

SPONSORSHIP OPPORTUNITIES 2019



As a sponsor your company will be automatically donating \$100 towards raising funds and awareness for Prostate Cancer Canada – Atlantic Region



is proud to present
**OUR 8TH ANNUAL
CLOSEST TO THE HOLE
GOLF TOURNAMENT**

Tuesday, June 25,
2019

Glen Arbour Golf
Course

40 Club House Lane,
Hammonds Plains
Halifax, NS

8am – 4pm

MARK YOUR
CALENDARS AND
JOIN US
Registration opens
soon!

Last year \$7,000 was
raised for PCC –
Atlantic...let's see if
we can raise the bar
this year!

MORE THAN JUST A GOLF TOURNAMENT...

Over the past seven years, The Maritimes Energy Association and its members have raised over **\$100,000** for Prostate Cancer Canada – Atlantic through the *Closest to the Hole* golf tournament. We are once again proud to host this event to build awareness about prostate cancer and to raise funds to support local programs.

The Maritimes Energy Association has a long reputation of successful golf tournaments; if you are in the energy sector, the Nova Scotia business community or a company with an interest in supporting Prostate Cancer Canada – Atlantic while expanding your network you don't miss the opportunity to support our *Closest to the Hole* Tournament.

Golf Schedule:

Agenda

| | |
|----------------|---|
| 8:00 am | Registration opens |
| 8:30 - 9:15 am | Networking & Buffet Breakfast |
| 9:15 am | Opening Remarks |
| 9:30 am | Shotgun Start |
| 10:30 am | Coffee and Bailey's cart begins around the course |
| 3:00 - 4:00 pm | Dinner & Awards Ceremony |
| Cost | \$225/golfer plus HST |



Beyond the excellent networking opportunities of the tournament, your support will raise awareness and funds for Prostate Cancer Canada – Atlantic. Your sponsorship also supports The Maritimes Energy Association and our mandate of supporting the organizations that supply and service the energy sector.

By registering a team and/or choosing to be a sponsor at our Annual Closest to the Hole Golf Tournament, here is how YOU are helping to raise funds for Prostate Cancer Canada (PCC)...

\$50 /golf registration **\$100** /Lead/ Special Hole/Contest Sponsorship

PLUS...all proceeds from our 'games' throughout the day will also go to PCC – Atlantic



Your donation helps protect men and their families from prostate cancer. You'll be supporting the most promising research projects, and providing men with care and support when they need it most

"IT'S NOT HOW MUCH WE GIVE, BUT HOW MUCH LOVE WE PUT INTO GIVING"
MOTHER TERESA

2019 SPONSORSHIP OPPORTUNITIES

PRESENTING Sponsor | \$4,500

- 4 complimentary golf registrations – full team
- logo on golf ball sleeves for handout at the event to each golfer
- speaker opportunity to welcome golfers prior to shotgun start
- speaker opportunity to offer final remarks - at the conclusion of the awards ceremony
- logo on lead sponsor signage and golf mini booklet/program
- signage at registration that recognizes your premium sponsorship
- (exclusive) logo on all event banner ads
- click through to your corporate website from the digital banner ad on the event page (hosted on MaritimesEnergy.com)
- company logo on all communications, including 9 leaderboard ads on AllNovaScotia.com
- company logo on all event impressions on social media platforms (Twitter/Facebook & LinkedIn)

GIFT Sponsor | \$3,000



- 2 complimentary golf registrations
- logo on golf event website
- logo on lead sponsor signage and golf mini booklet/program
- logo prominently displayed on the gift giveaway (**2019 gift TBD**)
- (exclusive) company logo on signage at table where the gifts are displayed
- key mention in the remarks at closing
- social media impressions on Twitter/Facebook & LinkedIn announcing you as our sponsor

BREAKFAST Sponsor | \$2,000



- 2 complimentary golf registrations
- branded cards to be placed on tables during breakfast and at buffet table
- opportunity to place collateral materials on tables at breakfast
- (exclusive) logo on signage near breakfast buffet
- key mention in the opening remarks at breakfast
- logo on lead sponsor signage and golf mini booklet/program
- logo on golf event website
- social media impressions on Twitter/Facebook & LinkedIn announcing you as our sponsor

DINNER Sponsor | \$2,000

- 2 complimentary golf registrations
- branded cards to be placed on tables during dinner and at buffet table
- opportunity to place collateral materials on tables at dinner
- (exclusive) logo on signage near dinner buffet
- key mention in the remarks after dinner
- logo on lead sponsor signage and golf mini booklet/program
- logo on golf event website
- social media impressions on Twitter/Facebook & LinkedIn announcing you as our sponsor

SOLD



NEW this year!

