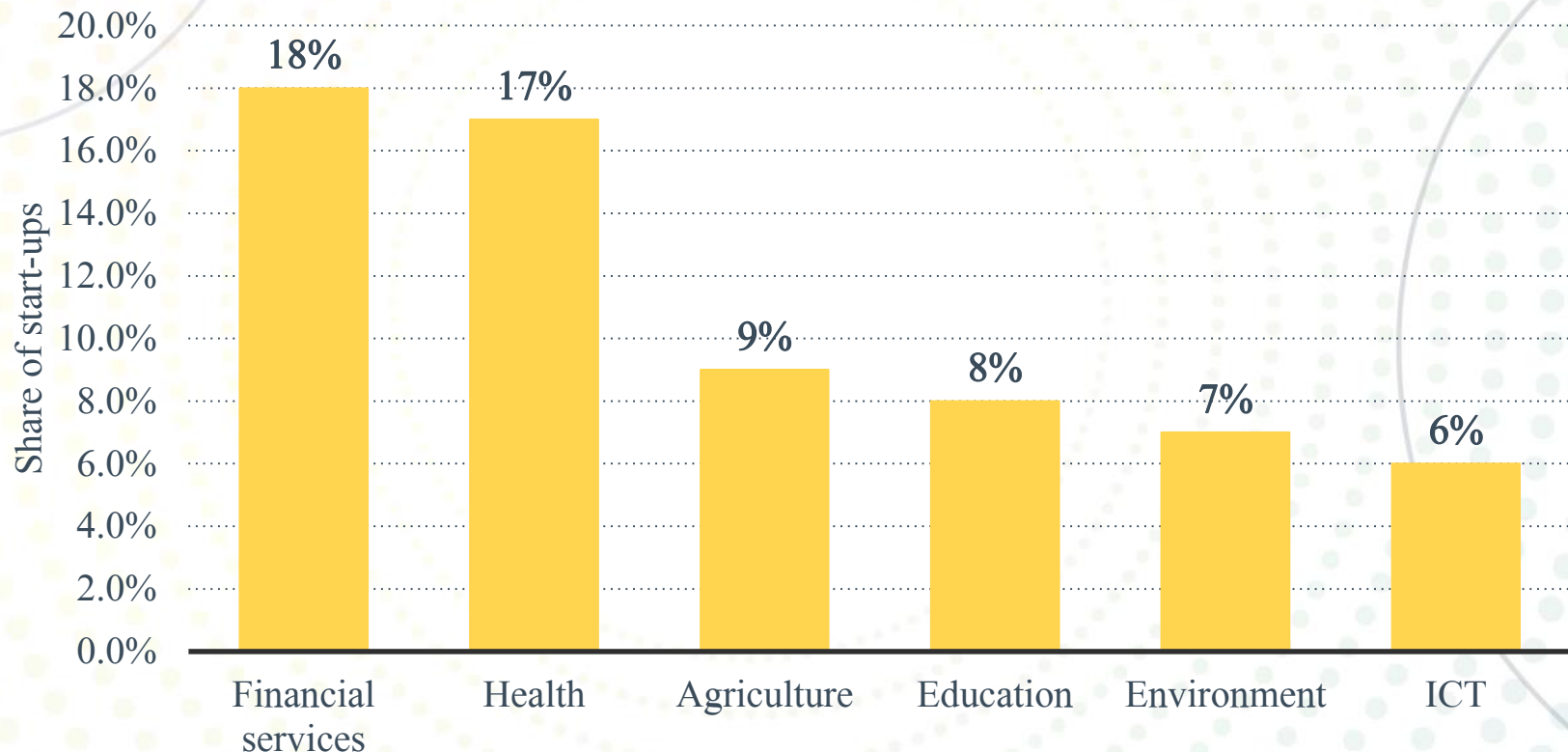
→ → Mexico

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SHARE OF START-UPS IN MEXICO BETWEEN 2013 TO 2016, BY INDUSTRY

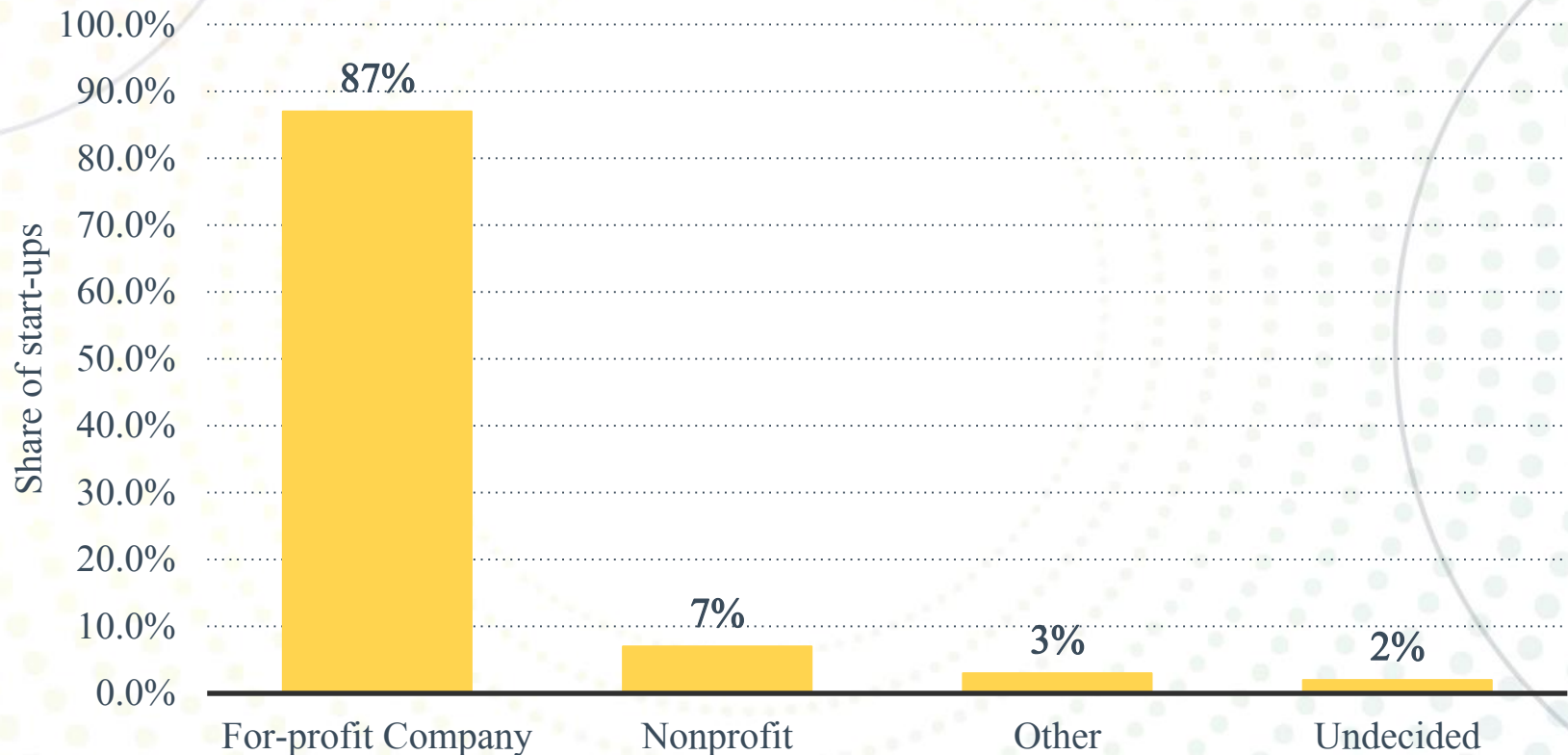
Mexico: distribution of start-ups 2013-2016, by industry



Note: Mexico; 2013 to 2016; 318 Respondents
Further information regarding this statistic can be found on [page 83](#).
Source(s): ANDE (Galidata); The Aspen Institute; [ID 877609](#)

DISTRIBUTION OF START-UPS IN MEXICO BETWEEN 2013 AND 2016, BY BUSINESS STRUCTURE

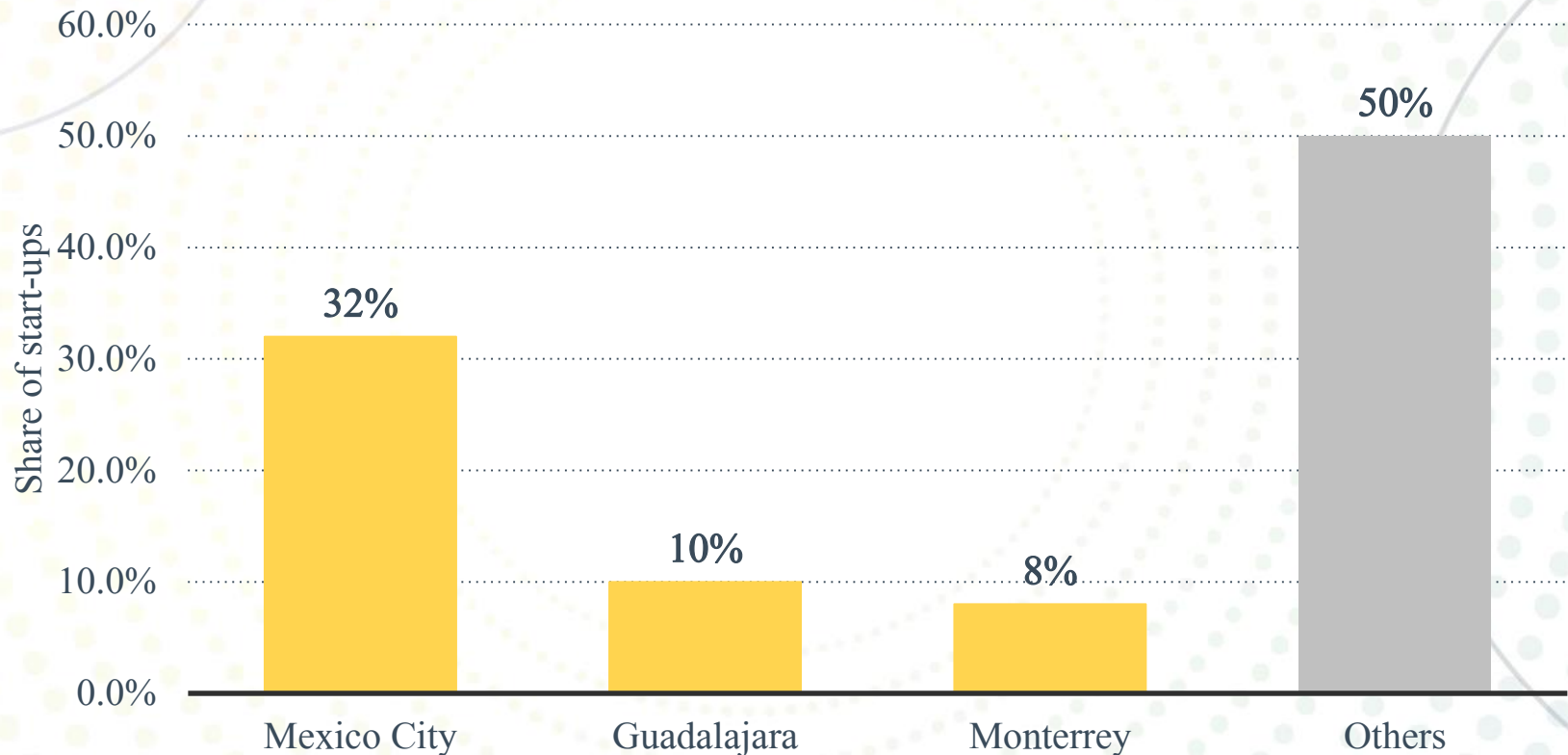
Mexico: distribution of start-ups in Mexico 2013-2016, by business structure



Note: Mexico; 2013 to 2016; 318 Respondents
Further information regarding this statistic can be found on [page 84](#).
Source(s): ANDE (Galidata); The Aspen Institute; [ID 877545](#)

