



OCTOBER 2 - 3  
 HALIFAX - NOVA SCOTIA



### Setting the Stage: Canada's East Coast Energy Future

The 2018 Core Energy Conference will put the mark on the future of energy and clean tech opportunities and how they will drive economic prosperity in the Maritimes. Don't miss your opportunity to get on board as a 2018 Core Energy Conference Sponsor!

#### Why Sponsor?

The Core Energy Conference is the premiere Energy Conference in Atlantic Canada and hosts best in class programming filled with interactive dialogue on the ever-evolving energy industry in the Maritimes. With networking opportunities and a wealth of information – it's a valuable two days that all stakeholders will not want to miss!

To discuss or confirm your sponsorship please contact  
 Paula Lehr - Events & Communications Coordinator  
 T: 902.496.3180 C: 902.210.1919 [Paula@MaritimesEnergy.com](mailto:Paula@MaritimesEnergy.com)



## Setting the Stage

Canada's East Coast  
 Energy Future

October 2-3

Halifax NS

-ALL NEW FORMAT-



[coreconference.com](http://coreconference.com)

-ALL STAR VIP SPEAKER-

-DEEP DIVE DISCUSSIONS-

-PANEL SESSIONS-

-INDUSTRY LEADERS-

-NETWORKING-

EARLY BIRD REGISTRATION RUNS  
 THROUGH AUGUST!



## Setting the Stage: Canada's East Coast Energy Future

The Maritimes Energy Association is excited to present a brand-new Core Energy Program format this year! On Day 1 – Tuesday, October 2<sup>nd</sup> we are setting the Scotiabank stage at Neptune Theatre to collaborate with our partner the Offshore Energy Research Association to deliver deep dive discussions that will focus on key topics related to the changes in our industry and the long-term lower carbon emission energy transition. First Nations Duty to Consult, Innovative Technology, and Carbon Pricing/Cap and Trade are planned. Delegates will come away with knowledge they can use immediately to improve their business and plan for the future.

Day 2 – Wednesday, October 3<sup>rd</sup> will be held at Pier 21. It will be a best in class program filled with interactive dialogue on the ever-evolving energy industry in the Maritimes. It brings together over 200 decision makers and stakeholders to review the role of leadership, promotion and expansion while tackling the difficult issues at play in the energy market today. There will be lots of opportunity to interact with panelists and keynote speakers – to ask the questions important to your business interests and spark innovative thinking to drive success.

**The 2018 Core Energy Conference will put the mark on the opportunity of future energy projects and how they will drive economic prosperity in the Maritimes. The next few pages will outline a number of unique sponsorship opportunities for you to consider this year – we look forward to helping you gain exposure and promote your brand at the 2018 Core Energy Conference!**

Place / Day & Time		Description
<b>DAY ONE</b>	<b>Neptune Theatre</b> 8 – 8:55am	<b>Scotiabank Studio Stage</b> Registration/Refreshments
	8:55 – 9am	First Nations Blessing
	9 -11am	Doing Business – Duty to Consult
	11am – 12pm	Box Lunch / Break
	12 – 2pm	From Funding to Fame: Scientific Innovation for Energy Independence – a Maritime Story
	2 – 2:30pm	Refreshment Break
	2:30 – 4:30pm	Pricing Carbon – Accountability for a Green Economy
	5:00 – 8:00pm	Salt Water Sociable – Halifax Distilling Co. with greetings by Mayor of Halifax
<b>DAY TWO</b>	<b>Pier 21</b> 7:30 – 8:40am	Breakfast Opening Address
	8:40 – 9:50am	Panel Session #1 Shifting our Energy – Are you Prepared for the Lower Carbon Economy?
	9:50 – 10: 05am	Short Break
	10:05 - 11:15am	Panel Session #2 Working Together
	11:15am - 1:15pm	Plated Luncheon & Keynote Address
	1:15 - 2:25pm	Panel Session #3 Building a Strong Foundation
	2:25 - 2:35pm	Short Break
	2:35 - 3:45pm	Panel Session #4 Embracing the Challenge and the Rise to Success
	3:45 - 4:00pm	Core Summary
	4:00 – 5pm	Closing Reception