CHARITY CAR WASH Sponsor | \$2,000 (+ minimum requirement of 5 volunteers)

Prostate Cancer Canada Atlantic will be providing volunteers to help your team wash the cars

- opportunity to greet golfers at the entrance of Glen Arbour as they arrive to promote the car wash (representatives are encouraged to dress in company apparel)
- table set up at registration area to collect donations and register car wash participants to include signage with your logo as our Charity Car Wash sponsor
- use of a golf cart to move about the course through the day to deliver keys to owners after car wash is complete
- logo on the car wash key "tags"
- opportunity to provide a "leave behind" in each car to promote your company (approval may be required)
- logo on Charity Car Wash sponsor thank you signage (onsite)
- logo on golf event website
- logo on lead sponsor banner and in golf mini booklet/program
- social media impressions on Twitter/Facebook & LinkedIn announcing you as our sponsor *BONUS: as this is an inaugural year for the Charity Car Wash, there will be several e-blasts and website banners to raise awareness and promotion – your logo will be included*

FOOD TRUCK Sponsor | \$2,000

SOLD



- 2 complimentary golf registrations
- *NEW* – your logo on wet naps/moist towelettes
- opportunity to display or promote your product/service onsite at the Food Truck
- logo on food truck sponsor thank you signage (onsite)
- logo on golf event website
- logo on lead sponsor banner and in golf mini booklet/program
- social media impressions on Twitter/Facebook & LinkedIn announcing you as our sponsor

GOLF CART & SNACK Sponsor | \$2,000

SOLD



- 2 complimentary golf registrations
- logo displayed exclusively on golf cart electronic screen
- snack with your logo (sticker) provided to golfers in their carts at tee off
- logo on golf event website
- logo on golf cart sponsor thank you sign in cart staging area
- company logo on lead sponsor banner and in golf mini booklet/program
- social media impressions on Twitter/Facebook & LinkedIn announcing you as our sponsor

BBQ Sponsor | \$1,500 + a GREAT networking opportunity!

SOLD



- 1 complimentary golf registration
- be recognized as the sponsor of the food for the BBQ and provide two representatives to cook
- opportunity to display or promote your product/service at the BBQ location

- logo on golf event website
- logo on BBQ sponsor thank you signage
- logo on lead sponsor banner and in golf mini booklet/program

COOKIE Sponsor | \$1,500

- 1 complimentary golf registration
- company logo imposed onto a custom design cookie for each golfer at dinner for takeaway
- logo on event website
- logo on sponsor thank you sign

COFFEE CART Sponsor | \$1,000 + a GREAT networking opportunity!

- use of a golf cart to move about the course in the morning (10am-12pm) and provide two representatives to serve *coffee & JD Shore Cream Rum* to the golfers
- logoed signage on the golf cart (representatives are encouraged to dress in company apparel)
- logo in golf mini booklet/program
- logo on event website
- logo on sponsor thank you sign

LEMONADE CART SOLD **Aluma** > **SAFWAY**

Sponsor | \$1,000 + a GREAT networking opportunity!

- use of a golf cart to move about the course in the afternoon (12:30pm-2:30pm) and provide two representatives to serve *lemonade & vodka* to the golfers
- logoed signage on the golf cart (representatives are encouraged to dress in company apparel)
- logo in golf mini booklet/program
- logo on event website
- logo on sponsor thank you sign

WATER BOTTLE Sponsor | \$1,000

- 1 complimentary golf registration
- logo displayed on 150 bottles of water provided to golfers in their carts at tee off
- logo in golf mini booklet/program
- logo on event website
- logo on sponsor thank you sign

TROPHY Sponsor | \$800

- table set up in the clubhouse displaying trophy + opportunity to display your product/service
- opportunity to have a representative present the tournament trophy during the awards ceremony at dinner
- the winning team / company will have the trophy onsite at their location for the year
- logo in golf mini booklet/program
- logo on event website
- logo on sponsor thank you sign

HOLE CHALLENGE & PRIZE Sponsor | \$600 (+ prize valued at \$100)

- logo on sign at the sponsored tee
- logo on sponsor thank you signage
- logo in golf mini booklet/program
- opportunity to display or promote product or service at your assigned location
- your prize donation (valued at \$100) will be displayed during dinner and recognition will be given when winners are announced

Choice to sponsor one of the following games and challenge your fellow golfers:

Hole in One   terrapure®

Drive the Marshmallow 



Closest to the Hole   DILLON
CONSULTING

Lost Ball  Heritage Gas

Closest to the Line

HOLE/TEE Sponsor | \$600 (limited number available)

- logo on sign at the sponsored tee
- company logo on sponsor thank you signage
- logo in golf mini booklet/program
- opportunity to display or promote product or service at your assigned location



PLEASE NOTE

If your sponsorship includes the opportunity to “display or promote your company / service” it will be your responsibility to have a representative at the hole and to bring your own shade structure (tent) and chairs if required.

THANK YOU FOR YOUR INTEREST IN BECOMING A SPONSOR OF THE 8TH ANNUAL CLOSEST TO THE HOLE GOLF TOURNAMENT!

To discuss or confirm your sponsorship please contact Paula Lehr - Events & Communications Coordinator
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