GEOGRAPHICAL DISTRIBUTION OF START-UPS IN MEXICO AS OF OCTOBER 2016, BY CITY

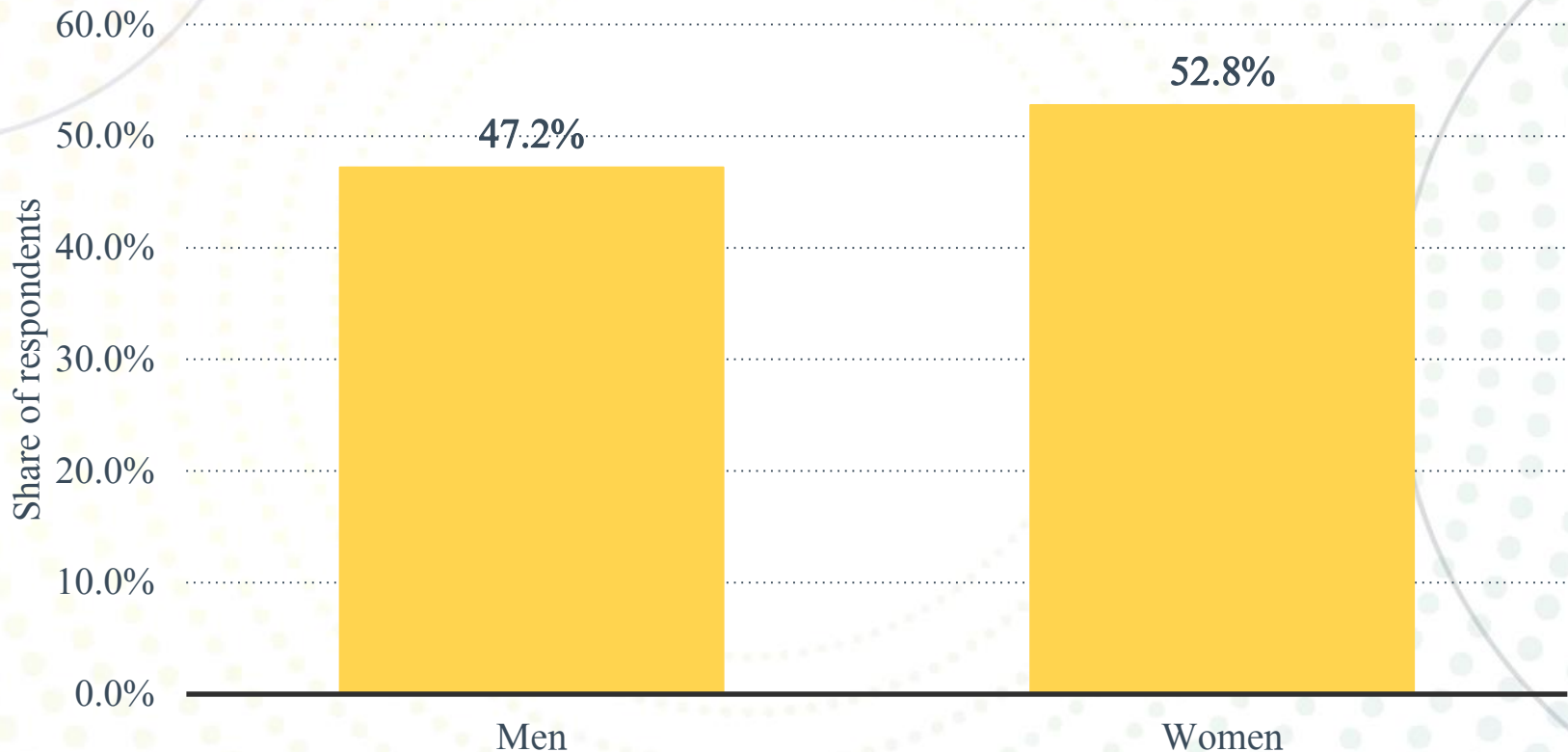
Mexico: geographical distribution of start-ups in 2016, by city



Note: Mexico; As of October 2016; Only among cities with at least 200 start-ups
Further information regarding this statistic can be found on [page 85](#).
Source(s): OECD; AngelList; [ID 804223](#)

SHARE OF PEOPLE WHO CONSIDER STARTING A BUSINESS AS A GOOD CAREER OPTION IN MEXICO IN 2017, BY GENDER

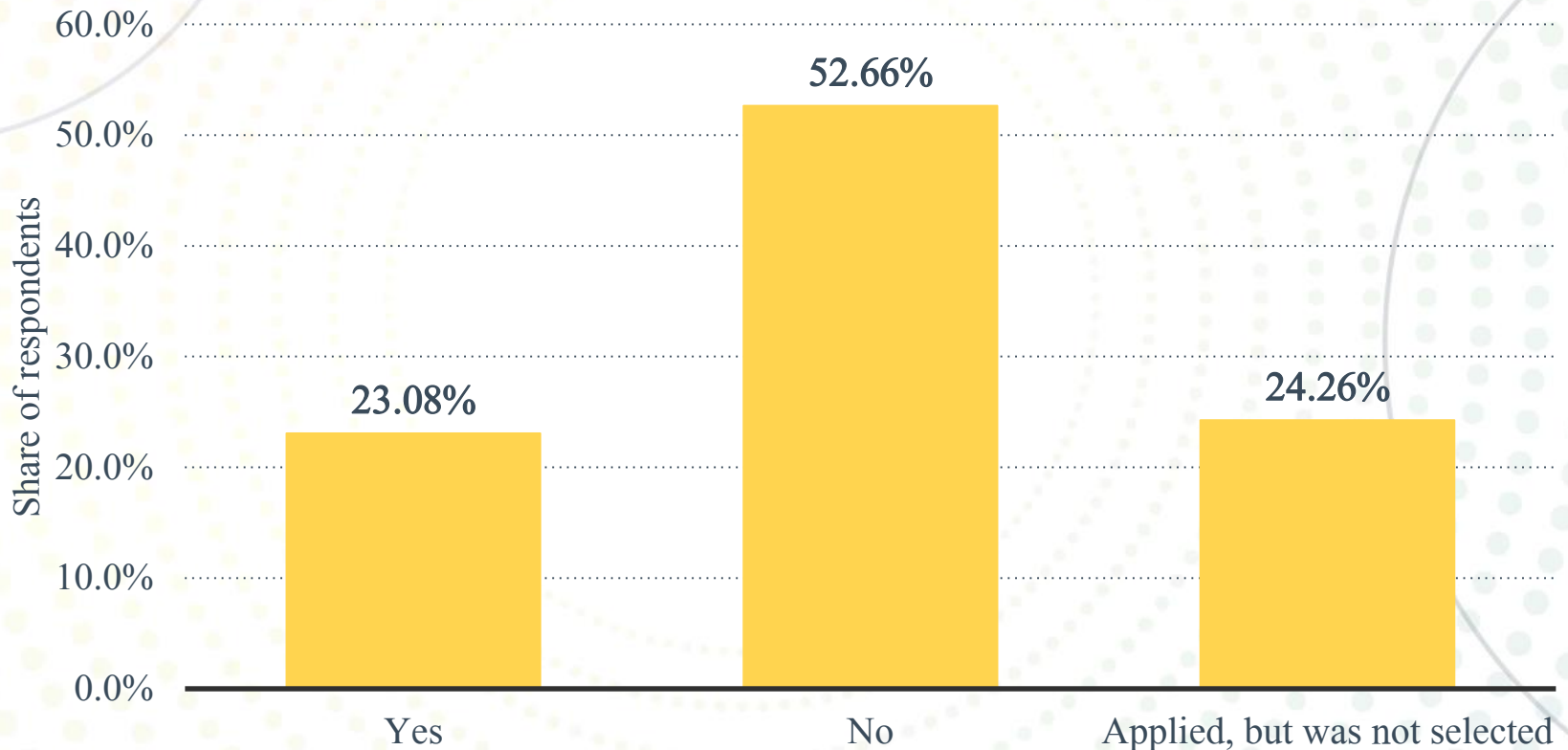
Mexico: perspectives of own business as a good career in 2017, by gender



Note: Mexico; 2017; 18-64 years; 2,000
Further information regarding this statistic can be found on [page 86](#).
Source(s): GEM; ITESM; [ID 877630](#)

SHARE OF FAILED START-UP OWNERS WHO PARTICIPATED IN GOVERNMENTAL PROGRAMS IN MEXICO AS OF MAY 2017

Mexico: participation of failed start-up owners in government programs 2017



Note: Mexico; May 2017; 15 years and older; 169 Respondents; among start-up owners
Further information regarding this statistic can be found on [page 87](#).

Source(s): CAF - Banco de Desarrollo de América Latina; The Failure Institute; [ID 879116](#)

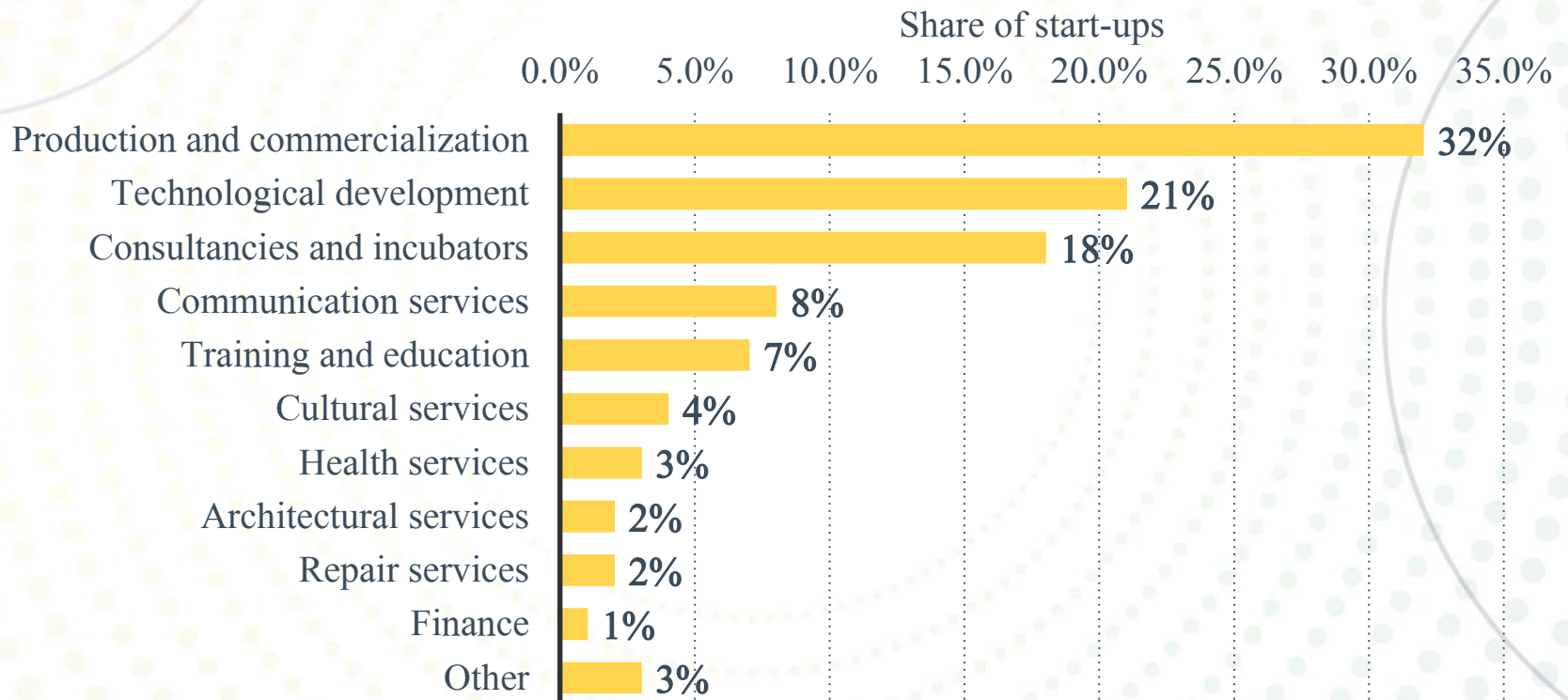
→ → Colombia

Startups in Latin America



LEADING ENTREPRENEURIAL ACTIVITIES OF START-UPS IN COLOMBIA AS OF 2016

Colombia: start-ups leading entrepreneurial activities 2016

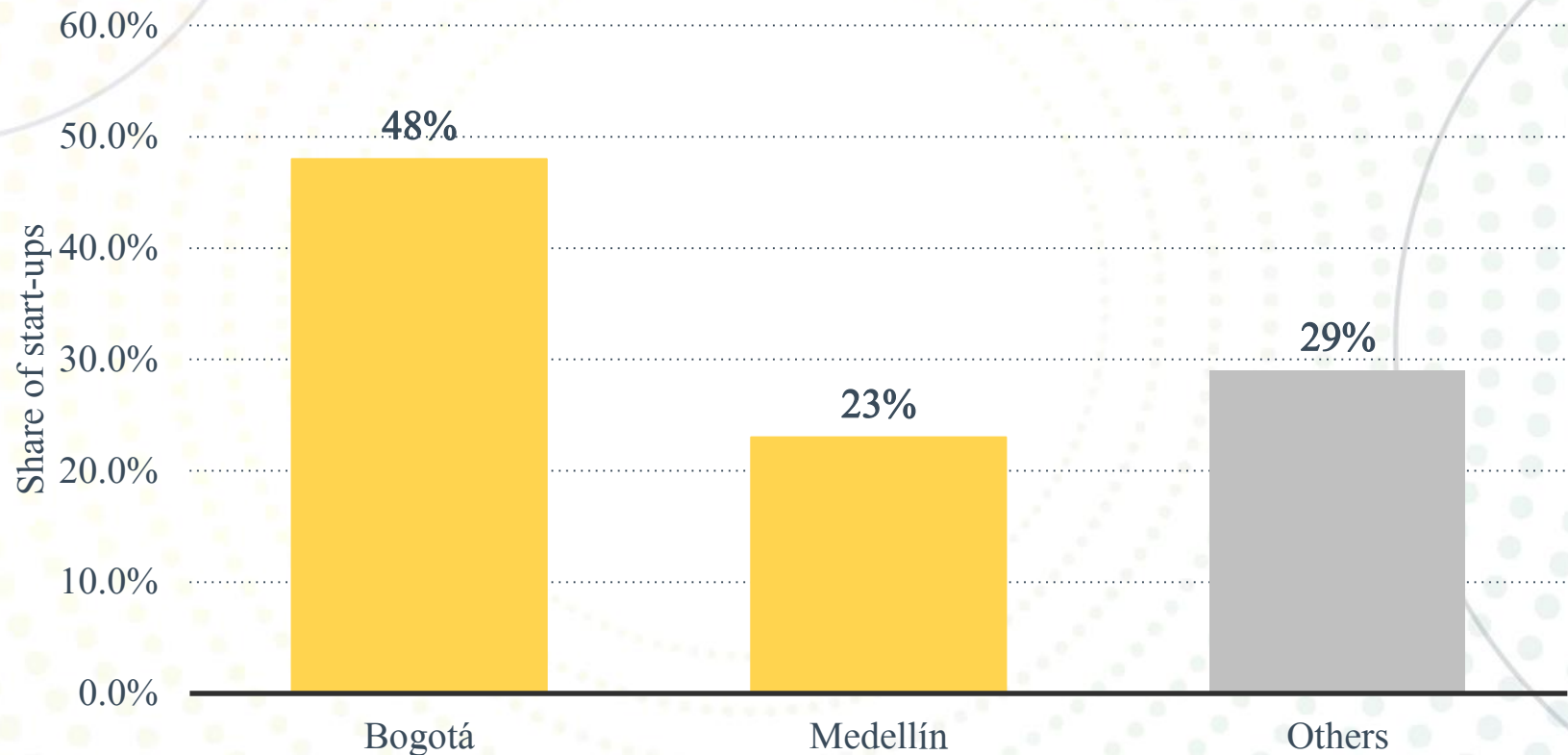


Note: Colombia; 2016; 2,696; start-ups with formal age of less than 5 years and with less than 10 employees
Further information regarding this statistic can be found on [page 88](#).