*\*Please note that the above schedule may be subject to change\**

PLATINUM SPONSOR - **SOLD** - EXCLUSIVE - \$8,000

- Two (2) Delegate Passes + two (2) Salt Water Sociable passes
- Acknowledgement welcome remarks - with onstage opportunity to welcome delegates
- Sponsorship of one (1) CEC Panel Sessions on Day Two (your choice)
  - Company logo displayed on the podium
  - Opportunity to introduce the Discussion Panel and moderators (1min podium)
- Premium Corporate Placement - Company name and logo prominently displayed on all offline print materials – conference program, banners, & all printed signage
  - Prominent banner placement leading into the 'Industry Gallery' area
- Online- conference website, Power Point presentations & social media mentions before and during the conference
- Opportunity to provide two (2) pieces of additional signage, such as pop up banners or other promotional materials to be displayed throughout the venue
- Rotating vertical website banner ad on The Maritimes Energy Association website for the month of September 2018
- Full page colour advertisement in our conference program
- Ad in The Energy Bulletin – rotating throughout the month of September
- Opportunity to provide collateral promotional item to delegates (approx. 200 promotional items to be provided by sponsor)



GOLD SPONSOR – **SOLD OUT** - \$6,500

- One (1) Delegate Passes + one (1) Salt Water Sociable pass
- Sponsorship of one (1) CEC Panel Sessions on Day Two (your choice)
  - Company logo displayed on the podium
  - Opportunity to introduce the Discussion Panel and moderators (1min podium)
- Premium Corporate Placement - Company name and logo prominently displayed on all offline print materials – conference program, banners & all printed signage
  - Prominent banner placement leading into the 'Industry Gallery' area
- Online- conference website, PowerPoint presentations & social media mentions
- Opportunity to provide (max) two (2) pieces of promotional materials to be displayed throughout the venue – either two (2) pieces of literature or one (1) pop-up banner
- Rotating vertical website banner ad on The Maritimes Energy Association website for the month of September 2018
- Half page colour advertisement in our conference program
- Ad in The Energy Bulletin – rotating throughout the month of September



SILVER SPONSOR – **SOLD OUT** \$5,000

- One (1) Delegate Pass
- Premium Corporate Placement - Company name and logo prominently displayed on all offline print materials – conference program, banners & all printed signage
  - Prominent banner placement leading into the 'Industry Gallery' area
- Online- conference website, PowerPoint presentations & social media mentions  
**Advertising - Sponsor to provide all digital artwork**
- Half page colour advertisement in our conference program
- "Silver Sponsors" Ad in The Energy Bulletin – one (1) week in Sept 2018



BRONZE SPONSOR – **SOLD OUT** - \$4,000

- One (1) Delegate Pass
- Premium Corporate Placement - Company name and logo prominently displayed on all offline print materials – conference program, banners & all printed signage
- Online- conference website, PowerPoint presentations & social media mentions  
**Advertising - Sponsor to provide all digital artwork**
- "Bronze Sponsors" Ad in The Energy Bulletin – one (1) week in Sept 2018
- ¼ page colour advertisement in our conference program



## DAY TWO - BREAKFAST SPONSOR - **SOLD** - \$4,500

- One (1) Delegate Pass
- Five (5) tickets to the sponsored breakfast and one (1) ticket to CEC Panel Sessions on Day Two (your choice)
- On-stage opportunity to introduce keynote breakfast speaker (1min podium)
- Signage (tent cards) recognizing the breakfast sponsorship will be placed on tables
- Space to place company literature on breakfast tables – one (1) piece of collateral material
- Soundless promotional video aired during breakfast
- Acknowledgement by company logo in the conference program
- Company logo displayed on conference website



## DAY TWO – ALL STAR LUNCHEON SPONSOR - **SOLD** - \$6,000

- One (1) Delegate Pass
- Five (5) tickets to the sponsored luncheon and one (1) ticket to CEC Panel Sessions on Day Two (your choice)
- On-stage opportunity to introduce keynote luncheon speaker (1min podium)
- Signage (tent cards) recognizing the luncheon sponsorship will be placed on tables
- Space to place company literature on luncheon tables – one (1) piece of collateral material
- Soundless promotional video aired during lunch
- Acknowledgement by company logo in the conference program
- Company logo displayed on conference website and all pre-event marketing