Source(s): iNNpulsa Colombia; [ID 880802](#)

GEOGRAPHICAL DISTRIBUTION OF START-UPS IN COLOMBIA AS OF OCTOBER 2016, BY CITY

Colombia: geographical distribution of start-ups in 2016, by city

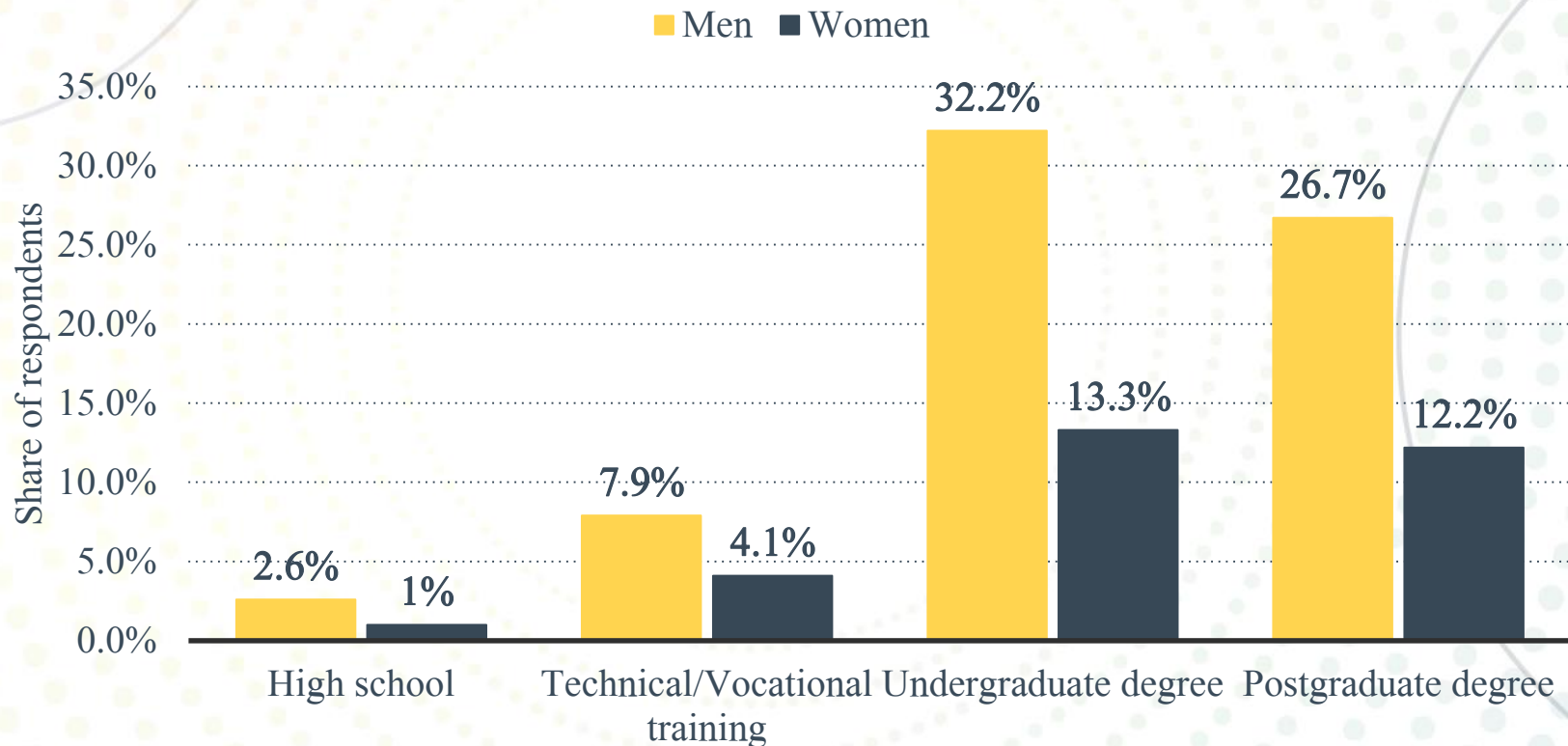


Note: Colombia, Central and South America; As of October 2016; Only among cities with at least 200 start-ups
Further information regarding this statistic can be found on [page 89](#).

Source(s): OECD; AngelList; [ID 804222](#)

DISTRIBUTION OF START-UP OWNERS IN COLOMBIA IN 2016, BY EDUCATION AND GENDER

Colombia: start-up owners distribution in 2016, by education and gender

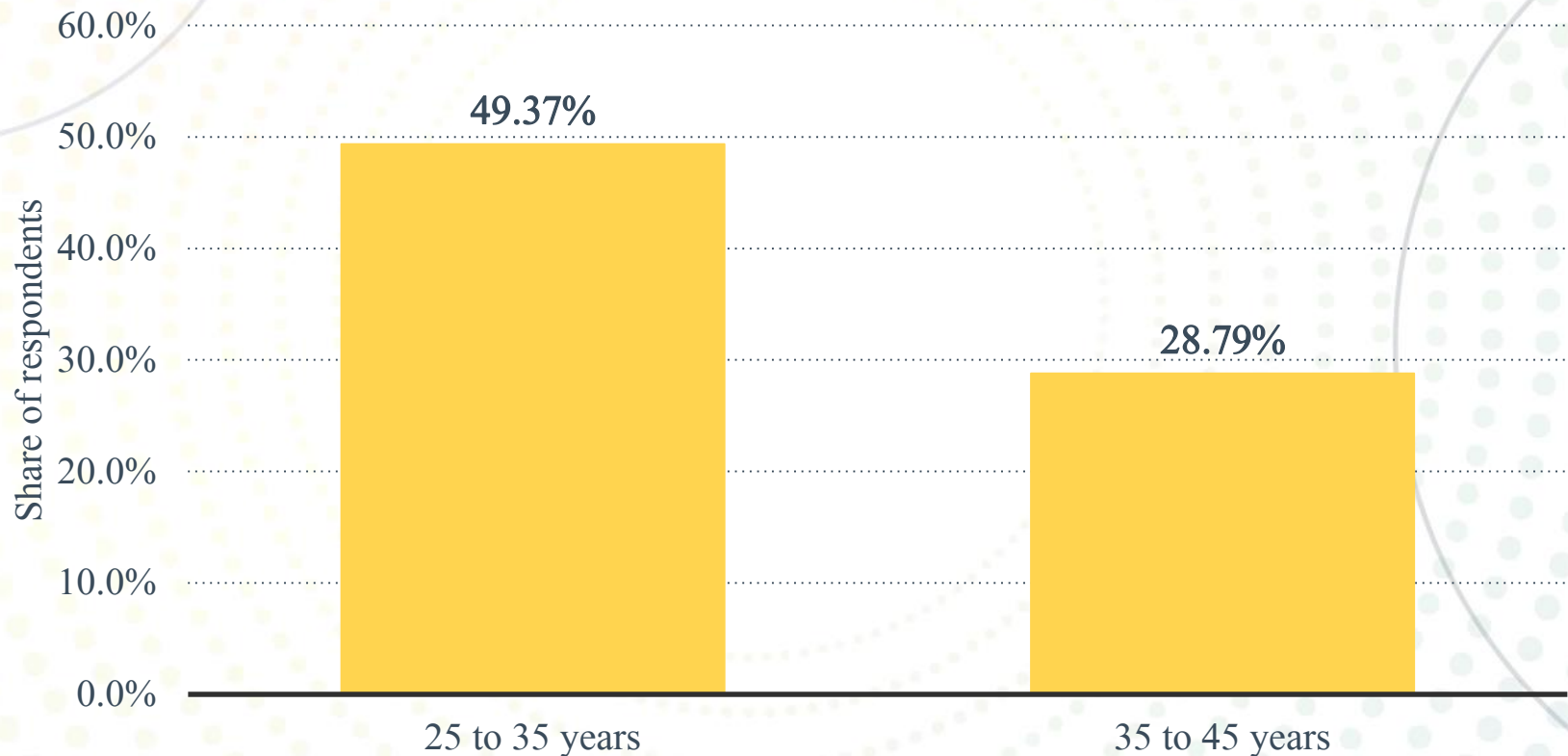


Note: Colombia; 2016; 2,696; start-ups with formal age of less than 5 years and with less than 10 employees
Further information regarding this statistic can be found on [page 90](#).

Source(s): iNNpulsa Colombia; [ID 880279](#)

SHARE OF START-UP OWNERS IN COLOMBIA IN 2016, BY AGE GROUP

Colombia: start-up owners distribution in 2016, by age

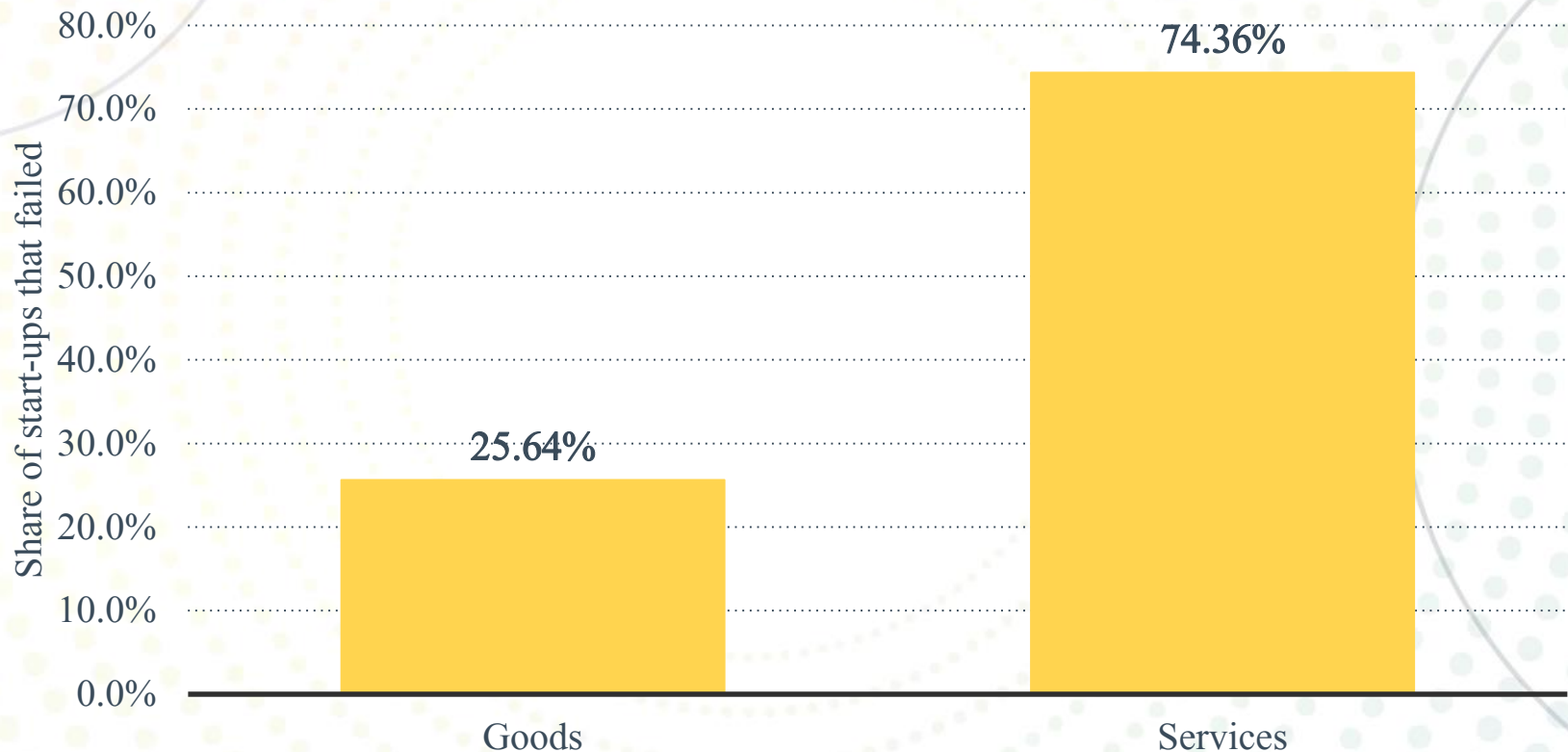


Note: Colombia; 2016; 2,696; start-ups with formal age of less than 5 years and with less than 10 employees
Further information regarding this statistic can be found on [page 91](#).

Source(s): iNNpulsa Colombia; [ID 880389](#)

DISTRIBUTION OF FAILED START-UPS IN COLOMBIA IN 2017, BY TYPE OF BUSINESS

Colombia: distribution of start-ups that failed by business type 2017



Note: Colombia; 2017; 18-64 years; 1,500*

Further information regarding this statistic can be found on [page 92](#).

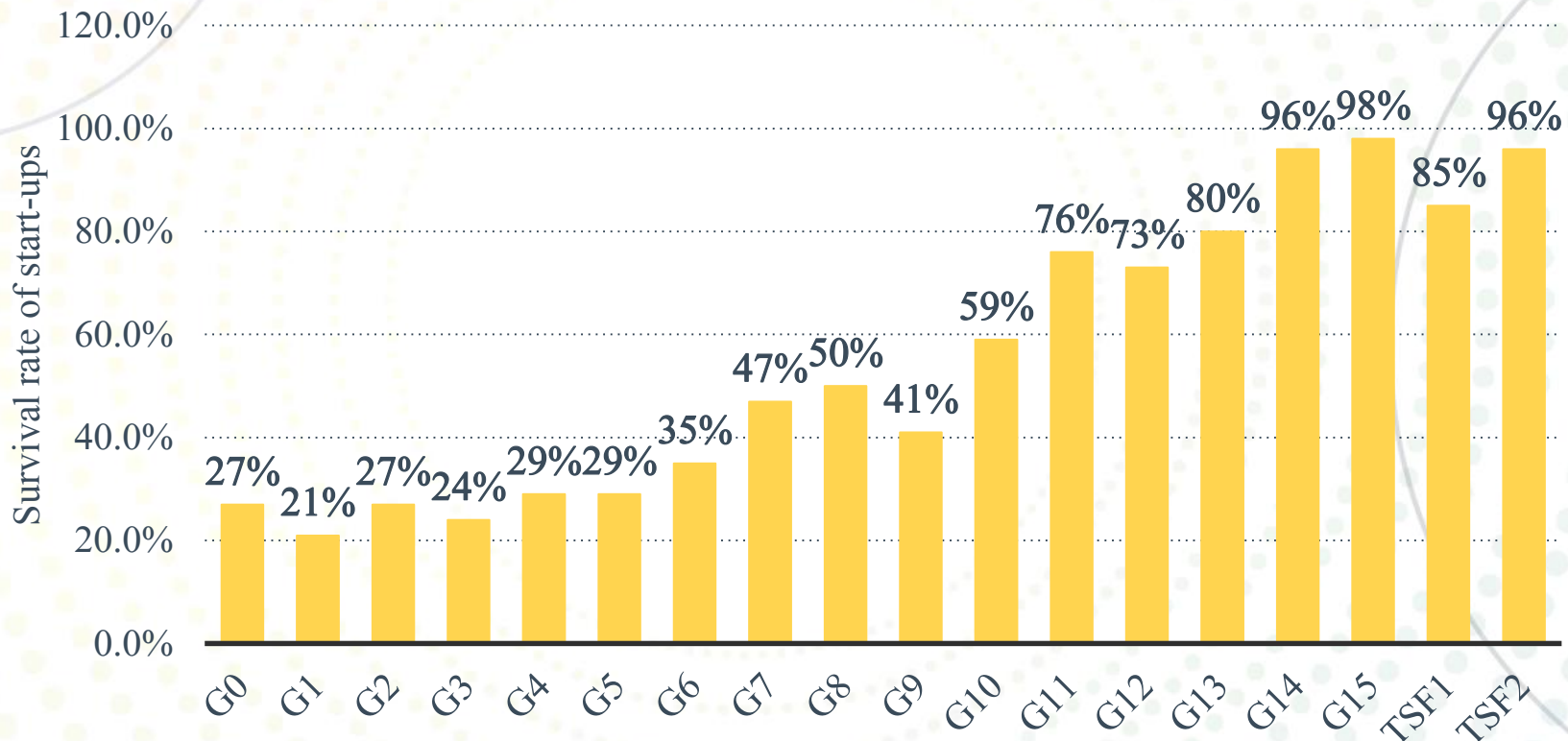
Source(s): The Failure Institute; [ID 879045](#)

→ → Other countries

Startups in Latin America

SUCCESS RATE OF START-UPS IN CHILE IN 2016, BY TYPE OF PROGRAM AND ENTRY DATE

Chile: survival rate of start-ups 2016



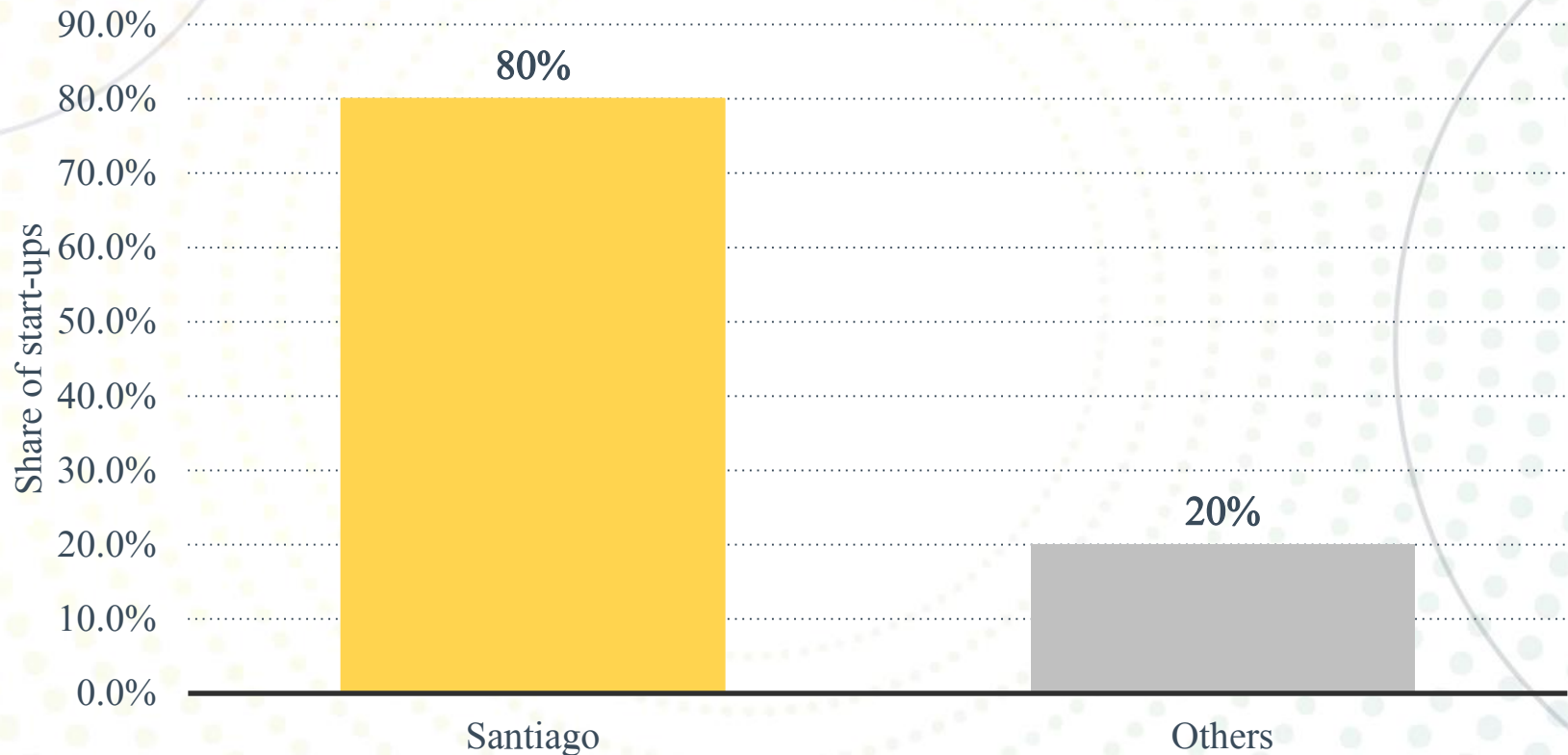
Note: Chile; 2016

Further information regarding this statistic can be found on [page 93](#).

Source(s): Start-up Chile; [ID 877739](#)

GEOGRAPHICAL DISTRIBUTION OF START-UPS IN CHILE AS OF OCTOBER 2016, BY CITY

Chile: geographical distribution of start-ups in 2016, by city

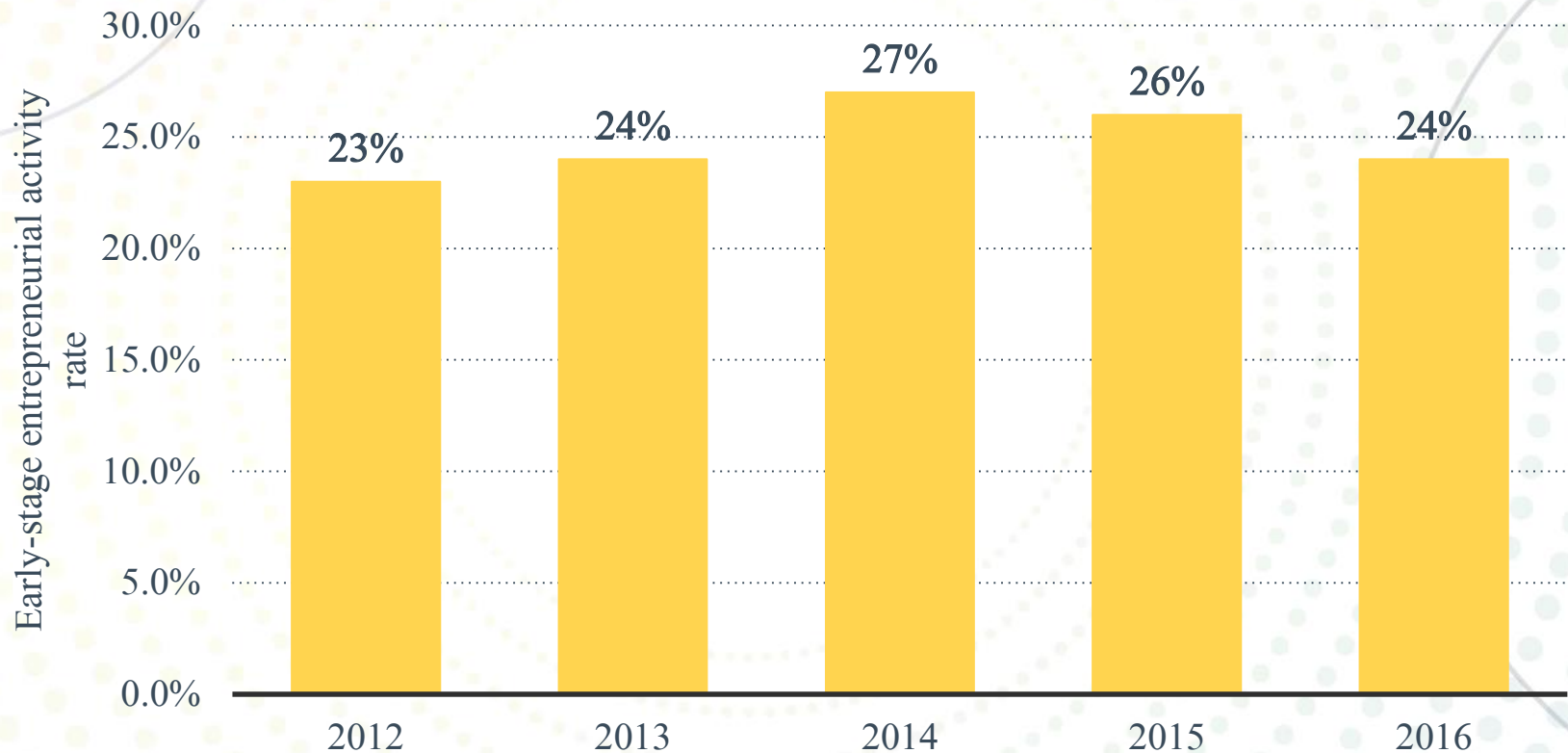


Note: Chile, Central and South America; As of October 2016; Only among cities with at least 200 start-ups
Further information regarding this statistic can be found on [page 94](#).