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## LANYARD SPONSOR – **SOLD** - \$3,500

- One (1) Delegate Pass
- Company logo on Core Energy Conference Lanyards, given to all delegates and speakers
- Acknowledgement by company logo in the conference program and other promotional materials, banners, etc. and in ongoing in session room screens during the conference
- Company logo displayed on conference website



NOTEPAD SPONSOR – **SOLD** - \$3,500

- One (1) Delegate Pass
- Company logo will be featured on notepads provided to all delegates and speakers at the beginning of the conference
- Acknowledgement by company logo in the conference program
- Company logo displayed on conference website



CONFERENCE TOTE SPONSOR – **SOLD** - \$3,500

- One (1) Delegate Pass
- Company logo will be featured on conference totes to provide to all delegates and speakers at the beginning of the conference
- Acknowledgement by company logo in the conference program
- Company logo displayed on conference website



DAY ONE – BREAK SPONSOR – **SOLD** (\$1,000 - \$1,500)  
OR SPONSOR ALL 3 FOR \$3,500

REFRESHMENT SPONSOR – **SOLD** - \$1,000

LUNCHBOX SPONSOR – **SOLD** - \$1,500

Table signage 'tent cards' recognizing your sponsorship	Table signage 'tent cards' recognizing your sponsorship
Space to place handouts for pick up during the break	Space to place handouts for pick up during the break
Company logo to be displayed in the refreshment area	Company logo to be displayed in the refreshment area AND on the brown lunch bag sticker
Acknowledgement by company logo in the conference program	Acknowledgement by company logo in the conference program
Company logo displayed on conference website	Company logo displayed on conference website



## DAY TWO – REFRESHMENT SPONSORS – **SOLD** - \$1,500

- Table signage 'tent cards' will recognize your sponsorship
- Space to place handouts for pick up during the break
- Company logo to be displayed on screens in the refreshment area
- Acknowledgement by company logo in the conference program
- Company logo displayed on conference website



## INDUSTRY GALLERY – 8 STILL AVAILABLE - \$800

Companies can host their presence via our Industry Gallery networking area. The 2018 Core Energy Conference networking sessions will take place after every Panel Session on Day Two – providing a premium opportunity to showcase your brand, demos or presentations to a wider captive audience.

- Entrance into Industry Gallery section for networking sessions (NOTE: *no access to panel sessions without delegate pass, which may be purchase separately at an additional cost*)
- Space set aside for exhibition display – including high-top table - room for two (2) banners and literature promotion. This space can be for display only or manned by a company representative (your choice)
- Acknowledgement by company logo in conference program
- Company logo displayed on conference website



## PROGRAM SPONSOR – **SOLD** - \$1,500

- Named Program Sponsors in the conference program booklet
- Premium full-page advertisement on the back cover of the conference program provide to all delegates and speakers at the beginning of the conference
- Company logo displayed on conference website and program



## RECHARGE LOUNGE SPONSOR - **SOLD** - \$1,500

- Furniture rental to be provided with this sponsorship – room for you to create corporate exhibition in coffee / seating area through added signage (max two pieces), providing handout materials, etc.
- Company logo displayed on conference website and program



## WIFI SPONSOR - **SOLD** - \$1,000

- Dedicated conference wi-fi signal - corporate network name & password
- All delegates and speakers signing onto company designated wi-fi
- Company logo displayed on conference website and program



## COOKIE SPONSOR - **SOLD** - \$1,000

- The Cookie Sponsor will be a part of our Closing Ceremonies
- Logo imposed on dessert cookies for takeaway after conferences close (200 cookies provided)
- Company logo displayed on conference website and program



**THANK YOU FOR YOUR INTEREST IN BECOMING A SPONSOR**  
There are also opportunities to advertise in the Core Energy Conference Program...please ask for more details!

To discuss or confirm your sponsorship please contact:

Paula Lehr - Events & Communications Coordinator

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