Source(s): OECD; AngelList; [ID 804219](#)

EARLY-STAGE ENTREPRENEURIAL ACTIVITY RATE IN CHILE FROM 2012 TO 2016

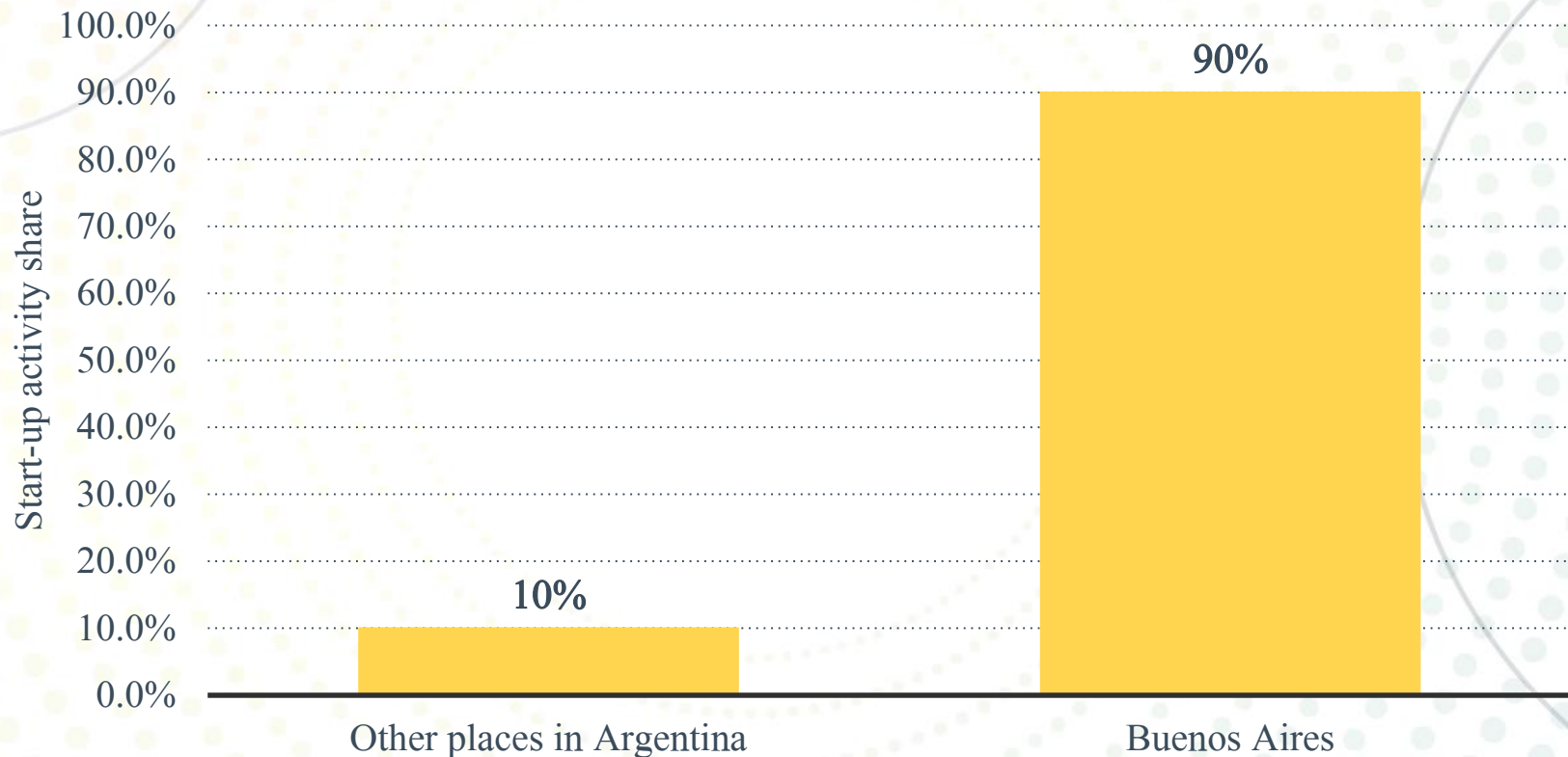
Chile: activity rate of early entrepreneurship 2012-2016



Note: Chile; 2012 to 2016
Further information regarding this statistic can be found on [page 95](#).
Source(s): GEM; [ID 877722](#)

DISTRIBUTION OF START-UP COMPANY ACTIVITY IN ARGENTINA AS OF 2017, BY REGION

Argentina: distribution of start-up activity 2017



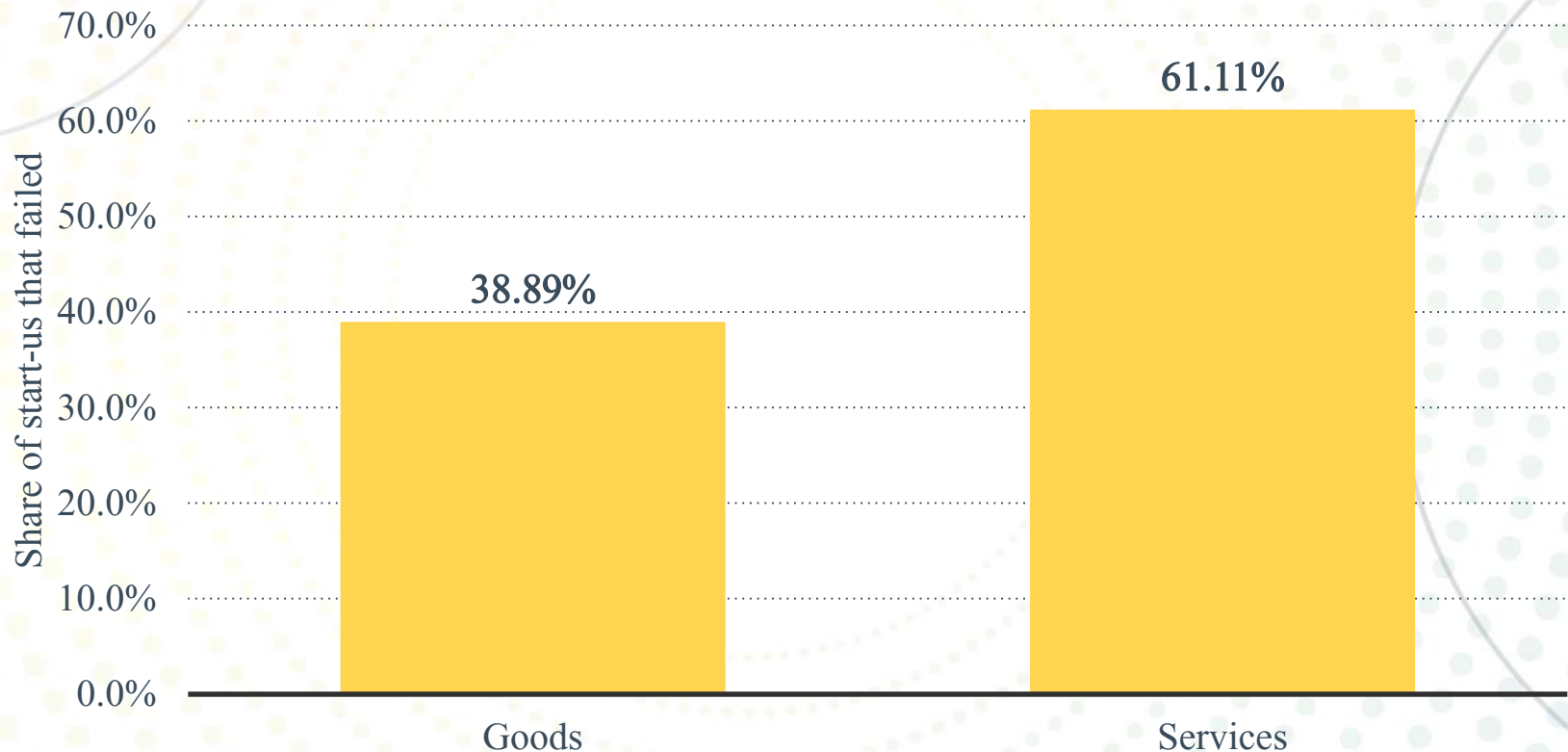
Note: Argentina; 2017

Further information regarding this statistic can be found on [page 96](#).

Source(s): The Next Web; [ID 877541](#)

DISTRIBUTION OF FAILED START-UPS IN ARGENTINA IN 2017, BY TYPE OF BUSINESS

Argentina: distribution of start-ups that failed by type of business 2017



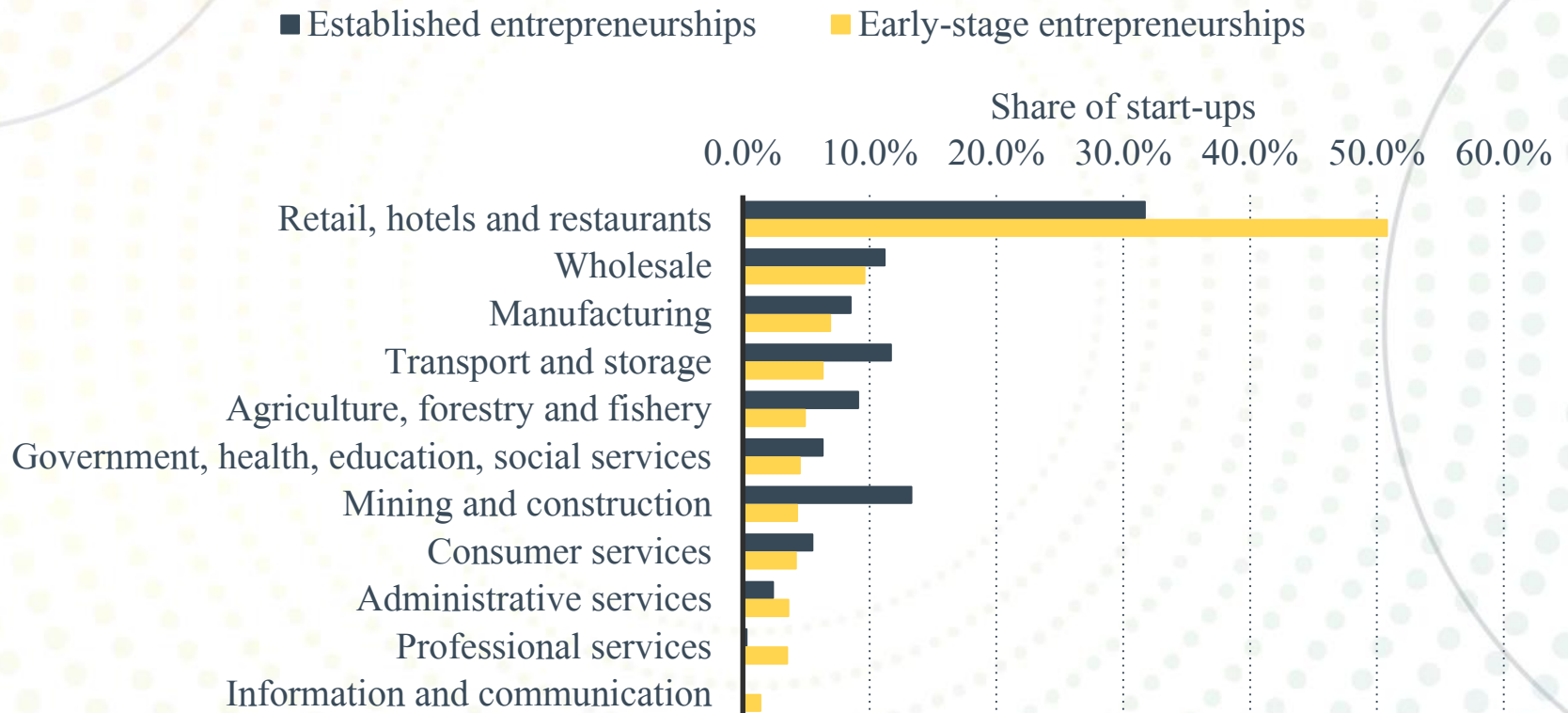
Note: Argentina; 2017; 18-64 years; 1,500*

Further information regarding this statistic can be found on [page 97](#).

Source(s): The Failure Institute; [ID 879063](#)

DISTRIBUTION OF START-UPS IN PERU BETWEEN 2016 AND 2017, BY BUSINESS SECTOR ACTIVITY

Peru: share of start-ups by business activity 2016-2017



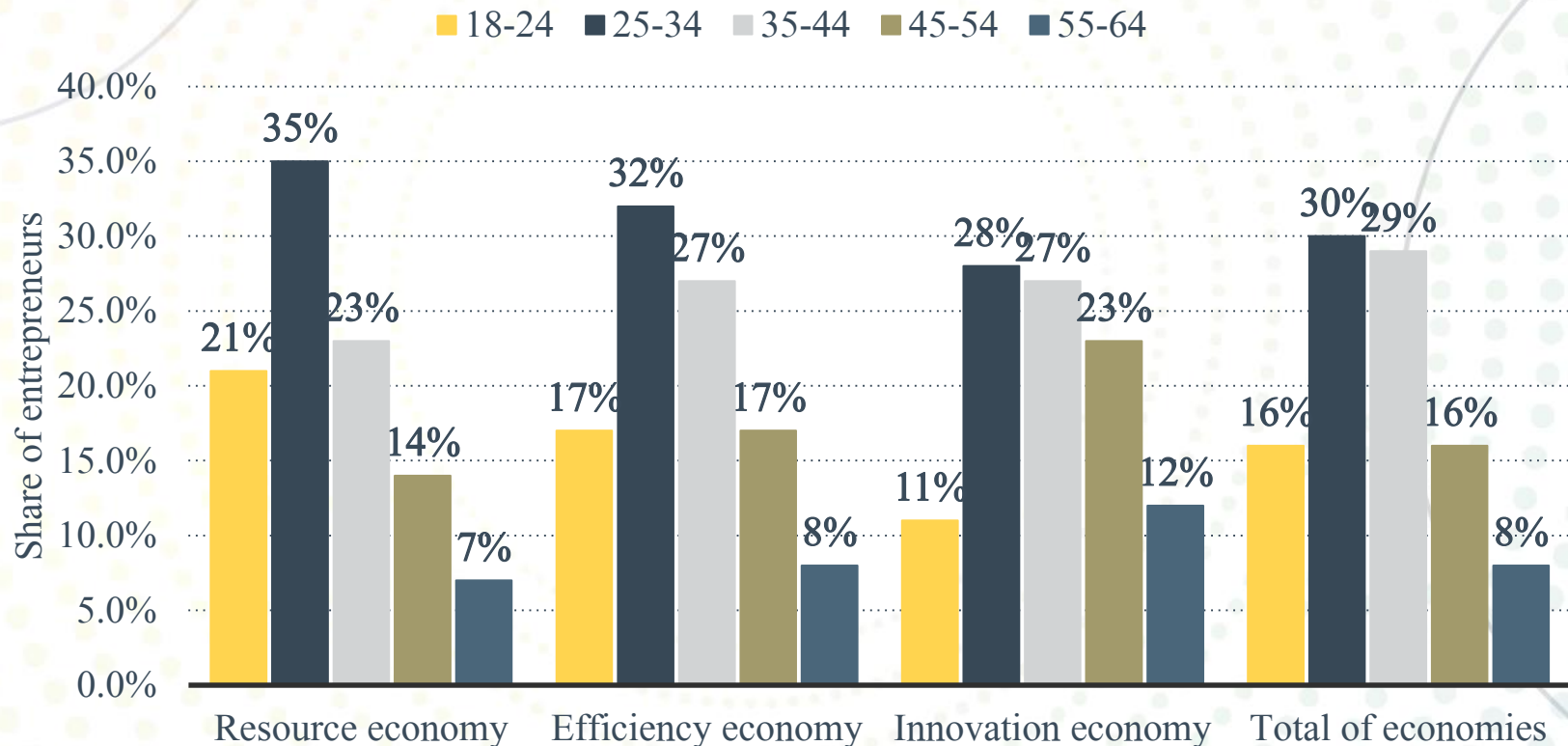
Note: Peru; 2016 to 2017

Further information regarding this statistic can be found on [page 98](#).

Source(s): GEM (Peru); [ID 878053](#)

DISTRIBUTION OF EARLY-STAGE ENTREPRENEURS IN PERU BETWEEN 2016 AND 2017, BY AGE AND SECTOR

Peru: distribution of start-ups by age 2016-2017



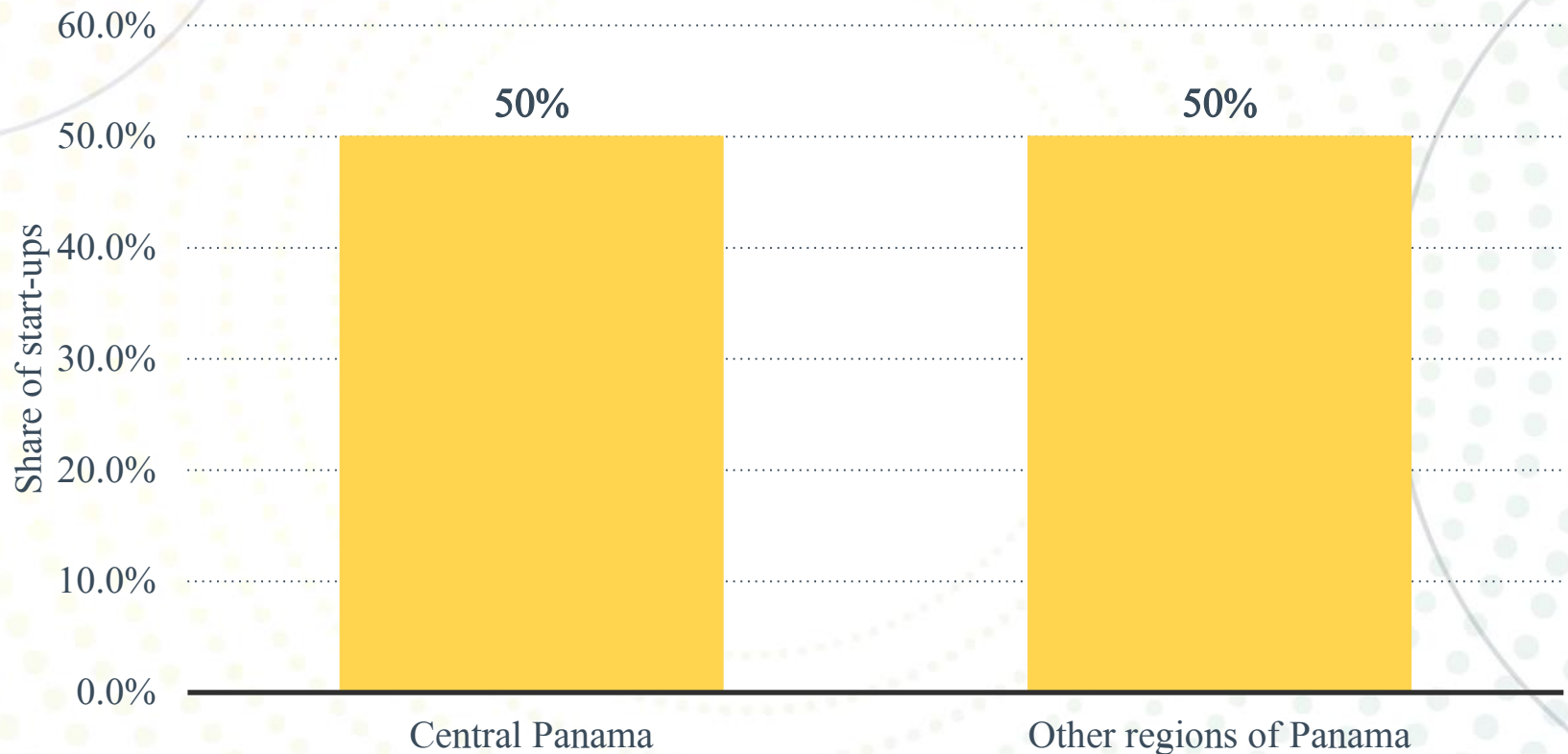
Note: Peru; 2016 to 2017

Further information regarding this statistic can be found on [page 99](#).

Source(s): GEM (Peru); [ID 878094](#)

DISTRIBUTION OF START-UPS IN PANAMA IN 2017, BY REGION

Panama: distribution of start-ups by region 2017



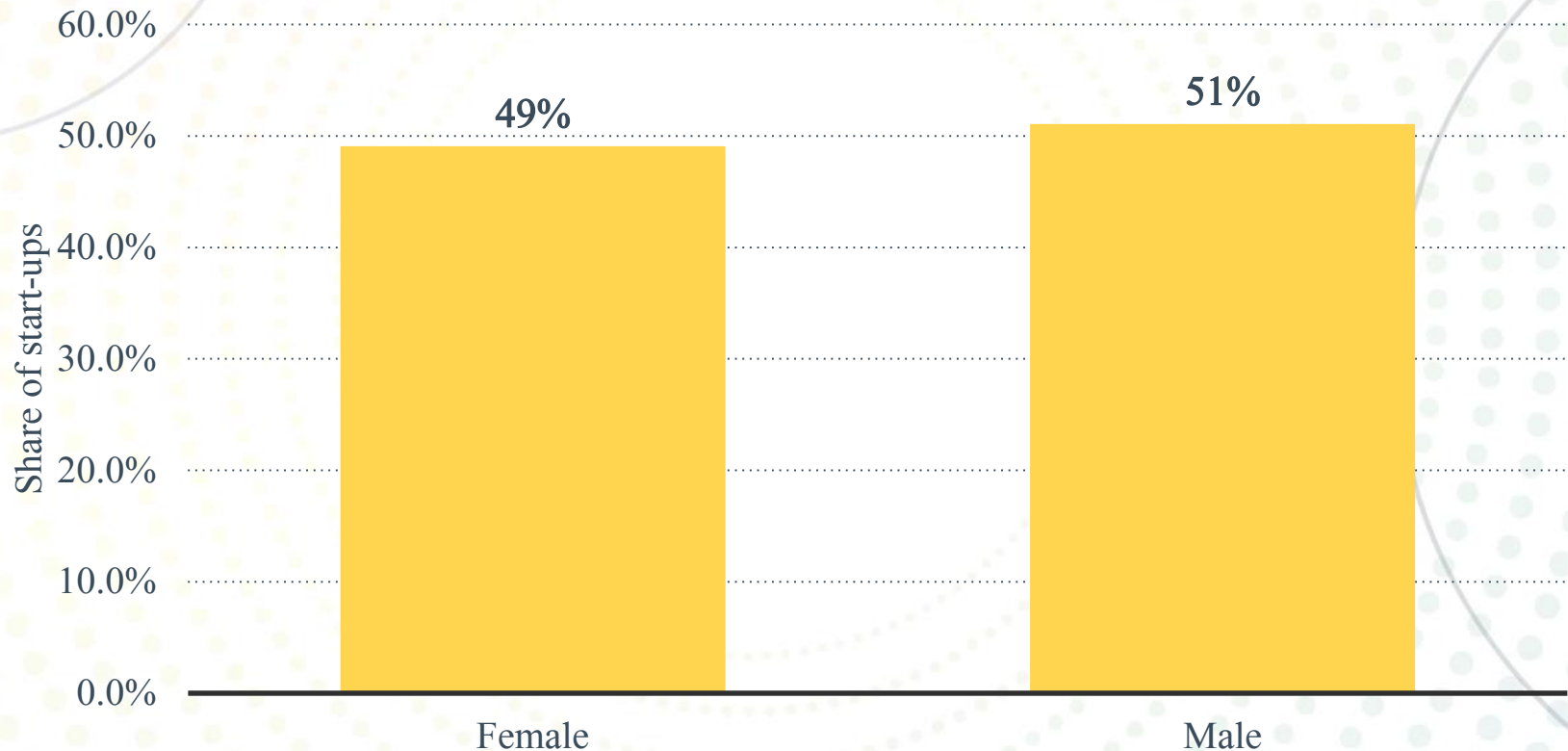
Note: Panama; 2017; 850 Respondents

Further information regarding this statistic can be found on [page 100](#).

Source(s): Gobierno de la República de Panamá (AMPYME); [ID 880870](#)

DISTRIBUTION OF OWNERSHIP OF START-UPS IN PANAMA IN 2017, BY GENDER

Panama: ownership distribution of start-ups by gender 2017



Note: Panama; 2017; 850 Respondents

Further information regarding this statistic can be found on [page 101](#).

Source(s): Gobierno de la República de Panamá (AMPYME); [ID 880769](#)

→ → References

Startups in Latin America



RATE OF START-UPS WORLDWIDE IN 2017, BY REGION

Start-ups rate worldwide, by region 2017

Source and methodology information

Source(s)	GEM
Conducted by	GEM
Survey period	2017
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	GEM
Publication date	January 2018
Original source	Global entrepreneurship monitor 2017/2018, pages 106-107
Website URL	visit the website

Notes:

The start-up rate is the percentage of 18-64 population who are currently a nascent entrepreneur, i.e., actively involved in setting up a business they will own or co-own; this business has not paid salaries, wages, or any other payments to the owners for more than three months. The start-up rate can also be defined as the Nascent Entrepreneurship Rate.

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DISTRIBUTION OF TECH COMPANIES IN LATIN AMERICA IN 2017, BY COUNTRY

Latin America: distribution of tech companies 2017, by country

Source and methodology information

Source(s)	Surfing Tsunamis; NXTP Labs; IADB; AméricaEconomía
Conducted by	Surfing Tsunamis; NXTP Labs; AméricaEconomía
Survey period	2017
Region(s)	Central and South America
Number of respondents	123
Age group	<i>n.a.</i>
Special characteristics	companies that were worth over 25 million U.S. dollars and a collective worth of over 37.7 billion U.S. dollars by the time of the survey
Published by	IADB
Publication date	July 2018
Original source	Tecnolatinas: Latin America Riding the Technology Tsunami, page 13
Website URL	visit the website

Notes:

The source does not provide any information regarding missing percentage points to 100 percent. The source does not specify the exact survey period. The sample was reached through research on specialized publications (such as Ange List and Crunchbase) as well as through expert interviews.

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NEW BUSINESS OWNERSHIP RATE IN LATIN AMERICA & CARIBBEAN IN 2017, BY COUNTRY

New business ownership rate in Latin America & Caribbean in 2017, by country

Source and methodology information

Source(s)	GEM
Conducted by	GEM
Survey period	2017
Region(s)	Central and South America
Number of respondents	about 2,000 per country
Age group	18-64 years
Special characteristics	<i>n.a.</i>
Published by	GEM
Publication date	January 2018
Original source	Global entrepreneurship monitor 2017/2018, page 106
Website URL	visit the website

Notes:

n.a.

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LEADING CITIES BASED ON SHARE OF TECH COMPANIES IN LATIN AMERICA IN 2017

Latin America: share of tech companies in 2017, by city

Source and methodology information

Source(s)	Surfing Tsunamis; NXTP Labs; IADB; AméricaEconomía
Conducted by	Surfing Tsunamis; NXTP Labs; AméricaEconomía
Survey period	2017
Region(s)	Central and South America, Mexico
Number of respondents	123
Age group	<i>n.a.</i>
Special characteristics	companies that were worth over 25 million U.S. dollars and a collective worth of over 37.7 billion U.S. dollars by the time of the survey
Published by	IADB
Publication date	July 2018
Original source	Tecnolatinas: Latin America Riding the Technology Tsunami, page 13
Website URL	visit the website

Notes:

The source does not provide any information regarding missing percentage points to 100 percent. The source does not specify the exact survey period. The sample was reached through research on specialized publications (such as Angel List and Crunchbase) as well as through expert interviews.

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PERCENTAGE OF POPULATION INVOLVED IN SETTING UP A NEW BUSINESS IN LATIN AMERICA & CARIBBEAN IN 2017, BY COUNTRY

Nascent entrepreneurship rate in Latin America & Caribbean in 2017, by country

Source and methodology information

Source(s)	GEM
Conducted by	GEM
Survey period	2017
Region(s)	Central and South America
Number of respondents	about 2,000 per country
Age group	18-64 years
Special characteristics	<i>n.a.</i>
Published by	GEM
Publication date	January 2018
Original source	Global entrepreneurship monitor 2017/2018, page 106
Website URL	visit the website

Notes:

n.a.

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EASE OF DOING BUSINESS IN LATIN AMERICA BETWEEN 2010 AND 2017, BY TOPIC

Latin America: ease of doing business 2010-2017, by topic

Source and methodology information

Source(s)	McKinsey (Global Institute); World Bank
Conducted by	McKinsey; World Bank
Survey period	Between 2010 and 2017
Region(s)	Central and South America
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	On a scale from 1 (easiest) to 190 (most difficult)
Published by	McKinsey (Global Institute)
Publication date	April 2017
Original source	Where will Latin America's growth come from?, page 13
Website URL	visit the website

Notes:

* Data calculated by Statista based on the source's data. The source provides the following additional information: "Ease of doing business ranks economies from 1 to 190, with first place being the best. A high ranking (a low numerical rank) means that the regulatory environment is conducive to business operation".

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SHARE OF NEW ENTREPRENEURIAL ACTIVITY WORLDWIDE IN 2017, BY REGION AND INDUSTRY

New entrepreneurial activity share worldwide 2017, by region and industry

Source and methodology information

Source(s)	GEM
Conducted by	GEM
Survey period	2017
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	GEM
Publication date	January 2018
Original source	Global entrepreneurship monitor 2017/2018, pages 122-125
Website URL	visit the website

Notes:

New entrepreneurial activity share is based on the new entrepreneurial activity rate (Total Early-Stage Entrepreneurial Activity), which is the percentage of the 18-to-64-year-old population who are either in the process of starting a business or have started a business which is less than 42 months old.

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PERCENTAGE OF WOMEN ENGAGING IN EARLY-STAGE ENTREPRENEURIAL ACTIVITY IN THE AMERICAS AND EUROPE BETWEEN 2017 AND 2018

The Americas & Europe: female engagement in early-stage start-up activities 2017-2018

Source and methodology information

Source(s)	GEM
Conducted by	GEM
Survey period	2017 and 2018
Region(s)	North America, Europe, Central and South America
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	GEM
Publication date	April 2018
Original source	GEM 2017/2018 Global Report, page 15
Website URL	visit the website

Notes:

*TEA (early-stage entrepreneurial activity) = percentage of adults who have started or are running a business up to 3.5 years

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FUNDING AMOUNT OF SELECTED START-UP BUSINESSES IN LATIN AMERICA IN 2018 (IN MILLION U.S. DOLLARS)

Latin America: funding amount of selected start-ups 2018

Source and methodology information

Source(s)	CrunchBase
Conducted by	CrunchBase
Survey period	2018
Region(s)	Central and South America
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	CrunchBase
Publication date	July 2018
Original source	crunchbase.com
Website URL	visit the website

Notes:

This statistic was assembled using specific links for each company: Mandaê GAIA Design Nubank Properat i ZIO Studios PedidosYa Linio Mural VU Security Flowics Workana Eventioz Clip GetNinjas iFood

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NUMBER OF EMPLOYEES AT SELECTED LATIN AMERICAN UNICORN COMPANIES IN 2017

Latin America: unicorn companies by number of employees 2017

Source and methodology information

Source(s)	CrunchBase
Conducted by	CrunchBase
Survey period	as of April 2017
Region(s)	Central and South America, Mexico
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	CrunchBase
Publication date	April 2017
Original source	crunchbase.com
Website URL	visit the website

Notes:

* Including employees in Mexico, Colombia & Venezuela. This statistic was assembled using specific links for each company: Softtek Crystal Lagoons OLX Globant KIO Networks Despegar.com Totvs Mercadolibre B2W

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PERCENTAGE OF POPULATION INVOLVED IN BUSINESS START-UPS IN THE AMERICAS IN 2017, BY COUNTRY AND GENDER

Gender distribution of early-stage entrepreneurs in the Americas 2017, by country

Source and methodology information

Source(s)	GEM
Conducted by	GEM
Survey period	2017
Region(s)	North America, Central and South America
Number of respondents	about 2,000 per country
Age group	18-64 years
Special characteristics	<i>n.a.</i>
Published by	GEM
Publication date	January 2018
Original source	Global entrepreneurship monitor 2017/2018, pages 118-119
Website URL	visit the website

Notes:

n.a.

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NECESSITY DRIVEN ENTREPRENEURIAL ACTIVITY IN LATIN AMERICA & CARIBBEAN IN 2017, BY COUNTRY (AS A PERCENTAGE OF TOTAL ENTREPRENEURIAL ACTIVITY)

Necessity driven entrepreneurial activity in Latin America & Caribbean in 2017

Source and methodology information

Source(s)	GEM
Conducted by	GEM
Survey period	2017
Region(s)	Central and South America
Number of respondents	about 2,000 per country
Age group	18-64 years
Special characteristics	<i>n.a.</i>
Published by	GEM
Publication date	January 2018
Original source	Global entrepreneurship monitor 2017/2018, page 112
Website URL	visit the website

Notes:

A necessity-driven entrepreneur is one who started the business because there were no better options for work, rather than because s/he saw the start-ups as an opportunity.

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REASONS WHY ENTREPRENEURSHIP POSSIBILITIES IN LATIN AMERICA AND THE CARIBBEAN ARE RESTRICTED IN 2017, BY COUNTRY

Latin America & the Caribbean: why entrepreneurship is not that easy 2017

Source and methodology information

Source(s)	La Prensa; World Bank (Banco Mundial)
Conducted by	World Bank (Banco Mundial)
Survey period	as of August 2017
Region(s)	North America, Central and South America
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	La Prensa
Publication date	August 2017
Original source	laprensa.com
Website URL	visit the website

Notes:

* OECD is the Organization for Economic Co-operation and Development. Of the selected Latin American and Caribbean countries only Chile is a member country of OECD; the other countries listed are 'non-OECD countries'.

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LEADING COUNTRIES IN NUMBER OF NEW FINTECH STARTUPS IN LATIN AMERICA AS OF OCTOBER 2017

Latin America: number of new fintech startups 2017, by country

Source and methodology information

Source(s)	PanamericanWorld; LAVCA
Conducted by	LAVCA
Survey period	As of October 2017
Region(s)	Brazil, Colombia, Mexico
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	PanamericanWorld
Publication date	October 2017
Original source	panamericanworld.com
Website URL	visit the website

Notes:

n.a.

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DISTRIBUTION OF FAILED START-UPS IN SELECTED LATIN AMERICAN COUNTRIES IN 2017, BY BUSINESS TYPE

Latin America: distribution of start-ups that failed 2017, by business type

Source and methodology information

Source(s)	The Failure Institute
Conducted by	The Failure Institute
Survey period	2017
Region(s)	Argentina, Colombia, Mexico
Number of respondents	1,500*
Age group	18-64 years
Special characteristics	<i>n.a.</i>
Published by	The Failure Institute
Publication date	July 2018
Original source	thefailureinstitute.com
Website URL	visit the website

Notes:

*The Failure Institute reached out to more than 1,500 failed businesses worldwide. The sample number for Argentina was 36 businesses; 39 businesses in Colombia and 825 businesses in Mexico. The source doesn't provide information on the type of survey. The source did not provide the date of publication; the date used was the access date.

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AT WHAT STAGE DID START-UPS IN SELECTED LATIN AMERICAN COUNTRIES FAIL IN 2017?

Latin America: closing stage of start-ups that failed 2017

Source and methodology information

Source(s)	The Failure Institute
Conducted by	The Failure Institute
Survey period	2017
Region(s)	North America, Central and South America
Number of respondents	1,500*
Age group	18-64 years
Special characteristics	<i>n.a.</i>
Published by	The Failure Institute
Publication date	July 2018
Original source	thefailureinstitute.com
Website URL	visit the website

Notes:

*The Failure Institute reached out to more than 1,500 failed businesses worldwide. The sample number for Argentina was 36 businesses; 39 businesses in Colombia and 825 businesses in Mexico. The source doesn't provide information on the type of survey. The source did not provide the date of publication; the date used was the access date.

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LEADING COUNTRIES BASED ON EARLY-STAGE ENTREPRENEURSHIP RATE IN LATIN AMERICA IN 2016

Latin America: early-stage entrepreneurship rate 2016, by country

Source and methodology information

Source(s)	GEM
Conducted by	GEM
Survey period	2016
Region(s)	Central and South America
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	GEM
Publication date	June 2017
Original source	Global Entrepreneurship Monitor Ecuador 2016 Report, page 25
Website URL	visit the website

Notes:

n.a.

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ATTITUDES TOWARDS ENTREPRENEURIAL ACTIVITIES IN LATIN AMERICA AND THE CARIBBEAN IN 2016

Latin America & the Caribbean: attitudes towards entrepreneurial activities 2016

Source and methodology information

Source(s)	GEM
Conducted by	GEM
Survey period	2016
Region(s)	Central and South America
Number of respondents	2,036
Age group	18-64 years
Special characteristics	at least 2,000 respondents from the Adult Population Survey and 36 experts in the National Experts Survey.
Published by	GEM
Publication date	November 2017
Original source	Global Entrepreneurship Monitor Belize 2016 Report, page 9-10
Website URL	visit the website

Notes:

Multiple answers were possible.

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DISTRIBUTION OF FEMALE ENTREPRENEURS IN LATIN AMERICA BETWEEN 2015 AND 2016, BY INDUSTRY

Latin America: female entrepreneurship share by industry 2016

Source and methodology information

Source(s)	GEM
Conducted by	GEM
Survey period	2015 and 2016
Region(s)	North America, Central and South America
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	GEM
Publication date	September 2017
Original source	GEM Women's Entrepreneurship Report 2016/17, page 41
Website URL	visit the website

Notes:

* Information and Communication Technology ** Government, health, education, social services *** Finance, professor, administration, consumer services

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AMOUNTS INVESTED IN START-UPS IN BRAZIL AS OF DECEMBER 2017 (IN BRAZILIAN REALS)

Brazil: amounts invested in start-ups in Brazil in 2017

Source and methodology information

Source(s)	StartSe
Conducted by	StartSe
Survey period	July to December 2017
Region(s)	Brazil
Number of respondents	2,936
Age group	<i>n.a.</i>
Special characteristics	Among start-ups and related businesses
Published by	StartSe
Publication date	June 2018
Original source	Censo StartSe 2017: Brazil Startup Ecosystem Report, page 12
Website URL	visit the website

Notes:

The source did not provide information on the survey type.

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GEOGRAPHICAL DISTRIBUTION OF START-UPS IN BRAZIL AS OF OCTOBER 2016, BY CITY

Brazil: geographical distribution of start-ups in 2016, by city

Source and methodology information

Source(s)	OECD; AngelList
Conducted by	AngelList
Survey period	As of October 2016
Region(s)	Brazil, Central and South America
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	Only among cities with at least 200 start-ups
Published by	OECD
Publication date	May 2017
Original source	Active with Latin America and the Caribbean, page 36
Website URL	visit the website

Notes:

n.a.

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LEADING BUSINESS MODELS OF START-UPS IN BRAZIL AS OF DECEMBER 2017

Brazil: leading business models of start-ups in 2017

Source and methodology information

Source(s)	StartSe
Conducted by	StartSe
Survey period	July to December 2017
Region(s)	Brazil
Number of respondents	2,936
Age group	<i>n.a.</i>
Special characteristics	among start-ups and related businesses
Published by	StartSe
Publication date	June 2018
Original source	Censo StartSe 2017: Brazil Startup Ecosystem Report, page 9
Website URL	visit the website

Notes:

The source did not provide information on the survey type.

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LEADING START-UP BUSINESS MODELS ATTRACTING ATTENTION OF INVESTORS IN BRAZIL AS OF DECEMBER 2017

Brazil: leading investment attracting business models of start-ups in 2017

Source and methodology information

Source(s)	StartSe
Conducted by	StartSe
Survey period	July to December 2017
Region(s)	Brazil
Number of respondents	2,936
Age group	<i>n.a.</i>
Special characteristics	among start-ups and related businesses
Published by	StartSe
Publication date	June 2018
Original source	Censo StartSe 2017: Brazil Startup Ecosystem Report, page 12
Website URL	visit the website

Notes:

The source did not provide information on the survey type.

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DISTRIBUTION OF STARTUP OWNERSHIP IN BRAZIL IN 2016, BY STAGE AND OWNER ETHNICITY

Brazil: startup ownership distribution 2016, by stage & ethnicity

Source and methodology information

Source(s)	GEM
Conducted by	GEM
Survey period	2016
Region(s)	Brazil
Number of respondents	At least 2,000 respondents**
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	GEM
Publication date	October 2017
Original source	GEM Brazil 2016 Report, page 50
Website URL	visit the website

Notes:

* This category includes people with various shades of brown skin. According to the Brazilian Institute of Geography and Statistics (IBGE), brown-skinned people ("pardos") are Brazilians with mixed ethnic ancestry. The most common mixture is of white Brazilian, Afro-Brazilian and Native Brazilian. ** GEM regulation for surveys.

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SHARE OF START-UPS IN MEXICO BETWEEN 2013 TO 2016, BY INDUSTRY

Mexico: distribution of start-ups 2013-2016, by industry

Source and methodology information

Source(s)	ANDE (Galidata); The Aspen Institute
Conducted by	ANDE (Galidata); The Aspen Institute
Survey period	2013 to 2016
Region(s)	Mexico
Number of respondents	318
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	ANDE (Galidata); The Aspen Institute
Publication date	May 2018
Original source	Aceleración en México: Impactos Iniciales en Empresas Mexicanas, page 6
Website URL	visit the website

Notes:

n.a.

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DISTRIBUTION OF START-UPS IN MEXICO BETWEEN 2013 AND 2016, BY BUSINESS STRUCTURE

Mexico: distribution of start-ups in Mexico 2013-2016, by business structure

Source and methodology information

Source(s)	ANDE (Galidata); The Aspen Institute
Conducted by	ANDE (Galidata); The Aspen Institute
Survey period	2013 to 2016
Region(s)	Mexico
Number of respondents	318
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	ANDE (Galidata); The Aspen Institute
Publication date	May 2018
Original source	Aceleración en México: Impactos Iniciales en Empresas Mexicanas, page 6
Website URL	visit the website

Notes:

The source does not provide any information regarding missing percentage points to 100 percent.

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GEOGRAPHICAL DISTRIBUTION OF START-UPS IN MEXICO AS OF OCTOBER 2016, BY CITY

Mexico: geographical distribution of start-ups in 2016, by city

Source and methodology information

Source(s)	OECD; AngelList
Conducted by	AngelList
Survey period	As of October 2016
Region(s)	Mexico
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	Only among cities with at least 200 start-ups
Published by	OECD
Publication date	May 2017
Original source	Active with Latin America and the Caribbean, page 36
Website URL	visit the website

Notes:

n.a.

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SHARE OF PEOPLE WHO CONSIDER STARTING A BUSINESS AS A GOOD CAREER OPTION IN MEXICO IN 2017, BY GENDER

Mexico: perspectives of own business as a good career in 2017, by gender

Source and methodology information

Source(s)	GEM; ITESM
Conducted by	GEM; ITESM
Survey period	2017
Region(s)	Mexico
Number of respondents	2,000
Age group	18-64 years
Special characteristics	<i>n.a.</i>
Published by	GEM
Publication date	May 2018
Original source	El Emprendimiento en el Estado de Querétaro - Análisis de los datos del Global Entrepreneurship Monitor 2017/2018, page 23
Website URL	visit the website

Notes:

Source did not provide the exact date of survey neither the survey type.

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SHARE OF FAILED START-UP OWNERS WHO PARTICIPATED IN GOVERNMENTAL PROGRAMS IN MEXICO AS OF MAY 2017

Mexico: participation of failed start-up owners in government programs 2017

Source and methodology information

Source(s)	CAF - Banco de Desarrollo de América Latina; The Failure Institute
Conducted by	CAF - Banco de Desarrollo de América Latina; The Failure Institute
Survey period	May 2017
Region(s)	Mexico
Number of respondents	169
Age group	15 years and older
Special characteristics	among start-up owners
Published by	The Failure Institute
Publication date	June 2017
Original source	Recomendaciones de Política Pública a la Luz del Fracaso Emprendedor, page 44
Website URL	visit the website

Notes:

Values were calculated by Statista based on the source's data. Percentage points exceeding or not adding up to 100 are due to rounding.

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LEADING ENTREPRENEURIAL ACTIVITIES OF START-UPS IN COLOMBIA AS OF 2016

Colombia: start-ups leading entrepreneurial activities 2016

Source and methodology information

Source(s)	iNNpulsa Colombia
Conducted by	iNNpulsa Colombia
Survey period	2016
Region(s)	Colombia
Number of respondents	2,696
Age group	<i>n.a.</i>
Special characteristics	start-ups with formal age of less than 5 years and with less than 10 employees
Published by	iNNpulsa Colombia
Publication date	April 2017
Original source	Mapeo y Caracterización del Ecosistema de Emprendimiento en Colombia, con Énfasis en la Localización de las Startups, page 238
Website URL	visit the website

Notes:

The source does not provide any information regarding percentage points exceeding 100 percent.

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GEOGRAPHICAL DISTRIBUTION OF START-UPS IN COLOMBIA AS OF OCTOBER 2016, BY CITY

Colombia: geographical distribution of start-ups in 2016, by city

Source and methodology information

Source(s)	OECD; AngelList
Conducted by	AngelList
Survey period	As of October 2016
Region(s)	Colombia, Central and South America
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	Only among cities with at least 200 start-ups
Published by	OECD
Publication date	May 2017
Original source	Active with Latin America and the Caribbean, page 36
Website URL	visit the website

Notes:

n.a.

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DISTRIBUTION OF START-UP OWNERS IN COLOMBIA IN 2016, BY EDUCATION AND GENDER

Colombia: start-up owners distribution in 2016, by education and gender

Source and methodology information

Source(s)	iNNpuls Colombia
Conducted by	iNNpuls Colombia
Survey period	2016
Region(s)	Colombia
Number of respondents	2,696
Age group	<i>n.a.</i>
Special characteristics	start-ups with formal age of less than 5 years and with less than 10 employees
Published by	iNNpuls Colombia
Publication date	April 2017
Original source	Mapeo y Caracterización del Ecosistema de Emprendimiento en Colombia, con Énfasis en la Localización de las Startups, page 43
Website URL	visit the website

Notes:

n.a.

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SHARE OF START-UP OWNERS IN COLOMBIA IN 2016, BY AGE GROUP

Colombia: start-up owners distribution in 2016, by age

Source and methodology information

Source(s)	iNNpuls Colombia
Conducted by	iNNpuls Colombia
Survey period	2016
Region(s)	Colombia
Number of respondents	2,696
Age group	<i>n.a.</i>
Special characteristics	start-ups with formal age of less than 5 years and with less than 10 employees
Published by	iNNpuls Colombia
Publication date	April 2017
Original source	Mapeo y Caracterización del Ecosistema de Emprendimiento en Colombia, con Énfasis en la Localización de las Startups, page 40
Website URL	visit the website

Notes:

Missing percentage points to 100 percent are probably due to missing information about the distribution of other age groups.

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DISTRIBUTION OF FAILED START-UPS IN COLOMBIA IN 2017, BY TYPE OF BUSINESS

Colombia: distribution of start-ups that failed by business type 2017

Source and methodology information

Source(s)	The Failure Institute
Conducted by	The Failure Institute
Survey period	2017
Region(s)	Colombia
Number of respondents	1,500*
Age group	18-64 years
Special characteristics	<i>n.a.</i>
Published by	The Failure Institute
Publication date	July 2018
Original source	thefailureinstitute.com
Website URL	visit the website

Notes:

*The Failure Institute reached out to more than 1,500 failed businesses worldwide. The sample number for Colombia was 39 businesses. The source doesn't provide information on the type of survey. The source did not provide the date of publication; the date used was the access date.

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SUCCESS RATE OF START-UPS IN CHILE IN 2016, BY TYPE OF PROGRAM AND ENTRY DATE

Chile: survival rate of start-ups 2016

Source and methodology information

Source(s)	Start-up Chile
Conducted by	Start-up Chile
Survey period	2016
Region(s)	Chile
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Start-up Chile
Publication date	March 2016
Original source	startupchile.org
Website URL	visit the website

Notes:

* In 2010, Chile's government introduced the accelerator Start-Up Chile that consists of three subprograms (namely Seed, Scale and TSF) with the aim to attract the best early-stage entrepreneurs to start their businesses. G represents the different application generations of companies such as TSF. For more information visit: Start-up Chile .

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GEOGRAPHICAL DISTRIBUTION OF START-UPS IN CHILE AS OF OCTOBER 2016, BY CITY

Chile: geographical distribution of start-ups in 2016, by city

Source and methodology information

Source(s)	OECD; AngelList
Conducted by	AngelList
Survey period	As of October 2016
Region(s)	Chile, Central and South America
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	Only among cities with at least 200 start-ups
Published by	OECD
Publication date	May 2017
Original source	Active with Latin America and the Caribbean, page 36
Website URL	visit the website

Notes:

n.a.

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EARLY-STAGE ENTREPRENEURIAL ACTIVITY RATE IN CHILE FROM 2012 TO 2016

Chile: activity rate of early entrepreneurship 2012-2016

Source and methodology information

Source(s)	GEM
Conducted by	GEM
Survey period	2012 to 2016
Region(s)	Chile
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	GEM
Publication date	January 2018
Original source	Global Entrepreneurship Monitor Chile 2016 Report, page 10
Website URL	visit the website

Notes:

n.a.

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DISTRIBUTION OF START-UP COMPANY ACTIVITY IN ARGENTINA AS OF 2017, BY REGION

Argentina: distribution of start-up activity 2017

Source and methodology information

Source(s)	The Next Web
Conducted by	The Next Web
Survey period	2017
Region(s)	Argentina
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	The Next Web
Publication date	July 2017
Original source	thenextweb.com
Website URL	visit the website

Notes:

n.a.

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DISTRIBUTION OF FAILED START-UPS IN ARGENTINA IN 2017, BY TYPE OF BUSINESS

Argentina: distribution of start-ups that failed by type of business 2017

Source and methodology information

Source(s)	The Failure Institute
Conducted by	The Failure Institute
Survey period	2017
Region(s)	Argentina
Number of respondents	1,500*
Age group	18-64 years
Special characteristics	<i>n.a.</i>
Published by	The Failure Institute
Publication date	July 2018
Original source	thefailureinstitute.com
Website URL	visit the website

Notes:

*The Failure Institute reached out to more than 1,500 failed businesses worldwide. The sample number for Argentina was 36 businesses. The source doesn't provide information on the type of survey. The source did not provide the date of publication; the date used was the access date.

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DISTRIBUTION OF START-UPS IN PERU BETWEEN 2016 AND 2017, BY BUSINESS SECTOR ACTIVITY

Peru: share of start-ups by business activity 2016-2017

Source and methodology information

Source(s)	GEM (Peru)
Conducted by	GEM
Survey period	2016 to 2017
Region(s)	Peru
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	GEM
Publication date	November 2017
Original source	Global Entrepreneurship Monitor Peru, page 39
Website URL	visit the website

Notes:

n.a.

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DISTRIBUTION OF EARLY-STAGE ENTREPRENEURS IN PERU BETWEEN 2016 AND 2017, BY AGE AND SECTOR

Peru: distribution of start-ups by age 2016-2017

Source and methodology information

Source(s)	GEM (Peru)
Conducted by	GEM
Survey period	2016 to 2017
Region(s)	Peru
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	GEM
Publication date	May 2018
Original source	Global Entrepreneurship Monitor Peru, page 47
Website URL	visit the website

Notes:

n.a.

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DISTRIBUTION OF START-UPS IN PANAMA IN 2017, BY REGION

Panama: distribution of start-ups by region 2017

Source and methodology information

Source(s)	Gobierno de la República de Panamá (AMPYME)
Conducted by	Gobierno de la República de Panamá
Survey period	2017
Region(s)	Panama
Number of respondents	850
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Gobierno de la República de Panamá
Publication date	June 2017
Original source	ampyme.gob.pa
Website URL	visit the website

Notes:

The source does not provide any information on the date of publication.

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DISTRIBUTION OF OWNERSHIP OF START-UPS IN PANAMA IN 2017, BY GENDER

Panama: ownership distribution of start-ups by gender 2017

Source and methodology information

Source(s)	Gobierno de la República de Panamá (AMPYME)
Conducted by	Gobierno de la República de Panamá
Survey period	2017
Region(s)	Panama
Number of respondents	850
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Gobierno de la República de Panamá
Publication date	June 2017
Original source	ampyme.gob.pa
Website URL	visit the website

Notes:

The source does not provide any information on the date of publication.

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